




Republic of the Philippines
Department of Education
OFFICE OF THE UNDERSECRETARY FOR FINANCE

002236

MEMORANDUM
OUF-2022-0130

FOR : UNDERSECRETARIES
ASSISTANT SECRETARIES
BUREAU AND SERVICE DIRECTORS
REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
PUBLIC AND PRIVATE SCHOOL HEADS
ALL OTHERS CONCERNED



FROM : 
ANNALYN M. SEVILLA
Undersecretary

SUBJECT : NATIONAL HERITAGE MONTH 2022

DATE : March 4, 2022

1. The month of May was declared as the National Heritage Month (NHM) by virtue of Presidential Proclamation No. 439, s. 2003, it being the month of traditional festivities and the month of the people's participation in the preservation of tangible and intangible heritage as part of the life of a nation.
2. National Commission for Culture and the Arts (NCCA) is the lead agency tasked in carrying out activities in the celebration of the national heritage which enjoins all cultural agencies, national government agencies (NGAs), schools, Philippine embassies and consulates, public libraries, and private institutions to participate in the national event by encouraging them to initiate their own heritage-related activities for the month of May.
3. The celebration aims to create among the Filipino people consciousness, respect, and love for the legacies of the nation's cultural history.
4. For 2022, the NHM celebration shall carry the theme, "**PAMANANG LOKAL: Binhi ng Kulturang Pilipino**" which highlights the importance of preserving and promoting local heritage within the community and its impact in shaping the Philippine cultural identity. It calls on the public to return to our cultural roots and appreciate the rich legacies passed on from different generations.
5. The objectives of the monthlong celebration are the following:
 - a) To highlight the importance of preserving and promoting local heritage within a community and its impact in shaping Philippine cultural identity;
 - b) To encourage the Filipino nation in promoting and caring for the local heritage within their community;

- c) To help stakeholders identify distinct cultural resources of their community and generate interest in programs relative to heritage conservation including cultural mapping and heritage forums
6. The Central Office, Regional Offices, Schools Division Offices, and schools are encouraged to participate in the celebration by organizing their own heritage-related activities such as forums; lectures; and activities which will feature the Gabaldon school buildings and their preservation and other cultural properties owned by the Department which are either declared or presumed Important Cultural Properties (e.g. Welfare Complex buildings in Taguig), and the best practices in the teaching and integration of cultural properties in the local cultural inventory of local government units in the local school curricula.
7. In this regard, the NCCA requests the submission of your tentative activities in May in line with the celebration using the attached Activity Proposal Form.

For inclusion in the official 2022 NHM Calendar of Activities and for better promotion, **please upload your accomplished Activity Proposal Form along with the DepEd and the DepEd region's high-resolution logo through this link: <https://bit.ly/NCCANHM2022ASE>, copy furnished this office through the email address of Mr. Steven Daniel C. Arevalo at stevendaniel.arevalo@deped.gov.ph on or before March 25,2022 (Friday).**

Kindly ensure that the Activity Proposal Form is **saved in PDF File with the file name AGENCY NAME & REGION_NHM2022 (i.e., DepEd NCR_NHM2022).**

8. To promote the celebration and acquire wider audience reach, it is encouraged that the upcoming 2022 NHM digital collaterals be used in your respective websites and social media accounts with the hashtags #NHM2022 and #PamanangLokal. It is also encouraged that heritage information and trivia be shared with the public.
9. Moreover, teachers and students are invited to participate in initiatives related to the conservation and preservation of Philippine cultural heritage by joining forums, workshops, competitions, and other activities of the NCCA and other cultural organizations to raise awareness and promote solidarity in caring for our local culture and the arts.
10. For further inquiries and clarifications, kindly contact **Mr. Steven Daniel C. Arevalo**, Senior Administrative Assistant III, via email sdarevalo@deped.gov.ph and **Ms. Cecilia R. Mendiola**, External Partnerships Service - Culture and Arts, via email ndcep2014@gmail.com; or **Mr. Lienard Manacho**, NHM secretariat of the NCCA Cultural Heritage Section, via mobile number (+63)999-329-1393 or e-mail at nhmsecretariat@gmail.com.

For dissemination.

Thank you.