

DepEd Regional Advisory No. 158, s. 2021
November 17, 2021

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit deped.in/ro8issuances)

FINANCIAL PLANNING VIDEO-MAKING CONTEST

Attached is a communication letter from Atty. Bonifacio G. Uy, Regional Director, National Economic and Development Authority (NEDA) VIII, announcing the conduct of the Financial Planning Video-Making Contest in celebration of the Economic and Financial Literacy Week (EFLW).

The target participants are the Senior High School learners in the Eastern Visayas Region, ages 15 to 24 years old.

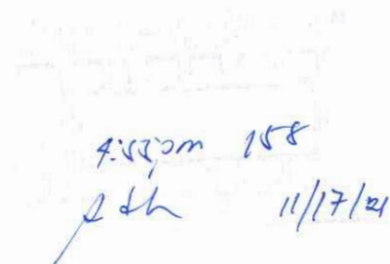
Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

Contact Person: Mr. Knulp D. Aseo
Tel. No.: 09260016043
Email Add.: kdaseo@neda.gov.ph/nro8@neda.gov.ph

Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

CLMD-GCM
DepEd RO8 ATA-F21 (CY2018-v03-r00)



4:53pm 158
pdh 11/17/21



Republic of the Philippines
REGIONAL DEVELOPMENT COUNCIL
 Eastern Visayas (Region VIII)

OFFICE OF THE DIRECTOR IV
 Date of Issuance: 16 NOV 2021
 Date of Approval: 17 NOV 2021
 Signature: [Signature]
 Stamp: 099933
 DEPARTMENT OF EDUCATION
RECEIVED
 RECORDS SECTION REGIONAL OFFICE NO. VIII
 NOV 17 2021
 BY: [Signature] TIME: 11:30

15 November 2021

DIR. EVELYN FETALVERO

Regional Director
 Department of Education (DepEd) VIII
 Palo, Leyte

Dear Director Fetalvero:

Republic Act (RA) No. 10922 or the Economic and Financial Literacy Act declares every second week of November as Economic and Financial Literacy Week (EFLW). In support of the EFLW, the RDC VIII will be conducting the *Tayo ang Susi sa Pag-Unlad: The RDC VIII Financial Planning Video-Making Contest*, an online video-making contest among the youth where they will be encouraged to share their best financial tips using TikTok.

The activity aims to instill among the youth an appreciation of the value of planning by encouraging them to think about good financial practices that will have a long-term impact on their futures. Aside from this, the contest also aims to leverage the talents and creativity of the region's youth to produce informative and engaging content that will increase economic and financial literacy of Eastern Visayanons.

In this regard, may we request your assistance in disseminating this invite to the **Senior High School Students in Eastern Visayas**. The contest is open to all residents of Eastern Visayas, ages 15 to 24 years old. Entries may be submitted from **19 November 2021 to 02 December 2021** via the following link: <https://bit.ly/3EYPuAL>.

Announcement of winners will take place on 17 December 2021. Attached are the contest mechanics for more details.

For queries, please feel free to contact Mr. Knulp D. Aseo at telephone number (053) 832-2140, mobile number 0926 001 6043, or email address kdaseo@neda.gov.ph cc: nro8@neda.gov.ph.

Thank you and best regards.

Very truly yours,

ATTY. BONIFACIO G. UY
 Vice-Chairperson, RDC VIII
 Head, RDC VIII Secretariat and
 Regional Director, NEDA VIII

Secretariat:
 NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY (NEDA)
 Regional Office No. VIII
 Government Center, Palo, Leyte, Philippines, 6501
 Telephone No. 323-3092 Fax: 832-2140
 E-mail: nro8@neda.gov.ph
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rdc8secretariat@gmail.com

ORD email 11/16/21

CONTEST MECHANICS

**ANO ANG SUSI SA PAGAUNLAD:
THE RDC VIII FINANCIAL PLANNING VIDEO-MAKING CONTEST**

- The contest is open to all residents of Eastern Visayas aged 15-24 years old. Contestants may join individually or as a group.
- Contestants must produce a one to one-minute and thirty second (1:00 to 1:30) **TikTok** video answering the question, "**Ano ang pinakamagandang financial advice ang narinig mo?**"
- Answers to the question may cover any of the following topics:
 - Saving money
 - Investing money
 - Spotting scams or bogus business offers
- Videos must either be in Bisaya, or Waray and must have an in-video translation via subtitles, text, or caption in Filipino.
- Contestants must be as creative as possible and may express their answers through any method (e.g dance, song, vlog, etc.)
- The video must have at least a 720p resolution, and must be in any of the following formats: .MOV, .MP4, or .AVI.
- The video must not contain any copyrighted music or images and must not contain any branding, including obvious product placements and logos. They also must not contain illegal, offensive, or obscene content of any kind.
- Registration and submission of entries will be done through the following link: <https://bit.ly/3EYPUaL>.
- Submission of entries will start on **19 November until 2 December 2021**.
- All qualified entries will be judged by a panel of experts. The Top 10 entries will move on to the finals, where the videos will compete for the most 'Engagement' in the RDC VIII Facebook page.
- Announcement of winners will be on 17 December, on the RDC VIII facebook page.

For more information visit us at facebook.com/rdcviii
or email us at nro8@neda.gov.ph

TAMANG SUSI SA PANG-UNANG
THE RDC VIII FINANCIAL PLANNING VIDEO-MAKING CONTEST

CRITERIA AND PRIZES

A. JUDGES' SCORECARDS (60%)

RELEVANCE AND APPLICABILITY OF CONTENT (40%)

Do the tips follow the theme? How applicable are they in real-life?

UNIQUENESS OF ADVICE (20%)

How new are the tips or advice being shared? Are they the usual ones or something new?

CREATIVITY (30%)

How fun and creative is the video? Does it stand-out or make an impact?

MEMORABILITY (10%)

Does the video make the tips memorable?

B. FACEBOOK ENGAGEMENT (40%)

CHAMPION:

PhP 7,000.00 + Certificate of Recognition

1st RUNNER-UP:

PhP 5,000.00 + Certificate of Recognition

2nd RUNNER-UP:

PhP 3,000.00 + Certificate of Recognition

Non-winning participants will get a certificate of participation.

For more information visit us at [facebook.com/rdc08](https://www.facebook.com/rdc08)
or email us at nro8@neda.gov.ph