



DEPARTMENT OF EDUCATION
REGION VIII, EASTERN VISAYAS

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Republic of the Philippines

Department of Education
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

MEMORANDUM
DM-CI-2020-00269

OFFICE OF THE DIRECTOR IV	
Date and Time Received	Signature
08 OCT 2020 12:10	[Signature]
Date and Time Released	Signature
08 OCT 2020 12:24	[Signature]

TO : REGIONAL DIRECTORS
MINISTER OF BASIC, HIGHER AND TECHNICAL
EDUCATION, BARMM
SCHOOLS DIVISION SUPERINTENDENTS

FROM : DIOSDADO M. SAN ANTONIO
Undersecretary for Curriculum and Instruction

SUBJECT : 2020 NATIONAL ATTENTION DEFICIT/HYPERACTIVITY
DISORDER AWARENESS WEEK

DATE : OCTOBER 2, 2020

1. The Department of Education in coordination with the National Council for Disability Affairs (NCDA) and the AD/HD Society of the Philippines will be celebrating the **2020 National Attention Deficit/Hyperactivity Disorder (AD/HD) Awareness Week** with the theme "**Converse, Control, Connect**" from October 16 – 22, 2020. This is pursuant to Presidential Proclamation No. 472 dated September 18, 2003, which declared the third week of October of every year as National Attention Deficit/Hyperactivity Disorder (AD/HD) Awareness Week in the country (See Enclosure No. 2).
2. The week – long celebration aims to give recognition to the importance of persons with AD/HD in this time of pandemic particularly for not losing our human connection with them and making the most of the time significant, relevant and productive for them.
3. To support this occasion, all schools are encouraged to participate in this celebration together with the Special Education Centers, and schools offering program for children with AD/HD in the forefront. Schools may conduct some of the activities listed below, provided that the health and safety protocols are strictly practiced and observed.
 - a. Hanging of streamers
-The design can be downloaded from the NCDA website <https://www.ncda.gov.ph>
 - b. Participate in the webinar activities organized by the AD/HD Society of the Philippines
 - c. Launching of the week-long activity campaign through:
-Online extra-curricular activities for Children and Youth with AD/HD

OKD email
10/8/2020

-Community and Parents forum on understanding and managing persons with AD/HD

4. Schools are encouraged to participate in the following activities:

Date of Event	Time	Event	Details
Oct 11, 2020 (Sunday)	9:00AM – 11:30AM	<ul style="list-style-type: none"> ADHD Week Kick-Off Program Webinar 1: What is ADHD? Webinar 2: Philippine Laws and Policies for PWDs 	Broadcast via Facebook Live on https://www.facebook.com/ADHDSOCPHILS/
Oct 12 – 16, 2020 (Monday-Friday)	6:00PM – 8:00PM	<ul style="list-style-type: none"> Free Online Family Support Group services to be offered to the public 	Open to parents, caregivers, and family members of Persons with ADHD anywhere; Participants to register and pick their preferred day; sessions will be done via Zoom and will not be broadcasted
Oct 17, 2020 (Saturday)	9:00AM – 10:00AM	<ul style="list-style-type: none"> Webinar 3: Checking the Mental Health of Persons with ADHD 	Broadcast via Facebook Live on https://www.facebook.com/ADHDSOCPHILS/
	4:00PM – 5:00PM	<ul style="list-style-type: none"> Webinar 4: Checking the Mental Health of Families of Persons with ADHD 	
Oct 18, 2020 (Sunday)	9:00AM – 10:00AM	<ul style="list-style-type: none"> Webinar 5: Supporting the Needs of Persons with ADHD in the Homefront 	Broadcast via Facebook Live on https://www.facebook.com/ADHDSOCPHILS/

5. In consonance with the observance of the celebration, the Schools Division Office through the SPED Coordinator shall accomplish the Feedback Report Form (Enclosure No. 1) for submission to the Regional Office-Curriculum and Learning Management Division (RO-CLDM) for consolidation. The Supervisor- in-charge of SPED at the RO shall submit the consolidated report to the Bureau of Learning Delivery – Student Inclusion Division (BLD-SID), 4th Floor, Bonifacio Building, Department of Education (DepEd) National Office, DepEd Complex, Meralco Ave., Pasig City, not later than November 25, 2020.
6. For more information and other concern, you may contact the BLD-SID at telephone no (02) 8631-9993 or through email address bld.sid@deped.gov.ph, or you may contact Ms. Jo Esteban of AD/HD Society of the Philippines at telephone no. (02) 8475-8797, mobile phone no. 0905-390-6451 or through email address adhdcommunity@yahoo.com
7. Immediate dissemination of this Memorandum is desired.

(Enclosure No. 1 to **DM-CI-2020-00269**)

FEEDBACK REPORT FORM

NATIONAL ATTENTION DEFICIT/HYPERACTIVITY DISORDER (AD/HD) AWARENESS WEEK
October 16 – 22, 2020

Activities Conducted / Undertaken

Nature of Activity	Venue	Date Conducted	No. of Participants	Remarks

Submitted by:

Name of Authorized Official/Designation with Signature

Division/Region : _____
Address : _____
Contact Nos. : _____

(Enclosure No. 2 to **DM-CI-2020-00269**)

Proclamation No. 472

MALACAÑANG
Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION No. 472

DECLARING THE THIRD WEEK OF OCTOBER OF EVERY YEAR AS "NATIONAL ATTENTION
DEFICIT/HYPERACTIVITY DISORDER (AD/HD) AWARENESS WEEK"

WHEREAS, AD/HD is a common serious neuro-biological disorder in every country affecting some three (3%) percent to four (4%) percent of the country's population;

WHEREAS, AD/HD is a chronic brain disorder with social, academic and emotional impacts which can affect an estimated four (4) million Filipinos nationwide;

WHEREAS, lack of understanding and awareness about AD/HD leads to misconceptions and social stigma which hinder access to effective treatment, increases the risk of co-morbid conditions and complications such as conduct disorder, oppositional defiant disorder and anti-social disorder;

WHEREAS, the unmitigated condition of AD/HD may lead to the increased incidence of out-of-school youths and child abuse and neglect;

WHEREAS, several studies have shown that as high as seventy (70%) percent of juvenile offenders and forty (40%) percent of adult prisoners were found to have AD/HD;

WHEREAS, most persons with AD/HD have above-average intelligence, are highly creative, have deep stores of energy, have the ability to do multi-tasking, and thus, have the potential to become path-beaters;

WHEREAS, the AD/HD individual, with proper management and support, can lead productive and fruitful lives and contribute to the nation's moral, financial and spiritual recovery.

NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the third week of October of every year as "National Attention Deficit/Hyperactivity Disorder (AD/HD) Week" under the auspices of the AD/HD Society of the Philippines, Inc.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

DONE in the City of Manila, this 18th day of September, in the year of Our Lord Two Thousand and Three.

(Sgd.) GLORIA MACAPAGAL-ARROYO
President of the Philippines

By the President:

(Sgd.) ALBERTO G. ROMULO
Executive Secretary