



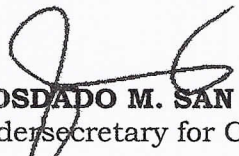
Republic of the Philippines  
**Department of Education**  
 UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

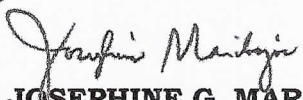
DEPARTMENT OF EDUCATION  
 REGION VIII, EASTERN VISAYAS  
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**MEMORANDUM**  
**DM-CI-2020-00163**

To : **Bureau Directors, Curriculum and Instruction**  
**Director, Legal Service**  
**Director, Information and Communications Technology Service**  
**Minister, Basic Higher and Technical Education, BARMM**  
**Regional Directors**

Attention : Curriculum and Instruction Division Chiefs  
 Legal and Investigation Chiefs  
 Curriculum and Learning Management Division Chiefs  
 Curriculum Implementation Division Chiefs  
 Regional and Division Lawyers  
 Concerned Personnel

From :   
**DIOSDADO M. SAN ANTONIO**  
 Undersecretary for Curriculum Instruction

  
**ATTY. JOSEPHINE G. MARIBOJOC**  
 Undersecretary for Legal Affairs

Subject : **Webinar on Copyright Management of Learning Resources**  
 Date : July 22, 2020

The Department of Education, through the Bureau of Learning Resources and the Legal Service, will conduct the Webinar on Copyright Management of Learning Resources on July 24 and July 27, 2020, every 1:30 to 4:30 in the afternoon, via Microsoft Teams platform.

The event aims to orient DepEd personnel who serve as development and management teams of learning resources in all levels of governance. A copy of the indicative program is attached.

Participants are required to register at [deped.in/HBCopyrightWebinar](http://deped.in/HBCopyrightWebinar) on or before 9:00AM of July 24, 2020.

OKD email  
 7/24/20

For more information, please contact **Dr. Besy C. Agamata**, Chief Education Program Specialist, Learning Resources Production Division, Bureau of Learning Resources, through email address [besy.agamata@deped.gov.ph](mailto:besy.agamata@deped.gov.ph).

For immediate dissemination and compliance.

## **ACTIVITY DESIGN BRIEF**

# **WEBINAR ON COPYRIGHT MANAGEMENT OF LEARNING RESOURCES**

### **Project Rationale**

Learning resources form an indispensable component in the unwavering drive of the Department of Education for the provision of accessible, quality, relevant and liberating basic education. Every Filipino learner deserves quality and readily available LRs regardless of the geographical location, physical situation, special need or context he/she is. Consistent with Sulong Edukalidad, quality should be indispensable from accessibility of LRs.

Aside from centrally procured and nationally handled production and distribution of learning resources nationwide, as mandated by RA 8047 or the Book Publishing Industry Development Law, the classroom teachers and education implementers in DepEd field offices also develop local learning resources, contextualized to their language and the needs of the locality, in support to provisions of education contextualization reflected on RA 10533 or the Enhanced Basic Education Act of 2013.

The locally developed learning resources are quality-assured in the levels in which they are created (school, district, division, region). As such, there is a need to orient the developers, evaluators and managers regarding copyright and related rights.

Further, there is a need to increase knowledge on copyright and related rights for DepEd personnel who resort to crafting self-learning modules and supplementary learning resources that include online, radio and television, multimedia, interactive and other formats that are deemed essential in its Learning Continuity Plan (LCP) amidst the COVID-19 pandemic.

### **Activity Design**

#### ***Teleconference Platform***

The Webinar on Copyright Management of Learning Resources will be conducted using Microsoft Teams platform.

#### ***Participants***

The Webinar on Copyright Management of Learning Resources is open to the following DepEd personnel in all levels of governance:

- Development teams of learning resources
- Management teams of learning resources
- Legal offices
- Information and communications technology offices

- Learning resource evaluators
- Heads of offices, districts, and schools

### ***Schedule***

The event is slated on July 23, 2020 at 9:00 AM to 12:00 PM and July 24, 2020 at 1:30 PM to 4:30 PM.

### ***Topics and Resource Persons***

Resource persons from the Intellectual Property Office of the Philippines, DepEd Legal Service, and the Bureau of Learning Resources will present and discuss the following:

1. DepEd Learning Resources in the New Normal
2. Introduction, Exception and Limitations on Copyright, with focus on learning resources
3. Example of Fair Use, Plagiarism and Copyright Infringement
4. Open Educational Resources
5. Guidelines on the Development of Learning Resources and document templates on copyright
6. Frequently Asked Questions

### ***Webinar Production Team***

The following is the composition of the Webinar Production Team

#### **Management Team**

*Terms of Reference:* To oversee the preparation and the actual conduct of the webinar

- o Alma Ruby Torio, Assistant Secretary for Curriculum and Instruction and Officer-in-Charge of the Bureau of Learning Resources
- o Rhoan Orebias, Director of DepEd Legal Service
- o Besy Agamata, Chief of the BLR Production Division

#### **Producers**

*Terms of Reference:* To serve as technical team, masters of ceremonies, and moderators, encompassing technical works on the preparation, actual conduct, and post-Webinar phases

- o Jejomar Alda, Senior EPS, BLR-PD
- o George Paguio, Senior EPS, BLR-PD
- o Joselito Asi, Senior EPS, BLR-PD
- o Arturo Sioson, OIC-Chief, LS-Legal Division
- o Camille Grace Cariaga, Legal Service

#### **Support Staff**

*Terms of Reference:* To collect, prepare and process files, templates, presentations, and other documents essential in the planning, actual conduct, and post-Webinar phases

- Judy Mendoza, BLR-LRPD
- Catherine Estanislao, BLR-LRPD
- May Ann Ibarreta, DepEd Legal Service
- DepEd ICTS

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Prepared:

JEJOMAR C. ALDA  
Focal Person on LR Copyright  
Senior EPS

Noted :

*Agamata*

BESY C. AGAMATA  
Chief, Learning Resources Production Division

**WEBINAR ON COPYRIGHT MANAGEMENT OF LEARNING RESOURCES  
INDICATIVE PROGRAM OF ACTIVITIES**

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**July 24, 2020 (Friday)**

**1:30PM to 2:00PM**

**Opening Program**

- National anthem, prayer
- Welcome Address - ALMA RUBY C. TORIO  
Assistance Secretary for Curriculum and Instruction  
OIC, Bureau of Learning Resources
- Statement of Purpose - Atty. RHOAN G.L. OREBLA  
Director IV, Legal Affairs
- Message - DIOSDADO M. SAN ANTONIO  
Undersecretary for Curriculum and Instruction
- Message - Atty. JOSEPHINE G. MARIBOJOC  
Undersecretary for Legal Affairs

**2:00PM to 4:00PM**

- Introduction to Copyright
- Exception and Limitation of Copyright
- Examples of Fair Use, Plagiarism and Copyright Infringement
- Open Educational Resources

**4:00PM to 4:30PM**

- Open Forum

*Moderators:*

*Atty. Arturo Sioson, Legal Service  
Camille Grace Cariaga, Legal Service*

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**July 27, 2020 (Monday)**

**1:30PM – 1:45PM**

**PRELIMINARIES**

- Management of Learning

**1:45PM – 3:00PM**

- Television, Radio and Multimedia, Learning Resources in the New Normal
- Managing Copyright of Television, Radio and Multimedia

**3:00PM – 4:00**

- DepEd Learning Resources
- Guidelines on the Development of Learning Resources
- Document Templates on Copyright

**4:00PM – 4:30PM**

- Frequently Asked Questions
- Open Forum

*Moderators:*

*Jejomar C. Alda, Learning Resources Production Division*

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