



Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

November 4, 2021

**REGIONAL MEMORANDUM**

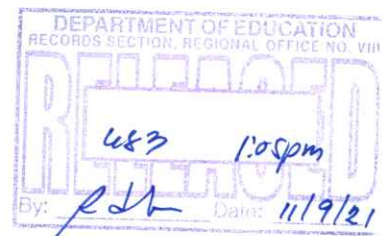
No. **007683**, s. 2021

**5<sup>th</sup> NATIONAL CAREER ADVOCACY CONGRESS**

To: Schools Division Superintendents  
All Others Concerned

1. Attached is a letter from the Department of Labor and Employment (DOLE), Regional Office VIII, inviting the Career Guidance Counselors to attend the 5<sup>th</sup> National Career Advocacy to be held on November 16, 19, 23, and 26, 2021 via Zoom.
2. All the concerned Schools Division Superintendents shall ensure the 100% attendance of the expected participants.
3. Immediate dissemination of and compliance with this Memorandum are desired.

  
**EVELYN R. FETALVERO, CESO IV**  
Regional Director



Enclosures: As stated  
References: As stated

To be indicated in the Perpetual Index under the following subjects:

ADVOCACY

CAREER

EMPLOYMENT

CLMD-ACA





Republic of the Philippines  
**DEPARTMENT OF LABOR AND EMPLOYMENT**  
Regional Office No. VIII  
Tacloban City

November 3, 2021

**EVELYN R. FETALVERO, CESO IV**  
Regional Director  
Department of Education Region VIII  
Government Center, Candahug, Palo, Leyte

**Attention: DR. AMENIA C. ASPA**  
Regional Focal Person for Career Guidance

**Dear Director Fetalvero:**

This has reference to the conduct of the Department's National Career Advocacy Congress (NCAC), a collaboration project under the Inter-Agency Career Guidance Advocacy Program Working Group which serves as a platform to engage key stakeholders on relevant issues in career and employment coaching and current labor and employment trends.

As part of the Department's initiatives under the National Employment Recovery Strategy (NERS) 2021 – 2022 (i.e., Upgrading and Retooling of the Workforce, Labor Market Access Facilitation), the DOLE – Bureau of Local Employment is pleased to inform that the **5<sup>th</sup> National Career Advocacy Congress** will be held on **November 2021** with a theme "**Learn, Adapt, Thrive: Rising Above Employment Challenges in the Post-Pandemic Future**". Said Congress will be done virtually through Zoom Videoconferencing Platform and will be livestreamed through the DOLE and BLE social media pages, in observance of the government's protocols on safety and health.

In this regard, we are pleased to invite our **Career Guidance Counselors** in the region to the **three-part webinar series and the 5<sup>th</sup> NCAC Culminating Activity**. Detailed information on the activity is found on the attached briefing note and the invitation card with the registration link. Corresponding Continuing Professional Development (CPD) points shall be credited to professionals (i.e., teachers, guidance counselors, etc.) upon completion of each webinar offering.

For questions or clarification, you may contact us at telephone number (053) 832-0698 or you can contact Ms. Salvacion A. Yepez, CGAP Regional Focal at mobile numbers 0917-696-1345 / 0921-421-3785.

Thank you and regards.

Very truly yours,

  
**HENRY JOHN S. JALBUENA**  
Regional Director



Republic of the Philippines  
**DEPARTMENT OF LABOR AND EMPLOYMENT**  
Intramuros, Manila



## 5<sup>th</sup> National Career Advocacy Congress

"Learn. Adapt. Thrive: Rising Above Employment Challenges in the Post-Pandemic Future"  
November 2021 | Zoom Platform

### BRIEFING NOTE

#### I. ABOUT THE CONGRESS

The National Career Advocacy Congress (NCAC) is a collaboration project under the Career Guidance Advocacy Program (CGAP) of national government agencies which serves as a platform to engage key stakeholders on relevant issues in career and employment coaching and current labor and employment trends in line with the CGAP's role of addressing jobs and skills mismatch. This is organized by the Department of Labor and Employment (DOLE), through the Bureau of Local Employment (BLE), Department of Education (DepEd), Department of Science and Technology (DOST), Commission on Higher Education (CHED), Professional Regulation Commission (PRC), and Technical Education and Skills Development Authority (TESDA), in cooperation with the Federation of Career Guidance Advocates Network of the Philippines (FCGANP), Inc.

After the postponement of the 2020 NCAC due to health protocol restrictions, the 5th National Career Advocacy Congress (NCAC) will be held in November 2021 and will focus on the process of thriving in the new normal resulting from the COVID-19 pandemic. The changes in the labor market and the apparent rapid transition towards a more digital and technology-driven economy necessitates that both technical and soft skills must catch up and be strengthened to ensure that the Filipino workers will stay competitive. Thus, guidance counselors and career advocates are in a unique situation to look further at how they can better serve their clients in terms of reinforcing adaptability, creativity, and other innovative strategies to support the shifts happening in the world of work. Otherwise, existing inequalities across the labor market will further widen and the quality of our workforce would deteriorate from automation and the fallout from the pandemic-induced recession.

This year, the Congress will be composed of a series of webinars and a culminating activity to provide an avenue for solidarity and support among the principals of the member agencies, as a manifestation of commitment on the CGAPlan and the National Career Development Framework, as well as the contribution to rise above employment challenges of the future. The said Plan and framework will serve as springboard for future activities and advocacy goals enrolled under the medium-term CGAPlan 2022-2027.

Given the health protocol restrictions, the Congress will be a hybrid of both live in-person event with a virtual online component via Zoom Videoconferencing Platform to maximize social media reach through Facebook/YouTube streaming, which will be an effective way to collaborate with stakeholders and engage the audiences. This can also add value to the future events of the Department as hybrid events will be an essential part of conducting virtual activities in the new normal.

## II. OBJECTIVE

With a theme, "Learn. Adapt. Thrive: Rising Above Employment Challenges in the Post-Pandemic Future," the Congress will provide a venue for government agencies, guidance counselors, career advocates, industry associations, employer and labor groups, academe, and other stakeholders to be actively involved in the comprehensive dialogue focused on current local and global labor market situation, policies and interventions in response to COVID-19, and enjoin key stakeholders in the work of preparing young people for the future labor market.

## III. WEBINAR TOPICS AND SCHEDULES

Webinar Title	Date	Discussion Items
Transitions, Trends, and Prospects towards a FIREsponsive and COVID-proof Labor Market	16 November 2021	<ul style="list-style-type: none"> <li>Current Employment Situationer and the Updated Philippine Development Plan 2017-2022</li> <li>Reving Up for Employment and Economic Recovery</li> <li>Job Opportunities and Relevant Skills: Upgrading for the New Normal Workplace</li> <li>Better, Faster, Smarter: The Filipino Workforce in the Age of Industry 4.0</li> </ul>
The Hybrid Workplace: Rethinking Employee Engagement and Productivity in the New Future	19 November 2021	<ul style="list-style-type: none"> <li>Harnessing the Power of Technology for Human Resources</li> <li>Peak Performance in a Decentralized Hybrid-Work Model</li> <li>Trust and Communication between Management and Diversified Talents</li> </ul>
A Vision of Future-Proof Filipino Talent Embracing the Post-Pandemic Culture	23 November 2021	<ul style="list-style-type: none"> <li>Challenges and Opportunities for Career Guidance in the New Normal</li> <li>Strategies/Approaches in Preparing the Young People for the Future Labor Market</li> <li>The Role of Career Guidance in Post-COVID Recovery</li> <li>Opportunities for Lifelong Learning</li> </ul>
Learn. Adapt. Thrive: Rising Above Employment Challenges in the Post-Pandemic Future	26 November 2021	<ul style="list-style-type: none"> <li>Presentation of the Results of the Regional Consultation on CGAPlan and National Career Development Framework</li> <li>Declaration of Commitment on Career Guidance Agenda</li> <li>Signing of Career Guidance Advocacy Plan 2022-2027 Commitment Page</li> </ul>

## IV. CONTINUING PROFESSIONAL DEVELOPMENT (CPD) UNITS (PRC-CPD-001-043)

The PRC, through the Continuing Professional Development Project Management Committee, granted the following CPD units per webinar series:

Webinar Series	CPD Units
Webinar Series 1: Transitions, Trends, and Prospects towards a FIREsponsive and COVID-proof Labor Market	1.75
Webinar Series 2: The Hybrid Workplace: Rethinking Employee Engagement and Productivity in the New Future	1.50
Webinar Series 3: A Vision of Future-Proof Filipino Talent Embracing the Post-Pandemic Culture	1.50
Webinar Series 4: Learn. Adapt. Thrive: Rising Above Employment Challenges in the Post-Pandemic Future	2.00

Licensed/registered professionals who will be attending the entirety of the program will obtain a total of **6.75 CPD credit units** and are encouraged to register with the Continuing Professional Development Accreditation System (CPDAS) at <https://cpdas.prc.gov.ph>.