



Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

June 1, 2021

**REGIONAL MEMORANDUM**

No. **000293**, s. 2021

**VIRTUAL COORDINATION MEETING WITH DIVISION INFORMATION OFFICERS**

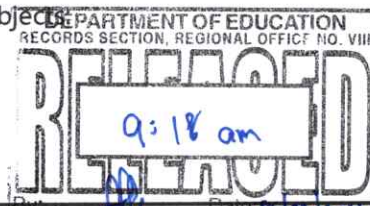
To: Schools Division Superintendents  
Division Information Officers  
All Others Concerned

1. The Department of Education has strengthened its communication strategies to ensure that relevant, responsive and timely information reach the public and the Division Information Officers have been a great asset in implementing such strategies while sharing advocacies of various programs and projects of the Department.
2. To ensure continuity of the implementation of the said strategies, this Office, through the Public Affairs Unit, shall conduct a **Virtual Coordination Meeting with the Division Information Officers on June 2, 2021 9:30AM-11:30AM** through Google Meet.
3. The objectives of the virtual meeting are the following:
  - a. Discuss preparations for Secretary Leonor M. Briones' Virtual Visit and Press Conference;
  - b. Report quarterly accomplishments;
  - c. Share best practices regarding advocacy and communication;
  - d. Initiate plans for the Capacity Building for DIOs and SDO Key Officials.
4. The link for the meeting shall be sent to the participants of the meeting through e-mail or group chat. Meeting room shall be opened 30 minutes prior to the start of the meeting proper.
5. Immediate dissemination of and strict compliance with this memorandum are desired.

  
**Ma. GEMMA MERCADO LEDESMA**  
Regional Director

To be indicated in the Perpetual Index under the following subject:  
**INFORMATION OFFICERS**

ORD-PAU-JF



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