

DepEd Regional Advisory No. 114, s. 2022
June 29, 2022

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit deped.in/ro8issuances)

EDUKSINE HYBRID STREAMING OF EDUCATIONAL AND SOCIALLY-RELEVANT FILMS

Attached is a communication from Ms. Glo Atchuela-Topue, Sales Manager of EdukSine, regarding the partnership of EdukSine and DepEd in promoting culture and arts through independent Filipino Films.

Relative to this, EdukSine invites all interested school leaders and teachers to support the advocacy and promotion of Indie Filipino Film through film showing or online block screening.

Participation of public and private schools shall be subject to the no-disruption-of classes policy stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance therewith and the policy on off-campus activities stated in DepEd Order No. 66, s. 2017.

More information may be inquired from:

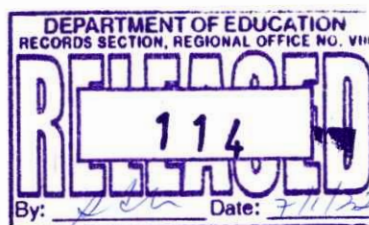
Glo Atchuela-Topue

Telephone No.: 09559125013/ 09167261220

email address: glo@eduksine.com/ glo77atchuela@gmail.com

Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

HRDD-CDPA
DepEd RO8 ATA-F21 (CY2018-v03-r00)



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June 27, 2022

DR. EVELYN R. FETALVERO

Regional Director
Department of Education –Region No.VIII
Gov't. Center, Candahug, Palo, Leyte

Dear Sir/Maa'm :

Mabuhay!



EdukSine is a DOST-funded hybrid streaming platform and a social enterprise that showcases educational and socially-relevant films through online, face-to-face, and hybrid block screenings in schools, government offices, and companies from the cities up to the mountainous and coastal villages across the Philippines.

In this connection, EdukSine in close collaboration with Independent (Indie) Filipino filmmakers, producers, artists, and film marketers would like to sincerely express our intent to partner with **Department of Education-Region VIII** our **official agency partner** to share in the mission of promoting culture and arts through independent Filipino films.

We would like to seek the support of your province to bring some of the indie films that we offer as a way to **promote local tourism and arts** in your beloved province. Films are a powerful tool to entertain, educate and inspire our locals regarding societal truths and issues. Our partnership entails making indie films accessible to our citizens at an affordable price by promoting our local films through activities such as Film showing nights or by simply giving it as a freebie and enjoy our films through an online block screening at the comforts of their homes.

We have a selection of films available from where you can choose from depending on what your province promotes or what a particular month celebrates (e.g. June is Pride Month, August is Buwan ng Wika), (Nov 25-Dec 12) to push the Campaign to End Violence Against Women and Children. Some of the themes tackled in the films are education, peace, **women empowerment, violence against women and children, LGBT rights**, indigenous culture, agriculture health, environment, and **gender equality**.

With your support as partners, we can preserve the very fabric of our Filipino culture and values and impact a legacy through our advocacy and promotion of indie Filipino film. We can help deserving independent Filipino filmmakers and producers make more quality independent Filipino films, provide more viewing access to many Filipinos, especially those in far-flung communities, and help inspire many communities at this pandemic and beyond.

We have attached with this letter our proposal which contains the work we do in EdukSine, the services we offer and the list of films to choose from and their themes.

We would love to share EdukSine with you at your most convenient time. You may contact us at glo@eduksine.com / glo77atchuela@gmail.com or at +63 9559125013 / +63 916 726 1220.

Thank you very much!

Respectfully yours,



ono email
6/28/22