

DepEd Regional Advisory No. 148, s. 2022
September 13, 2022

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit deped.in/ro8issuances)

SHOWING OF EDUKSINE INDEPENDENT FILIPINO FILMS

Attached is a communication from Roger Q. Macua, Marketing Head, EDUKSINE, requesting for permission to show their Filipino educational and socially-relevant indie films as a way of promoting local culture and arts.

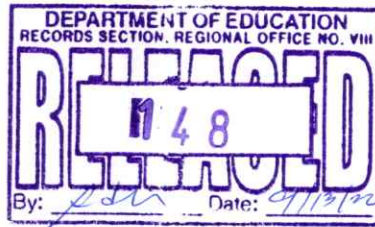
The contact information of EDUKSINE is indicated in the attached communication.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

ESSD-SPPS-EAD 
DepEd RO8 ATA-F21 (CY2018-v03-r00)





OFFICE OF THE DIRECTOR IV	
Date and Time Received	Signature
Date and Time Released	Signature

DEPARTMENT OF EDUCATION	
RECEIVED	
REGUL. SECTION REGIONAL OFFICE NO. VI	
SEP 07 2022	
BY: 7701	TIME: 10:58

September 06, 2022

TO: MS. EVELYN R. FETALVERO
REGIONAL DIRECTOR
DEPED-REGION 8

Dear Madam,

EdukSine is a DOST-funded hybrid streaming platform and a social enterprise that showcases educational and socially-relevant films through online, face-to-face, and hybrid block screenings in schools, government offices, and companies from the cities up to the mountainous and coastal villages across the Philippines.

In this connection, EdukSine in close collaboration with Independent (Indie) Filipino filmmakers, producers, artists, and film marketers would like to sincerely express our intent to partner with **The DEPED-REGION 8** as our **official agency partner** to share in the mission of promoting culture and arts through independent Filipino films.

We would like to seek the support of your province to bring some of the indie films that we offer as a way to **promote local tourism and arts** in your beloved province. Films are a powerful tool to entertain, educate and inspire our locals regarding societal truths and issues. Our partnership entails making indie films accessible to our citizens at an affordable price by promoting our local films through activities such as Film showing nights or by simply giving it as a freebie and enjoy our films through an online block screening at the comforts of their homes.

We have a selection of films available from where you can choose from depending on what your province promotes or what a particular month celebrates (e.g. June is Pride Month, August is Buwan ng Wika). Some of the themes tackled in the films are education, peace, women empowerment, violence against women and children, LGBT rights, indigenous culture, agriculture health, environment, and gender equality.

With your support as partners, we can preserve the very fabric of our Filipino culture and values and impact a legacy through our advocacy and promotion of indie Filipino film. We can help deserving independent Filipino filmmakers and producers make more quality independent Filipino films, provide more viewing access to many Filipinos, especially those in far-flung communities, and help inspire many communities at this pandemic and beyond.

We have attached with this letter our proposal which contains the work we do in EdukSine, the services we offer and the list of films to choose from and their themes.

We would love to share EdukSine with you at your most convenient time. You may contact us rogermacua@gmail.com/ roger@eduksine.com or at +63 995 661 0225.

Thank you very much!
Respectfully yours,



ROGER Q. MACUA
Marketing Head
EDUKSINE

OKD 9/6/22