



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

July 15, 2022

REGIONAL MEMORANDUM

No. **814** 2022

**CARDIOPULMONARY RESUSCITATION (CPR)
AWARENESS CAMPAIGN 2022**

To: Schools Division Superintendents
Division Chiefs
School Heads
All Others Concerned

- Attached is a DepEd Memorandum No. OASPA-A-0722-157, dated July 4, 2022 from Atty. Salvador C. Malana III, Assistant Secretary for Procurement and Administration (OASPA) announcing to the field the conduct of the **CARDIOPULMONARY RESUSCITATION (CPR) AWARENESS CAMPAIGN 2022**, with the theme: **"Moving on, Moving Up: Pushing Harder for a CPR –Ready Philippines"**, on **July 1-30, 2022**.
- In this connection, the participants are directed to use #CPRsaveslives, #CPRReadyPH, and #OKsaDepEd when posting in online platforms.
- Other details relative to this event are stipulated in the attached Memorandum.
- For clarification and inquiries, Dra. Maria Corazon C. Dumlao, Chief, Health Program Office or Miss Lien Ivy C. Callado, Health Education and Promotion Office II, BLSS-SHD may be reached at (02) 86329935 and at bls@deped.gov.ph.
- Immediate dissemination of and compliance with this Memorandum are desired.


EVELYN R. FETALVERO, CESO IV
Regional Director *cbn*

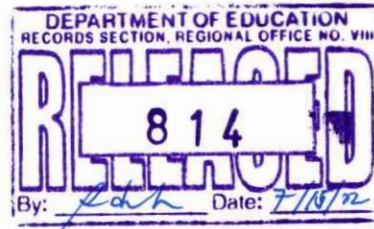
Enclosures: As stated

References: None

To be indicated in the Perpetual Index under the following subjects:

AWARENESS CAMPAIGN CPR

ESSD-SHS-CBN





Republic of the Philippines
Department of Education
OFFICE OF THE ASSISTANT SECRETARY
FOR PROCUREMENT AND ADMINISTRATION

7/12/22 - T# 5991
3:55pm

MEMORANDUM
OASPA-A-0722-157

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| OFFICE OF THE DIRECTOR IV | |
| Date and Time Received 13 JUL 2022 9:53 | Signature |
| Date and Time Released 14 JUL 2022 9:17 | Signature |

FOR : Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors and BARMM Education Minister
Division Chiefs
Schools Division Superintendents
School Heads

FROM : 
Atty. SALVADOR C. MALANA III
Assistant Secretary for Procurement and Administration

SUBJECT : CARDIOPULMONARY RESUSCITATION (CPR) AWARENESS CAMPAIGN 2022

DATE : 04 July 2022

The Department of Education, through the Bureau of Learning Support Services-School Health Division (BLSS-SHD), in coordination with the Youth Formation Division, and supported by the Disaster Risk Reduction Management Service, shall conduct the Nationwide Cardiopulmonary Resuscitation (CPR) Awareness Campaign 2022 on 01-31 July 2022. The theme for this year is *Moving On, Moving Up: Pushing Harder for a CPR-Ready Philippines*.

The Nationwide Cardiopulmonary Resuscitation (CPR) Awareness Campaign is conducted every July to celebrate the passage of Republic Act 10871 or the Basic Life Support Training in Schools Act, and to disseminate information and awareness on the importance of CPR. The event is in collaboration with the Department of Health, Philippine Heart Association, Philippine Red Cross, American Heart Association, and Philippine College of Emergency Medicine.

In this regard, all DepEd teaching and non-teaching personnel, student leaders, and interested learners are invited to participate by:

1. Posting event posters and CPR educational materials at https://bit.ly/OKD_CPR2022;
2. Sharing CPR Heroes Stories through Facebook posts like:
 - a. Story of a person who survived a life and death situation by receiving CPR; or
 - b. Story of a person, health professional, non-health professional, or student, who gave CPR to an individual.
3. Joining the CPR Tiktok Challenge by creating duet of the video provided in the above-mentioned link;
4. Joining in the simultaneous face-to-face and online Hands-only CPR activities across the Philippines on 16 July 2022 (venues to be announced through the OKD Facebook page.)

Social media and educational materials can be accessed through the same link provided above.

It is requested that participants use #CPRsavesLives, #CPRReadyPH, and #OKsaDepEd when posting in online platforms.

All School Health Focal Persons led by the OKD Focal Persons, Youth Formation Officers, and Disaster Risk Reduction Focal Persons are requested to disseminate this information and join in the activities.

For more information, queries, and concerns on the abovementioned subject, please contract Dr. Maria Corazon C. Dumlao, Chief, Health Program Office or Mr. Lien Ivy C. Callado, Health Education and Promotion Office II, BLSS-SHD through (02) 8632 9935 or email at bls@deped.gov.ph.

For immediate and appropriate action.

