

DepEd Regional Advisory No. 120, s. 2021
September 6, 2021

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit deped.in/ro8issuances)

87TH NATIONAL BOOK WEEK

Attached is the invitation from the Philippine Librarians Association, Incorporated – Eastern Visayas Region Librarians Council (PLAI-EVRLC) on the celebration of 87th National Book Week (NBW) on October 29, 2021. The NBW 2021 will be celebrated with the conduct of the following competitions:

- Digital Poster Making Contest;
- Pinoy Book Character Online Contest;
- Tell in Tandem: Book-based Interactive Storytelling Contest;
- The Tanghal Makata Spoken Word Contest for Filipino Librarians; and
- Let's Read Translathon.

Also herewith are the mechanics of the aforementioned competitions.

There will be no registration fee; however, interested participants are requested to register online through <https://bit.ly/2021NBWRegistration>.

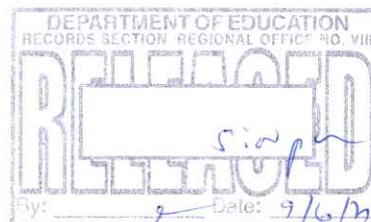
Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

Rhodora T. Navarro, RL, MLIS
President, PLAI-Eastern Visayas Region Librarians Council
FB Account.: Rhodora Treceñe Navarro

Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

CLMD-HNC
DepEd RO8 ATA-F21 (CY2018-v03-r00)



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000410

Ma. Gemma Mercado Ledesma
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OFFICE OF THE DIRECTOR IV
Date and Time Received: 8/26/2021 10:25
Date and Time Released: 26 AUG 2021 11:09
Signature: [Signature]
Signature: [Signature]

August 19, 2021

RECEIVED
DEPARTMENT OF EDUCATION
OFFICE NO VIII
AUG 25 2021
TIME: 11:09a

Dear Ma'am,

The PLAI -Eastern Visayas Region Librarians Council (EVRLC) will be celebrating the 87th National Book Week (NBW) on October 29, 2021. This year's NBW celebration focuses on **OUTcomes, OUTreach and OUTstanding** practices and services of libraries and librarians in continuously spearheading, propagating, and communicating the love and appreciation of books and reading in this rapidly changing environment. Our libraries envision of working beyond boundaries with all our stakeholders to encourage and develop more interest for the love of reading, excitement for books, fun and enjoyable way to spend quality free time with our family members.

In line with this, several contests will be hosted by the different libraries throughout the region and these are the following:

- **Digital Poster Making Contest** aims to spice up and encourage interests in reading, love for books, and to engage the Filipino community
- **Pinoy Book Character Online Contest** aims to provide an opportunity for the Filipino family, not only to promote the excitement and love of reading, but to show the community our desire to share a healthy, scholastically nurturing and fun activity for the "dress up" contest.
- **Tell-in-Tandem: Book-based Interactive Storytelling Contest** aims to provide an opportunity for the Filipino family to develop the love of books and reading and enhance their presentation and communication skills through tandem storytelling.
- **The Tanghal Makata Spoken Word Contest for Filipino Librarians (Librarian & Library Staff Category)** aims to provide an opportunity for librarians and library staff to enhance their hidden talents and to develop/improve their skills in public speaking through spoken word.
- **Let's Read Translathon** aims to promote the love of reading in local languages through conducting translation marathon.

In connection with this, the PLAI-EVRLC would like to encourage librarians in the region to participate in this celebration. The winning entries in the regional level will represent in the national level.

Thank you very much for your support. God Bless!

Very respectfully,

RHODORA T. NAVARRO, RL, MLIS
PLAI-EVRLC President



87th National Book Week (NBW) 2021 Celebration
Theme: “OUTcomes. OUTreach. OUTstanding : Libraries Beyond Boundaries”

1. **DIGITAL POSTER MAKING CONTEST**
2. **PINOY BOOK CHARACTER ONLINE CONTEST**
3. **TELL IN TANDEM: BOOK-BASED INTERACTIVE STORYTELLING CONTEST**
4. **THE TANGHAL MAKATA SPOKEN WORD CONTEST FOR FILIPINO LIBRARIANS**
5. **LET’S READ TRANSLATHON**

Rationale:

Libraries keep on evolving to meet a rapidly changing new normal environment for learning. Innovative services, products have been introduced and old processes calibrated to respond to the challenges faced by our libraries and librarians.

As libraries adapt, it is vital that they continually communicate their value to all users and stakeholders and their vital role to play in the national development of our society.

The resources, facilities and services of our libraries create opportunities for collaboration in the learning process, support literacy and education, and help shape the new ideas and perspectives that are central to a creative and innovative society.

Libraries design outreach programs to link with the people in their respective or chosen community and help address the information literacy gap or provide a venue for upskilling their knowledge on ICT.

This year’s NBW celebration focuses on OUTcomes, OUTreach and OUTstanding practices and services of libraries and librarians in continuously spearheading, propagating, and communicating the love and appreciation of books and reading in this rapidly changing environment.

- **OUTcomes.** – Libraries endeavor to provide the best services and programs to make lasting outcomes in the lives of their users. Outcomes, as defined, “are benefits to people: specifically,





achievements or changes in skill, knowledge, attitude, behavior, condition, or life status for program participants." Programs and projects designed by libraries have outcome goals. Outcomes are clear manifestations of the results of library programs in terms of human benefits, whether those are called "impacts," "results," or "outcomes."

- **OUTreach.** – COVID-19 has forced librarians to be creative in reaching out to our public. Social and physical distancing as norms discouraged face-to-face engagements with our clients but librarians have quickly shifted to promote remote services trying their best to have uninterrupted library services. Reaching out to patrons and communicating the essential services of the libraries, connecting with colleagues and the community were the order of the day. It is either bringing the library to homes and communities and using available tools to communicate and engage the community.
- **OUTstanding.** – Libraries have stepped up their resources and services in this time of crisis. Despite limitations in resources, mobility of librarians, fear of contacting the virus, we hear of exemplary stories of libraries and librarians persistently performing their tasks amidst risks, fears and anxieties. It is time to listen to creative ideas, to things that worked well during the pandemic, to innovative new ways of providing services, and to community projects that reach beyond physical books and building.

Thus, in the 2021 Celebration of the 87th National Book Week, our libraries envision of working beyond boundaries with all our stakeholders to encourage and develop more interest for the love of reading, excitement for books, fun and enjoyable way to spend quality free time with our family members while unknowingly achieving a lifelong learning skills.





MECHANICS FOR THE DIGITAL POSTER MAKING CONTEST

The winning entry will be used as the cover page of the 87th National Book Week souvenir program.

GUIDELINES:

1. The digital poster making contest is open to all college and university students within Eastern Visayas Region. The winning entry in the regional council level will automatically be the official entry for the national contest.
2. All prospective contestants (only one entry per artist but more entries from the same institution is encouraged) shall register online at <https://bit.ly/2021NBWRegistration> for proper monitoring/supervision on the conduct of the contest. The contestant grants the organizer to collect personal and sensitive personal information to be used primarily for the fair conduct of the contest and in similar undertaking during the 2021 celebration of the 87th NBW.
3. The poster should be the artist's personal visualization of the 2021 National Book Week theme **“OUTcomes. OUTreach. OUTstanding: Libraries Beyond Boundaries.”**
4. The submitted entry shall possess the following specifications:
 - a. Poster must be in an A4 size format (8.27" x 11.69") 300 DPI resolution, in a PORTRAIT orientation;
 - b. Rendered in PNG and RGB colors;
 - c. Could use any software applications (e.g. Photoshop, Canva, etc.)
 - d. Submitted entry must indicate the software app used and shall submit the entry both in pdf and the format of the app used.
 - e. For purposes of the contest judging, the pdf format of the entry will be used.
 - f. For branding/promotional purposes, the format native to the software app will be used to edit or add any collateral design (e.g. PLAI Logo, NBW and other additions of text to easily identify the entry) and for transformative presentation to aesthetically fit in the new medium (bags, t-shirts, etc.) if warranted by the situation.
5. For verification purposes, a timelapse video recording of the participant creating the artwork/poster is also required. Non-compliance may mean disqualification.
6. Entry must be original and unpublished work of the artist.
7. Artists retain the copyright of their work. All winning posters (the copyrighted works) at the Regional Councils/National level shall





become PLAI property upon receipt of the prize by the artist. The artist grants PLAI, NLP, and NBW unlimited rights to use the copyrighted works in any way it deems fit in the furtherance of their mandate or purposes of existence.

8. Entry should be submitted to the Regional Council at plaeasternvisayas@gmail.com with the **subject: POSTER8** on or before October 15, 2021, Friday, 5:00PM. Concerned Regional Council shall duly acknowledge receipt of all entries received/submitted.
9. The regional level winning entries shall be endorsed and submitted by their respective PLAI Regional Councils president to the national level via email: nbw2021secretariat@gmail.com on or before November 2, 2021, Tuesday, 5:00PM.
10. All winning entries at the regional/national level will be posted in the social media accounts of PLAI, NLP and NBW (e.g. fb, website, etc.)
11. Awarding of prizes and certificates will be during the Virtual Awarding and Closing Ceremony of the 87th National Book Week on November 30, 2021 (Tuesday) at 10:00 A.M.
12. The full mechanics above will be used at the national level.

CRITERIA

The criteria for judging will be as follows:

Originality	35%
Pictorial design and composition	15%
Technique	15%
Relevance to the theme	35%
Total	100%

AWARD

There will be three (3) winners for the regional eliminations and they will receive the following:

- 1st Prize - P2,500.00 and a Certificate of Recognition
- 2nd Prize - P1,500.000 and a Certificate of Recognition
- 3rd Prize - P1,000.000 and a Certificate of Recognition

The three (3) winners for the regional eliminations will automatically be the entry for the National level and they will receive the following:

- 1st Prize - P10, 000.00 and a Certificate of Recognition
- 2nd Prize - P7,000.000 and a Certificate of Recognition
- 3rd Prize - P5,000.000 and a Certificate of Recognition





MECHANICS FOR PINOY BOOK CHARACTER ONLINE CONTEST

The purpose of the Pinoy Book Character Online Contest is to provide an opportunity for the Filipino family, not only to promote the excitement and love of reading, but to show the community our desire to share a healthy, scholastically nurturing and fun activity for the “dress up” contest. It is a fun way to educate the general public that reading is a worthwhile and enjoyable way to spend their free time. This contest showcases our favorite Pinoy Book Characters while enjoying and having fun as we struggle with this COVID-19 pandemic.

GUIDELINES:

1. The competition is open to all Filipino families who are residing in Eastern Visayas. The winning entry in the regional council level will automatically be the official entry for the national contest.
2. All prospective contestants shall register online at <https://bit.ly/2021NBWRegistration> for proper monitoring/supervision on the conduct of the contest. The contestant grants the organizer to collect personal and sensitive personal information to be used primarily for the fair conduct of the contest and in similar undertaking during the 2021 celebration of the 87th NBW.
3. This online contest is about Pinoy Book Characters.
4. Contestants will choose a book that they will be portraying.
5. Costumes and props must be creative and are made of recycled materials.
6. Graphics and photo editing applications are allowed.
7. The video must not exceed 8 minutes and must be submitted in mp4 format with 480p resolution.
8. Sounds, instrumental or musical background are not allowed.
9. Artists retain the copyright of their work. All winning entries (the copyrighted works) at the Regional Councils/National level shall become PLAI property upon receipt of the prize by the artist. The artist grants PLAI, NLP, and NBW unlimited rights to use the copyrighted works in any way it deems fit in the furtherance of their mandate or purposes of existence.
10. Entry should be submitted to the Regional Council





plaeasternvisayas@gmail.com with the **subject: CHARACTER8** on or before October 15, 2021, Monday, 5:00PM. Concerned Regional Council shall duly acknowledge receipt of all entries received/submitted.

11. The regional level winning entries shall be endorsed and submitted by their respective PLAI Regional Councils president to the national level via email: nbw2021secretariat@gmail.com on or before November 18, 2021, Thursday, 5:00PM.
12. All winning entries at the regional/national level will be posted in the social media accounts of PLAI, NLP and NBW (e.g. fb, website, etc.)
13. Awarding of prizes and certificates will be during the Virtual Awarding and Closing Ceremony of the 87th National Book Week on November 30, 2021 (Tuesday) at 10:00 A.M.
14. The full mechanics above will be used at the national level. Regional Councils may make minor mechanics modifications, as needed, in the implementation of the activity at the regional level.
15. For regional concerns, kindly coordinate with the respective PLAI Regional Councils focal representative (link of the Directory of PLAI RC).

CRITERIA

The criteria for judging will be as follows:

Criteria	Description	Percentage
Creativity	Innovative use of recycled materials and resources	60%
Characterization	Character portrayal, presentation, display and understanding of moods and emotions of the characters.	40%

AWARD

There will be three (3) winners for the regional eliminations and they will receive the following:

- 1st Prize - P2,500.00 and a Certificate of Recognition
- 2nd Prize - P1,500.000 and a Certificate of Recognition
- 3rd Prize - P1,000.000 and a Certificate of Recognition

The three (3) winners for the regional eliminations will automatically be the entry for the National level and they will receive the following:

- 1st Prize - P15, 000.00 and a Certificate of Recognition
- 2nd Prize - P10,000.000 and a Certificate of Recognition
- 3rd Prize - P5,000.000 and a Certificate of Recognition





TELL IN TANDEM: BOOK-BASED INTERACTIVE STORYTELLING CONTEST

The Tell in Tandem: Book-Based Interactive Storytelling Contest aims to provide an opportunity for the Filipino family to develop the love of books and reading and enhance their presentation and communication skills through tandem storytelling.

GUIDELINES:

1. The competition is open to all Filipino parents and their children with ages 5-10 who are residing in Eastern Visayas. The winning entry in the regional council level will automatically be the official entry for the national contest.
2. All prospective contestants shall register online at <https://bit.ly/2021NBWRegistration> for proper monitoring/supervision on the conduct of the contest. The contestant grants the organizer to collect personal and sensitive personal information to be used primarily for the fair conduct of the contest and in similar undertaking during the 2021 celebration of the 87th NBW.
3. The entry shall be a tandem storytelling performed by a Parent (Mother or Father) and his/her child. Only two members of the family are allowed to participate and one (1) entry is allowed per family.
4. Entry must be a storytelling video and must be told in Filipino.
5. Only books published by Let's Read Asia (www.letsreadasia.org) shall be used.
6. The book must be featured in the video. The storytellers shall mention the title, author, illustrator and publisher of the book.
7. The use of props, costumes, graphics and video editing applications are allowed.
8. The video must not exceed 8 minutes and must be submitted in mp4 format with 480p resolution.





9. The video's first public showing/viewing shall be at the NBW 2021 celebration. The video should not have been previously seen by any member of the public.
10. Artists retain the copyright of their work. All winning entries (the copyrighted works) at the Regional Councils/National level shall become PLAI property upon receipt of the prize by the artist. The artist grants PLAI, NLP, and NBW unlimited rights to use the copyrighted works in any way it deems fit in the furtherance of their mandate or purposes of existence.
11. Entry should be submitted to plaieasternvisayas@gmail.com with the subject: **STORY8** on or before October 15, 2021, Friday, 5:00PM. Concerned Regional Council shall duly acknowledge receipt of all entries received/submitted.
12. The regional level winning entries shall be endorsed and submitted by their respective PLAI Regional Councils president to the national level via email: nbw2021secretariat@gmail.com on or before November 18, 2021, Thursday, 5:00PM.
13. All winning entries at the regional/national level will be posted in the social media accounts of PLAI, NLP and NBW (e.g. fb, website, etc.)
14. Awarding of prizes and certificates will be during the Virtual Awarding and Closing Ceremony of the 87th National Book Week on November 30, 2021 (Tuesday) at 10:00 A.M.
15. The full mechanics above will be used at the national level. Regional Councils may make minor mechanics modifications, as needed, in the implementation of the activity at the regional level.
16. For regional concerns, kindly coordinate with the respective PLAI Regional Councils focal representative (link of the Directory of PLAI RC).

CRITERIA

The criteria for judging will be as follows:

Criteria	Description	Percentage
Storytelling Technique	The storytelling should have voice projection, animated actions and interactions	50%
Creativity and visual presentation	Adherence to the technical requirements and contain elements that are creatively and correctly used (i.e. text, illustrations, etc.)	40%





Synchronization

Chorus lines are delivered as if talking to the audience; same eagerness; same movements or choreography 10%

AWARD

There will be three (3) winners for the regional eliminations and they will receive the following:

- 1st Prize - P2,500.00 and a Certificate of Recognition
- 2nd Prize - P1,500.000 and a Certificate of Recognition
- 3rd Prize - P1,000.000 and a Certificate of Recognition

The three (3) winners for the regional eliminations will automatically be the entry for the National level and they will receive the following:

- 1st Prize - P15, 000.00 and a Certificate of Recognition
- 2nd Prize - P10,000.000 and a Certificate of Recognition
- 3rd Prize - P5,000.000 and a Certificate of Recognition





The Tanghal Makata Spoken Word Contest for Filipino Librarians

The aims of the Spoken Word Contest – (Librarian & Library Staff Category) are to provide an opportunity for librarians and library staff to enhance their hidden talents and to develop/improve their skills in public speaking through spoken word.

Spoken word is a form of performance and is word-based. It is literary in nature and it is meant to be spoken or delivered with emotions through words to an audience. Also, it is an oral art that focuses on the aesthetics of word play, rhythm, and provisions, rhyme, intonation and voice inflection.

National Level First Prize Winner will hold the “Tanghal-Makata” title of the Cultural Center of the Philippines Performatura Festival 2021.

GUIDELINES:

1. This is open to all librarians and library staff working in school, academic, public, and special libraries. The winning entry in the regional council level will automatically be the official entry for the national contest.
2. All prospective contestants shall register online at <https://bit.ly/2021NBWRegistration> for proper monitoring/supervision on the conduct of the contest. The contestant grants the organizer to collect personal and sensitive personal information to be used primarily for the fair conduct of the contest and in similar undertaking during the 2021 celebration of the 87th National Book Week.
 - a. Every library must have only one (1) representative librarian or library staff to join the contest.
 - b. Participants must submit only one (1) entry and must be written in Filipino.
 - c. Spoken word must be in a video format and the first public showing/viewing must be in the 87th NBW celebration. The video should not have been previously seen in public.
 - d. Attire must be appropriate for the spoken piece.
 - e. Video must not exceed 3 minutes and must be submitted in mp4 format with 480p resolution.
 - f. Spontaneous delivery is preferred; however, contestants can use their printed guide.
 - g. Sounds, instrumental or musical background are not allowed.
3. The piece must be related to the 87th NBW's theme “OUTcomes. OUTreach. OUTstanding: Library Beyond Boundaries”
4. The written piece/work should follow the following specifications:
 - Font size: 12
 - Font type: Arial





- One-inch margin on all sides
- 1.5-line spacing and 0 pt. before and after
- Stanzas shall be separated with one space in between

5. The entry to be submitted shall be an original work of the contestant. If the participant is proven to have committed plagiarism in any way, even if unintentional, he/she will be disqualified or, if the unethical act was discovered after the contest, then the award cash prize and certificate will be revoked.

6. Contestants retain the copyright of their work. The winning contestants grant PLAI, NLP, CCP and NBW rights to use the copyrighted works in any way it deems fit in the furtherance of their mandate or purposes of existence, except for commercial purposes.

7. Entry should be submitted to plaieasternvisayas@gmail.com with the subject: **MAKATA8** on or before October 15, 2021, Friday, 5:00PM. Concerned Regional Council shall duly acknowledge receipt of all entries received/submitted.

8. The regional level winning entries shall be endorsed and submitted by their respective PLAI Regional Councils president to the national level via email: nbw2021secretariat@gmail.com on or before November 2, 2021, Tuesday, 5:00PM.

9. Ten semi-finalists will be chosen by the judges. For the ten semi-finalists, another set of performances is expected and another set of mechanics will be implemented.

10. Regional Councils may make minor mechanics modifications, as needed, in the implementation of the activity at the regional level.

11. For regional concerns, kindly coordinate with the respective PLAI Regional Councils focal representative (link of the Directory of PLAI RC).

12. All winning entries at the regional/national level will be posted in the social media accounts of PLAI, NLP, CCP and NBW (e.g. FB, website, etc.)

13. Awarding of prizes and certificates and the finals will be held during the Virtual Awarding and Closing Ceremony of the 87th National Book Week on November 30, 2021 (Tuesday) at 10:00 A.M.


14. National Level Grand Winner will hold the "Tanghal-Makata" title of the CCP Performatura Festival 2021. The trophy and the laurel leaf sculpture will be given to the winner. These will be turned-over by the 2021 winner to the next Grand Winner in 2023.

CRITERIA

The criteria for judging will be as follows:

Criteria	Description	Percentage
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Originality	The piece must be an original composition by the contestant	20%
Delivery and performance	The spoken piece was delivered from the heart. Facial expressions, hand and body gestures emphasized the different elements of the performance. Voice is modulated, compelling and phrasing is fluent. Spoke loudly and clearly enough for listeners to hear and understand. Voice project confidence and conviction.	40%
Content	The content of the spoken piece is relevant and related to the theme and depth of concept. The piece shall have a powerful and meaningful message to the audience	20%
Overall Impact	Total success of the performance, the degree to which the recitation has become more than the sum of its parts.	20%

AWARD

There will be three (3) winners for the regional eliminations and they will receive the following:

- 1st Prize - P2,500.00 and a Certificate of Recognition
- 2nd Prize - P1,500.000 and a Certificate of Recognition
- 3rd Prize - P1,000.000 and a Certificate of Recognition

The three (3) winners for the regional eliminations will automatically be the entry for the National level and there will be three (3) winners who will advance from the ten semi-finalists and the **National Level**. They will receive the following:

- 1st Prize – 10,000 + Certificate of Recognition +15 CCP books for the librarian and the library + Trophy and laurel leaf sculpture for 2 years (% CCP)
- 2nd Prize – 7,000 + Certificate of Recognition + 10 CCP books for the librarian and the library
- 3rd Prize – 5,000 + Certificate of Recognition + 5 CCP books for the librarian and the library





Let's Read Translathon

Let's Read is an innovation in which the project gathers and collects local relatable children's stories into a digital library. Through collaboration with local partners, we have built sustainable book ecosystems of authors, illustrators, editors and publishers that form a pipeline for creating high-quality children's books. In partnership with PLAI and its regional councils, NLP, and The Asia Foundation, we aim to promote the love of reading in local languages through conducting translation marathon in celebration of the 87th National Book Week. This year's Translathon contest will gather translations inputs from participants using Filipino books in the library to the designated target language per region in partnership with PLAI regional councils. The greatest number of submitted quality translations of books will be declared winners of the Translathon contest.

The contest is open to all native speakers of the target language in Eastern Visayas:

Region 8 (Eastern Visayas)

Filipino to Waray

Translathon Mechanics:

1. The contest is open to all native speakers of the target language in the regions of the country which will be selected by the NBW committee. The participants must input the most quality translations in a specified period using Let's Read online platform. The committee will conduct orientation for all participants before the actual event.

3. Participants should register online at <https://bit.ly/2021NBWRegistration>. Registered participants are required to attend the orientation to be conducted and virtually hosted by the 87th NBW Committee on September 15, 2021.

During the orientation, all contestants will be guided on how to use Let's Read Platform in preparation of the final Let's Read Translathon event.

4. The final Let's Read Translation event will be on September 30, 2021, Thursday. We will give the titles of the books during the Translathon Day at 9:00 AM. All participants are required to be online.

6. Participants must add their initials on each page submitted in the platform to be considered as valid entry.

7. Each participant will be given 1 day (8:00 am to 5pm) during the final Let's Read Translathon event to finish all the adaptation/translation of the assigned books.

8. The translations submitted by each participant should be the only entry of the registered participant. If the participant was proven to have committed an illegal act, he/she will be disqualified or, if the unethical act was discovered after the contest, then the award and certificate will be revoked.

9. The Winners will receive the following prizes.





There will be three (3) winners for the regional eliminations and they will receive the following:

- 1st Prize - P2,500.00 and a Certificate of Recognition
- 2nd Prize - P1,500.000 and a Certificate of Recognition
- 3rd Prize - P1,000.000 and a Certificate of Recognition

The three (3) winners for the regional eliminations will automatically be the entry for the National level and they will receive the following:

- Champion - P5, 000.00 and a Certificate of Recognition
- 2nd Place - P3,000.000 and a Certificate of Recognition
- 3rd Place - P2,000.000 and a Certificate of Recognition

10. The winners of the Let's Read Translathon contest will be officially announced during the National Book Week proper.

