



Republic of the Philippines
Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

DEPARTMENT OF EDUCATION
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MEMORANDUM
DM-CI-2022-355

OFFICE OF THE DIRECTOR IV
 Date and Time Received: 11 OCT 2022 10:49
 Date and Time Released: 11 OCT 2022
 Signature: [Signature]

TO : ALL REGIONAL DIRECTORS
 MINISTER, MINISTRY OF BASIC, HIGHER AND TECHNICAL
 EDUCATION, BARMM

ATTENTION : Concerned Regional and Division Journalism Supervisors/
 SPJ Coordinators, Division Superintendents, School Heads

FROM : *[Signature]*
EPIMACO V. DENSING III
 Undersecretary and Chief-of-Staff
 Officer-in-Charge
 Office of the Undersecretary for Curriculum and Instruction

SUBJECT : **SPECIAL PROGRAM IN JOURNALISM (SPJ) INDUSTRY
 IMMERSION IN VARIOUS MEDIA PLATFORMS**

DATE : 29 September 2022

The Department of Education, through the Bureau of Curriculum Development-Special Curricular Programs Division, shall conduct the **Industry Immersion in Various Media Platforms** for the Special Program in Journalism (SPJ) implementers on October 25-28, 2022 via an online event platform.

The activity aims to:

1. capacitate the participants on how news writing and coverage can be efficiently conducted using various technical operations and media modalities;
2. orient the participants on the various equipment and materials with the corresponding features and utilization processes which the schools can apply;
3. strengthen the interface between the campus paper and community paper in addressing school-based and community issues and concerns; and
4. provide information on acquiring media literacy specifically in checking news sources and analyzing information.

In this regard, **three (3) head teachers in-charge of journalism from SPJ implementing schools** are requested to participate.

[Handwritten initials]
 10/11/22

For the confirmation of participation, the region is requested to send the consolidated list of participants using the attached template (See Appendix A) through e-mail at bcd.scpd.spi@deped.gov.ph on or before October 17, 2022. Likewise, the participants are requested to register through the link <https://tinyurl.com/SPJIndustryImmersionReg> to receive the online event platform details.

For inquiries, all concerned may contact Mr. Ricardo G. Ador Dionisio, Supervising Education Program Specialist and Focal Person, or Ms. Janinn M. Almeyda-Mendoza, Senior Education Program Specialist, through email at ricardo.adordionisio@deped.gov.ph / janinn.almeyda@deped.gov.ph.

Immediate dissemination of this memorandum is requested.

Industry Immersion in Various Media Platforms
October 25-28, 2022 | 8:00 a.m to 5:00 p.m. via an online event platform

Confirmation Sheet

Region: _____

No.	Division	School	Name	Designation	E-mail Address	Mobile Number
1.						
2.						
3.						

Prepared by:

Name and Signature

Date: _____

Noted/Approved by:

Name and Signature

Date: _____