



Republic of the Philippines
Department of Education
Office of the Undersecretary for Curriculum and Instruction

MEMORANDUM
DM-OUCI-2021-036

TO : REGIONAL DIRECTORS
MINISTER, MBHTE-BARMM
SCHOOLS DIVISION SUPERINTENDENTS

FROM : DIOSDADO M. SAN ANTONIO
Undersecretary for Curriculum and Instruction

SUBJECT : SUBMISSION OF CONTENT IDEAS FOR ADVOCACY
MATERIALS IN SUPPORT OF VARIOUS ANNUAL
CELEBRATIONS

DATE : January 22, 2021

The Department of Education through the Bureau of Learning Delivery-Student Inclusion Division supports the observance of various annual celebrations that aim to develop awareness regarding social concerns that affect education, particularly the inclusion of all learners.

In line with this, all concerned, including the teaching and non-teaching personnel are hereby enjoined to submit content ideas for the development of materials that shall be used to commemorate the following:

Advocacy Celebrations	Legal Basis	Date
National Autism Consciousness Week	Presidential Proclamation No. 711	3 rd week of January
Intellectual Disability Awareness Week	Presidential Proclamation No. 1385	2 nd week of February
Down Syndrome Awareness Month	Presidential Proclamation No. 157	February
International Day for Street Children	UN Convention on the Rights of the Child Sustainable Development Goals	April 15
World Day Against Child Labor	ILO Convention No. 138 and 182; SDG Target 8.7	June 12
National Disability Prevention and Rehabilitation Week	Presidential Proclamation No. 1870 and Presidential Proclamation No. 361	3 rd week of July
White Cane Safety Day	Republic Act No. 6759	August 1

ADHD Awareness Week	Presidential Proclamation No. 472	3 rd week of October
Deaf Awareness Week	Presidential Proclamation No. 829	November 10-16
Gifted and Talented Week	Presidential Proclamation No. 199	November 22-31
International Day on Disability	Presidential Proclamation No. 1157	December 3

The materials to be submitted shall be converted into social media cards for wider public dissemination and accessibility. Thus, the material should be:

- a. Original- Teachers are encouraged to capture their classroom experiences and teaching techniques in their material. Material may focus on the topics such as *supporting the home learning facilitator, helping parents and children with autism during pandemic, Schools Division Level initiatives to promote inclusion, etc.*
- b. Simple and Concise - Since the material is to be converted into social media cards, it should be in a format easily understood by the reader.
- c. Language- Submission of materials in Mother Tongue, Filipino and English language are highly encouraged.
- d. Proper citation- Sources and authors should be accurately and appropriately acknowledged.
- e. The material to be submitted should cover one or more of the celebrations listed above.
- f. There is no limit to the number of materials that may be submitted.
- g. Submission may be individual or as a group.
- h. Deadline for the submission of content ideas is on or before **February 12, 2021**.

For more information and material submission, contact the Bureau of Learning Delivery-Student Inclusion Division (BLD-SID) at telephone no. (02) 8631-9993 or through email address bld.sid@deped.gov.ph

Immediate and wide dissemination of this memorandum is desired.