

Republic of the Philippines

Department of Education

REGION VIII - EASTERN VISAYAS

September 13, 2022

REGIONAL MEMORANDUM

No. 1024, s. 2022

INVITATION TO PARTICIPATE IN THE APOY, BAGYO, KALAMIDAD: DIBUHONG PAMBATA (ABKD) 2022 POSTER-MAKING COMPETITION

To: Schools Division Superintendents

Division DRRM Coordinators

School Heads

All Others Concerned

- 1. Attached is an official emailed letter from Joanna Rodrin, Coordinator, Research and Public Information Department (RPID), Citizens' Disaster Response Center Foundation Inc. (CDRC), dated September 09, 2022, announcing the conduct of an Annual ABKD Poster Making Contest, dubbed as Apoy, Bagyo, Kalamidad: Dibuhong Pambata (ABKD) 2022, as part of their advocacy to create and raise awareness on disaster preparedness.
- 2. Relative thereto, this Office, through the Education Support Services Division (ESSD), enjoins the assistance of all Schools Division Offices (SDOs) through the Division DRRM Coordinator to request schools to join the above-mentioned activity.
- 3. Additional details and information relative to the poster-making contest are in the attached communication.
- 4. Immediate dissemination of and compliance with this Memorandum are desired.

EVELYN R. FETALVERO, CESO IV

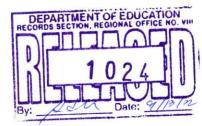
Regional Director

Enclosures: As stated References: As stated

To be indicated in the Perpetual Index under the following subjects:

POSTER-MAKING CONTEST

ESSD-SPSS-DRRM-TJCP





DepEd RO8 ATA-F16 (CY2018-v03-r00)

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Department of Education Region VIII < region8@deped.gov.ph>

Fri. Sep. 9, 2022 at 3:19 PM

all for entries to the Apoy, Bagyo, Kalamidad: Dibuhong Pambata (ABKD) 2022 Poster-Making Competition

1 message

RPID <rpid@cdrc-phil.com>

To: Rizza Estel <rizza.hrd@cdrc-phil.com>, Joanna Rodrin <joanna.rodrin@gmail.com>

Bcc: region8@deped.gov.ph

Dear Sir/Madam,

Warm greetings from CDRC!

OFFICE OF THE DIRECTOR IN ima Received TIME: BY: ne Released

The Citizens' Disaster Response Center Foundation Inc. (CDRC) is a non-stock non-government organization duly registered with the Securities and Exchange Commission. It is accredited by the Department of Social Welfare and Development as a social development agency with a mandate to carry-out community-based disaster management activities throughout the

As part of its advocacy to create and raise awareness on disaster preparedness, we are thrilled to announce that the CDRC. will be holding its annual ABKD Poster Making Contest. The "Apoy, Bagyo, Kalamidad: Dibuhong Pambata (ABKD) 2022" poster making contest has been organized by the Citizens' Disaster Response Center since 1996, which aims to recognize the capacity of children and seeks to stimulate awareness about the importance of disaster preparedness. ABKD is joined by over 500 children across the country.

ABKD was also supported on various occasions by different organizations like the United Nations' Children Fund (UNICEF). Foundation for the Philippine Environment (FPE) and Diakonie Katastrophenhilfe (DKH), among others.

In this regard, we once again request your good office to assist us in dissemination promotional material for such activity under your command. Attached herewith is the poster announcement for your reference.

We humbly extend our deepest gratitude for the assistance that your good office has been extending in view of this undertaking.

Sincerely, Joanna F. Rodrin Coordinator, RPID



Joanna Rodrin (she/her)

Research and Public Information Department (RPID) Citizens' Disaster Response Center Foundation, Inc. (CDRC) 72-A Times St., West Triangle Homes, Quezon City, 1104 Philippines Tel: +63 2 8929 9820 | Fax: +63 2 929 98 22

E-mail: rpid@cdrc-phil.com | joanna.rodrin@cdrc-phil.com Website: http://cdrc-phil.com | Facebook | Instagram | YouTube

2 attachments

ABKD 2022 poster making contest.pdf 315K

ABKD 2022 Poster.pdf 406K

DND small







In recognition of children's capacity to take active part in the advocacy of disaster-related issues, the Citizens' Disaster Response Center Foundation Inc., (CDRC) is staging its 27th annual poster-making contest "APOY, BAGYO, KALAMIDAD: DIBUHONG PAMBATA" or ABKD 2022. Since 1996, ABKD has served as a venue for children to show their creativity and artistic talents, as well as express their views and concerns on disaster-related issues.

CONTEST MECHANICS

- Think of ways you can help your community reduce risk of disasters. Express your ideas on a poster.
- 2. Choose only **ONE** theme per artwork in your category.

Category A (7-9 years old)	Category B (10-12 years old)
o Floods/Typhoons	o Drought
 Volcanic Eruption/Lahar 	 Fishkill/Red tide
 Earthquake 	o Infestation
o Fire	o Epidemic
o Landslide	 War/Armed conflict
 Environmental destruction due to mining, illegal logging, and other projects 	o Climate change



- Use any medium. Design should be drawn on a 1/4 (20" X 15") illustration board.
- 2. Indicate category and disaster type.
- 3. Put titles and captions.
- 4. Contest entries should be covered by plastic when submitted.

SUBMIT ENTRY WITH THE FOLLOWING INFORMATION:

- Name
- Name of School
- Address

- Age
- Grade Level
- Contact Number

SEND TO:

Citizens' Disaster Response Center Foundation, Inc. 72-A Times St., West Triangle Homes, Quezon City Mobile Nos. 0968 723 6190 / 0927 987 0903

WINNERS

- Two (2) major prize winners and four winners from each category will be selected.
- Awarding of winners is on October 2022 (to be announced).
- Winners will be informed through phone or by letter.
- Major prize winners will get Php 5,000 cash prize each. Other winners will receive Php 1,000 each. Prizes not claimed within six (6) months will be forfeited.
- Winning entries shall become CDRC property and will be featured in the 2023 CDRC Disaster Preparedness Calendar and other promotional materials.
- Non-winning entries can be reclaimed at the CDRC office. Entries not claimed within 60 days after the announcement of winners shall be considered donations to CDRC.

CONTEST LIMITS

- o Each participant can submit a maximum of two (2) entries.
- o Two-time winners of previous ABKD competitions can no longer join.
- Posters that have won or have been submitted in other contests will not be accepted.



Title of Work



For reference:

Joanna Marie F. Rodrin Landline: (02) 8929-9820/22

CP No. (+63) 968 723 6190 (Smart); (+63) 927 987 0903 (Globe)

Email: joanna.rodrin@cdrc-phil.com or rpid@cdrc-phil.com

CDRC opens 2022 poster-making contest

The Citizens' Disaster Response Center Foundation Inc. (CDRC) is inviting Filipino youth aged seven to 12 to submit entries to its 2022 annual poster-making contest.

Titled Apoy, Bagyo, Kalamidad: Dibuhong Pambata (#ABKD), this is CDRC's 27th annual contest held to recognize children's capacity and advocacy of disaster and risk management in households, schools, and communities.

ABKD is divided into two categories: **Category A** is open to **children ages 7 to 9**, where they are expected to express their ideas on disaster preparedness on any of the following subjects: typhoons or floods, volcanic eruption or lahar, earthquake, fire, landslide or trash slide, and damage to the environment brought about by large-scale mining, illegal logging and other controversial development projects.

Category B is open to children aged 10 to 12. Artworks under this category should focus on any of the following subjects: drought, red tide or fish kill, infestation, outbreak of diseases or epidemic, armed conflict, and climate change.

Participants should choose only **ONE** theme per artwork in their category. All artworks should be drawn on a ¼ **illustration board**, and must indicate category and disaster type. Participants should give their entries a title and a caption.

Entries should be submitted with the contestant's name, age, address, telephone number, school's name, grade level, and other important information.

Entries must be submitted to CDRC no later than **September 30, 2022 (Friday)**. For other information, please check ABKD posters and flyers in schools and/or any of the DepEd Regional and Division offices, or call CDRC at (02) 8929-9820 / 22.