



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

October 4, 2021

REGIONAL MEMORANDUM

No. **00586**, s. 2021

PARTICIPATION ON THE CONDUCT OF BRIGADA PAGBASA NATIONAL ORIENTATION

To: Schools Division Superintendents
All Others Concerned

1. Attached is **DepEd Memorandum OU-LAPP No. 0-418, s. 2021** dated **September 2, 2021**, requiring the participation of some concerned personnel relative to the Conduct of Brigada Pagbasa National Orientation which will be held on October 14, 2021.
2. The expected participants and other related information are stipulated in the above-mentioned Memorandum.
3. The Schools Division Superintendents shall ensure a 100% attendance of all identified attendees.
4. Immediate dissemination of and compliance with this Memorandum are desired.


EVELYN R. FETALVERO, CESO IV
Regional Director

Enclosure: As stated

Reference: As stated

To be indicated in the Perpetual Index under the following subjects:

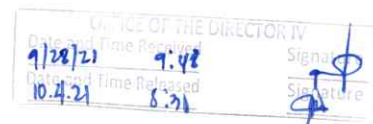
BRIGADA

ORIENTATION



CLMD-DGA





Republic of the Philippines
Department of Education
 OFFICE OF THE UNDERSECRETARY
 Tanggapan ng Pangalawang Kalihim

MEMORANDUM

OU-LAPP No. Q-418, s. 2021

TO : **ALL REGIONAL DIRECTORS
 SCHOOLS DIVISION SUPERINTENDENTS
 REGIONAL/DIVISION PARTNERSHIP
 FOCAL PERSONS
 OTHERS CONCERNED**

FROM

TONISITO M.C. UMALI, Esq.

Undersecretary
 Legislative Affairs, External Partnerships,
 and Project Management Service

SUBJECT : **PARTICIPATION ON THE CONDUCT OF BRIGADA
 PAGBASA NATIONAL ORIENTATION**

DATE : September 2, 2021

In response to the call to intensify the advocacy for reading under the *Hamon: Bawat Bata Bumabasa (3Bs Initiatives)* issued under DepEd Memorandum No. 173, s. 2019, the External Partnerships Service (EPS) has committed to make every learner a reader by engaging partners and stakeholders to promote the culture of reading.

Brigada Pagbasa, as a form of **Brigada Eskwela**, is an after-school reading program that envisions bringing together education partners and experts to help learners read and become functionally literate.

Brigada Pagbasa intends to cater to learners who are below 18 years old, including those who are under the Alternative Learning System (ALS), focusing on non-readers and struggling readers from both formal and non-formal education systems nationwide.

Undersecretary Tonisito M.C. Umali, Esq.

Legislative Affairs, External Partnerships, and Project Management Service
 R-104 Rizal Building, DepEd Complex, Meralco Avenue, Pasig City

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DepEd, through the EPS, in partnership with World Vision Development Foundation, Inc., shall be conducting the **National Brigada Pagbasa Orientation** in four clusters in Luzon, Visayas and Mindanao on the following schedules:

Cluster	Date	Host Region & Schools Division Office (SDO)
Cluster 1 North Luzon (DepEd Regions I, II III and CAR)	September 28, 2021	DepEd Regional Office II, SDO Cagayan
Cluster 2 South Luzon (DepEd Regions IVA CALABARZON, IVB MIMAROPA, V and NCR)	October 7, 2021	DepEd Regional Office V, SDO Masbate Province
Cluster 3 Visayas (DepEd Regions VI, VII and VIII)	October 14, 2021	DepEd Regional Office VI, SDO Roxas City
Cluster 4 Mindanao (DepEd Regions IX, X, XI, XII and CARAGA)	October 21, 2021	DepEd Regional Office of CARAGA, SDO Butuan City

The orientation participants are expected to:

1. understand the purpose and goal of the *Brigada Pagbasa* advocacy;
2. identify learners who will attend *Brigada Pagbasa*;
3. identify number of parents and volunteers who will participate in the *Brigada Pagbasa* Reading Remediation Program;
4. identify potential partners who will participate in the *Brigada Pagbasa*; and
5. address the literacy/reading gaps of elementary learners.

In this regard, we are requesting for your good offices' support by allowing the following personnel to participate in the *Brigada Pagbasa* National Orientation:

- 1. Regional Partnership Focal Persons;**
- 2. Division Partnership Focal Person;**
- 3. Regional Reading Coordinator/Supervisor;**
- 4. Division Reading Coordinator/Supervisor;**
- 5. Selected School Heads to represent the Schools District;**
- 6. Selected School Reading Coordinators to represent Schools District; and**
- 7. Selected School Partnership Coordinators to represent the Schools District.**

Undersecretary Tonisito M.C. Umali, Esq.

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For inquiries and concerns, your staff may contact the following EPS personnel:

Ms. Zeny Lastimoza	zeny.lastimoza@deped.gov.ph
Ms. Dove Cometa	davedinah.cometa@deped.gov.ph

Thank you very much and we look forward to your usual support and participation to this activity.

Undersecretary Tonisito M.C. Umali, Esq.

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NATIONAL BRIGADA PAGBASA ORIENTATION
September 28 | October 7 | October 14 | October 21
8:00 a.m.-11:30 a.m.

TIME	ACTIVITY	SPEAKER/PRESENTER
8:00 – 8:30 a.m.	Logging in/Registration	
8:30 – 8:40 a.m.	Preliminaries National Anthem Prayer Regional/Division Hymn	AVP
8:40 – 8:45 a.m.	Welcome Remarks	SDS of Host Division
8:45 – 8:50 a.m.	Inspirational Message	Regional Director of Host Region
8:50 – 9:10 a.m.	Message	Tonisito M.C. Umali, Esq. Undersecretary Legislative Affairs, External Partnerships and Project Management Service
9:10 – 10:10 a.m.	<i>Brigada Pagbasa</i> Program Design and Framework	Geomel P. Jetonzo Program Director, World Vision Development Foundation, Inc.
10:10 – 10:30 a.m.	<i>Brigada Pagbasa</i> Experiences and Best Practices	Cristina G. Baroso PDO IV DepEd Region V
10:30 – 10:35 a.m.	Intermission Number	Host Division
10:35 – 11:10 a.m.	Open Forum	Davedinah P. Cometa Moderator PDO II, EPS
11:10 – 11:25 a.m.	Ways Forward	Rolly V. Soriano PDO IV, EPS
11:25 – 11:30 a.m.	Closing Message	Edel B. Carag Director III, EPS

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