



Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

July 28, 2021

**REGIONAL MEMORANDUM**

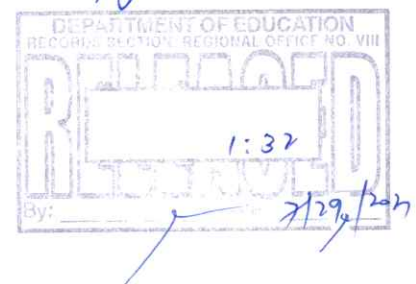
No. **000403** s. 2021

**ADVANCE INFORMATION ON THE CONDUCT OF ASEAN MONTH ACTIVITIES**

To: Schools Division Superintendents  
All Others Concerned

1. Attached is DepEd Memorandum dated July 22, 2021, re: **Advance Information on the Conduct of Asean Month Activities** for your guidance.
2. For clarifications and other concerns, **Dr. Dandy G. Acuin** may be reached at his mobile phone number 09177009519.
3. Immediate dissemination of this Memorandum is desired.

  
**MA. GEMMA MERCADO LEDESMA**  
Regional Director



Enclosure: As stated

Reference: As stated

To be indicated in the Perpetual Index under the following subjects:

ACTIVITIES

ADVANCE INFORMATION

ASEAN MONTH

CLMDD-DGA





005513

Republika ng Pilipinas  
**Department of Education**  
**INTERNATIONAL COOPERATION OFFICE**

RECEIVED  
SECTION: INTERNATIONAL COOPERATION OFFICE  
BY: [Signature] TIME: 2:30p

**MEMORANDUM**

FOR : **REGIONAL DIRECTORS**  
**MINISTER OF EDUCATION, BARMM**

THRU : *[Signature]*  
**JESUS L.R. MATEO**  
Undersecretary for Planning and Human Resource and  
Organizational Development

FROM : *[Signature]*  
**MARGARITA CONSOLACION C. BALLESTEROS**  
Director IV, International Cooperation Office

SUBJECT : **ADVANCE INFORMATION ON THE CONDUCT OF ASEAN  
MONTH ACTIVITIES**

DATE : 22 July 2021

OFFICE OF THE DIRECTOR IV	
Date and Time Received	Signature
7-26-21 - 4:00	[Signature]
Date and Time Released	Signature
7-26-21 - 4:00	[Signature]

In line with the celebration of the founding of the Association of Southeast Asian Nations (ASEAN), DepEd, through the International Cooperation Office (ICO), will be conducting a series of activities that are intended to raise awareness on ASEAN within the Department including teaching and non-teaching personnel, and most especially, learners across all regions for the whole month of August.

In this regard, the ICO is sending the following updates for reference and information of regional offices.

**CRE-ASEAN**

ICO will be launching the Cre-ASEAN: An Art-Making Contest to Commemorate ASEAN Month during the virtual flag raising ceremony set to be held on August 2, 2021 to kick off the month-long celebration. Cre-ASEAN will cater to learners in Basic Education and is geared towards cultivating appreciation and familiarity among learners on ASEAN and its initiatives relevant to the education sector. For this event, the Regional Offices are requested to select one participant for Category 1 (Grades 1-6) and Category 2 (Junior-Senior High) that will represent the region. The process of how the selection will be for each category depends on the preference and discretion of the Regional Offices. Further information on this matter may be found on the attached concept note.

ORD 9014  
7-26-21



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**Department of Education**  
**INTERNATIONAL COOPERATION OFFICE**

Additionally, expenses incurred by the Regional Office in relation to Cre-ASEAN may be charged to the support funds provided for the ASEAN UNESCO Information Drive.

**Request for the Selection of a Focal Person for ICO-Related Matters**

Recognizing the importance of consistent communication between the offices within the Central Office and Regional Offices, we deem that it is timely and appropriate that a focal person for ICO-related matters is selected within regional offices to facilitate regular correspondence and to ensure that all announcements, initiatives, and activities from our offices are cascaded properly to our field offices.

In this regard, we would appreciate feedback from your office regarding the **name, designation, and contact details** of the selected focal person **on or before 30 July 2021**. The ICO shall prepare the complete list of nominated focal persons and conduct the necessary orientation sessions succeedingly.

**Other ASEAN Month Activities**

Aside from conducting an art-making contest, the ICO is also set to launch various activities to celebrate the 2021 ASEAN Month. Attached is a copy of the calendar of activities for August 2021, including notable activities from DFA, NCCA, and DOT that the public may wish to join.

In relation to this, the Department will also be releasing a DepEd Memorandum for the 2021 ASEAN Month Celebration in due course.

Thank you very much.

**Attachments:**

*Concept Note on CreASEAN: An Art Making Contest Commemorating ASEAN Month  
Program of Activities for ASEAN Month celebration*

*ICO-A-DM-501*





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**Department of Education**  
INTERNATIONAL COOPERATION OFFICE

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**2021 ASEAN Day Celebration**  
**8 August 2021**

**CreASEAN: An Art-Making Contest Commemorating ASEAN Day**

**I. Rationale**

Founded on 8 August 1967, the Association of Southeast Asian Nations (ASEAN) is considered today as one of the most prominent and successful regional organizations in the world. From five (5) founding member states, the ASEAN now comprises of ten countries namely Brunei Darussalam, the Kingdom of Cambodia, the Republic of Indonesia, Lao People's Democratic Republic, Federation of Malaysia, Union of Myanmar, the Republic of the Philippines, the Republic of Singapore, the Kingdom of Thailand, and the Socialist Republic of Vietnam. This year marks its 54<sup>th</sup> founding anniversary with Brunei Darussalam as the Chair of ASEAN for 2021.

The International Cooperation Office (ICO) is mandated to act as the focal point for the planning and coordinating of international and regional programs and activities of different international organizations including ASEAN. The office has been active in supporting ASEAN's initiatives, especially those which are related to matters concerning Basic Education in the Philippines. In addition, ICO also understands the importance of raising awareness about ASEAN among DepEd teaching and non-teaching personnel both in the Central Office and Field Offices, and its learners. Given the community quarantine restriction imposed under the New Normal, this year's ASEAN Month celebration will be held in hybrid format or virtually.

With the current conditions of the COVID-19 pandemic, the ICO has decided to conduct an online activity that will enable engagement, not only with stakeholders within the Central Office, but students across the country as well. Thus, this year, ICO will be spearheading CreASEAN: An Art-Making Contest Commemorating ASEAN Day. CreASEAN aims to provide a platform for our Basic Education learners where they can creatively express their perception, vision, and thoughts on ASEAN through their original creations. The contest will have two components: a) for Elementary Learners (Grades 1-6) and b) for Junior High School and Senior High School Learners (Grades 7 to 12). The participants on the first component will be competing in Category 1 (Recycled Art) while participants on the second component will be competing in Category 2 (Digital Mask Design).

## II. Objectives

CreASEAN aims to:

1. Promote ASEAN awareness among DepEd stakeholders;
2. Invite more learners to familiarize themselves on ASEAN culture, history, objectives, and initiatives;
3. Recognize the creative artistry of Filipino learners; and
4. Strengthen the “*makakalikasan*” core value by conducting recycling and paperless activities.

## III. Activities and Methodology

Date	Activity
2 August 2021	Art Contest Virtual Launch
3 August 2021 - 30 August 2021	Acceptance of Submission
1 September 2021	Deliberation
3 September 2021	Announcement of Winners

### Category 1: Recycled Art

Each Regional Office (RO) will be selecting only one (1) elementary learner as their participant for the contest. The selection process for each region is upon the discretion of each Regional Office. The selected learner shall compete by creating their own interpretation of the ASEAN Logo and 2021 ASEAN Chairmanship theme through recycled artwork.

The physical version of the artworks need not be sent to ICO. Submission will be conducted online. Submitted artworks shall be sent to [ico@deped.gov.ph](mailto:ico@deped.gov.ph) with the subject “CreASEAN 1\_[Region]\_[Title of the Work].” The submission should contain the following:

1. A descriptive report on the materials used for the artwork,
2. A photo of the artwork held or placed beside the artist,
3. Behind the scene photos or short video clips of the artist at work,
4. Full name of the learner, school name, School ID, Division, and Region.

### Category 2: Digital Mask Design

Each Regional Office will be selecting one (1) Junior High or Senior High School student as their participant for the contest. The selection process for each region is upon the discretion of each Regional Office. The selected learner shall compete by creating a digital version of their own face-mask design inspired by the ASEAN Senior Officials Meeting on Education (SOM-ED) chairmanship logo and theme.

The digital artworks shall be submitted online to [ico@deped.gov.ph](mailto:ico@deped.gov.ph) with the subject “CreASEAN 2\_[Region]\_[Title of the Work].” The submission should contain the following:

1. The digital design rendered on a face mask,
2. A version of the design in PNG format,
3. Behind the scene photos or short video clips of the artist at work, and
4. Full name of the learner, school name, School ID, Division, and Region.

#### **IV. Event Partners**

This event will be done in collaboration with the following offices:

Public Affairs Service (PAS)

External Partnerships Services - Special Events Unit (SEU)

## SCHEDULE OF ACTIVITIES FOR THE 2021 ASEAN MONTH CELEBRATION

<b>Date</b>	<b>Activity</b>	<b>Organizing Agency</b>
All Fridays from 16 July to 27 August 2021	Posting of ASEAN-related Trivia on Facebook	DepEd
01 August 2021	54th ASEAN Anniversary Facebook Frame and Viber/WhatsApp Sticker Pack	DFA
02 August 2021	Virtual Flag Raising Ceremony	DepEd
03 August 2021	ASEAN Cultural and Tourism Showcase from Brunei Darussalam	DFA, Embassy of Brunei Darussalam
04 August 2021	ASEAN Cultural and Tourism Showcase from Cambodia	DFA, Royal Embassy of Cambodia
04-11 August 2021	Online Throwback ASEAN Photo Competition	DFA
07 August 2021	ASEAN Webinar Series 1: Women in Pre-Colonial Southeast Asian Society	DFA
08 August 2021	54th ASEAN Founding Anniversary Poster	DepEd
09 August 2021	ASEAN Day Celebration in Pasig City	DepEd
09-27 August 2021	Woven Identities: Clothing Traditions of ASEAN	NCCA
10 August 2021	ASEAN Cultural and Tourism Showcase from Indonesia	DFA, Embassy of the Republic of Indonesia
11 August 2021	Online ASEAN Thought Bubble Online Know Your ASEAN Quiz	DFA
12 August 2021	ASEAN Cultural and Tourism Showcase from Lao PDR	DFA, Embassy of the Lao PDR
14 August 2021	ASEAN Webinar Series 2: Spiritual Beliefs in Pre-Colonial Southeast Asian Society	DFA
17 August 2021	ASEAN Cultural and Tourism Showcase from Malaysia	DFA, Embassy of Malaysia

18 August 2021	Online Know Your ASEAN Quiz	DFA
18-20 August 2021	Forum on International Partnerships and Commitments in Basic Education <i>(ASEAN-Focused)</i>	DepEd
19 August 2021	ASEAN Cultural and Tourism Showcase from Myanmar	DFA, Embassy of the Republic of the Union of Myanmar
21 August 2021	ASEAN Webinar Series 3: Seabourn Trade in Pre-Colonial Southeast Asian Society	DFA
22 August 2021	ASEAN Webinar Series 4: Culinary Traditions in Pre-Colonial Southeast Asian Society	DFA
24 August 2021	ASEAN Cultural and Tourism Showcase from the Philippines	DFA, NCCA, CCP
25 August 2021	Online Know Your ASEAN Quiz	DFA
26 August 2021	<i>2021 ASEAN-SEAMEO Webinar Series Session 7</i> Road to a Better Normal: Building Back Better after the COVID-19 Pandemic	DepEd
26 August 2021	ASEAN Cultural and Tourism Showcase from Singapore	DFA, Embassy of the Republic of Singapore
27 August 2021	Online ASEAN Thought Bubble	DFA
28 August 2021	ASEAN Webinar Series 4: Musical Traditions in Pre-Colonial Southeast Asian Society	DFA
30 August 2021	ASEAN Cultural and Tourism Showcase from Thailand	DFA, The Royal Thai Embassy
30 August 2021	Conference on ASEAN Tourism Recovery	DOT
31 August 2021	ASEAN Cultural and Tourism Showcase from Viet Nam	DFA, Embassy of the Socialist Republic of Viet Nam