

**DepEd Regional Advisory No. 187, 2022**  
**November 28, 2022**

In compliance with DepEd Order (DO) No. 8, s. 2013  
This advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [deped.in/ro8issuances](http://deped.in/ro8issuances))

**ADVOCACY FILM SHOWING WITH CRITIC ANALYSIS ACTIVITY**

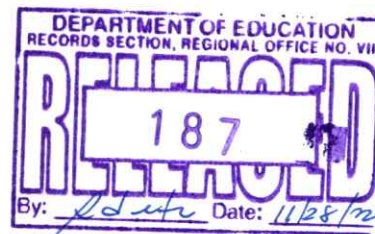
Attached is a communication from the ESB Entertainment inviting elementary and secondary school learners from both the public and private schools for an Advocacy Film Showing with Critic Analysis Activity to increase social and cultural awareness among the youth.

The objectives of the event and the details are indicated in the attached communication.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

ESSD-SPPS-EAD  
DepEd RO8 ATA-F21 (CY2018-v03-r00)





**ESB Entertainment**  
(Former E.S.B MARKETING & EVENTS SERVICES)  
DX ENTERPRISE BARANGAY SAN ISIDRO, PALOMPON LEYTE  
[esbentertainment@gmail.com](mailto:esbentertainment@gmail.com)

OFFICE OF THE DIRECTOR IV	
Date and Time Received	Signature
Date and Time Released	Signature

**EVELYN R. FETALVERO, CESO IV**  
Regional Director  
Department of Education  
Region VIII  
Candahug, Palo, Leyte

DEPARTMENT OF EDUCATION	
RECEIVED	
REGIONAL OFFICE NO. V	
NOV 21 2022 7:45	
BY:	TIME: 8:45

Dear Madame:

I hope this letter finds you well!

Pandemic is gradually making its exit and resilient as we are, we were able to combat the challenges and conquer the little triumphs. Thanks to all the collective efforts we have shared which one at a time made success possible to defeat this global phenomenon. However, what has been left damaged by this pandemic particularly in the learning's of our children is massive. What was seen, in the effort of the government, to be the best option for the learners to temporarily beat up the slacking of studies – which opted for the online modality transitioned to be the worse for their mental health? It increased the anxiety, deficit in their learning style, and a decreased in their attention span. That being said, we want to help to confront these through giving them back their adrenalin on learning by providing them visual entertainment to gauge them even more for this face-to-face modality.

The ESB Entertainment is producing advocacy films that raise awareness and highlights evidence that benefit to young people to demonstrating that incorporation of film across the curriculum help students' learning to be morally, socially, and culturally equipped. The film also cease a positive impact to their behavior, motivation and relationships between students and teachers as well as positive effect to teachers and co-educators own pedagogy.

We have reached a lot of schools from cities and provinces nationwide, educating and opening the minds of every student, parents and teachers. We are encouraged for the great reviews about these films and happy that we achieve our main objective and this is to help everyone in their awareness on what is happening in schools, community and to our home.

We are writing this letter to request from your issuance of a Memorandum of Endorsement, together with your advisory for a stronger endorsement to Elementary and Secondary Levels. This could help us achieve our objective for a nationwide film viewing to our youth on our fight, increasing awareness of its consequences to the individual and the society as a whole.

Attached herewith are some of the documents for the advocacy films and previous approval from the Department of Education.

We are sincerely looking forward with this advocacy, creating a worthwhile project in school with hopes to save our children and next generations yet to come.

We are hoping for your response and support. More power and God Bless!

Respectfully,  
  
**MS. CRISTINA BARLUADO**  
Marketing Manager  
09274073507

The advocacy films below are high quality and socially responsible as a tool for information and education of the Filipino people, as follows:

- ✚ **LARONG BATA:** An advocacy film on awareness on the fight against school bullying and its consequences affecting an individual and the society as a whole
- ✚ **1<sup>ST</sup> SEM:** Experiencing separation anxiety of a mother and son relationship.
- ✚ **BOSES:** A film that depicts the social issues of child abuse and promotes the value of child rights while also showing how music can help people get through life's challenges.
- ✚ **SUGAT SA DUGO:** An advocacy film of a broken family with a child who suffered from AIDS which he lost his life at the end.
- ✚ **HIV:** An advocacy film partly of DOHs information campaign on the HIV prevention, control and awareness of its possible risks.
- ✚ **JUAN BALUCAS: ALAMAT NG BAYABAS:** An advocacy film for the love and respect of parents.
- ✚ **EDSA:** A nationalism and environmental film to raise awareness and educate on the historical and phenomenal event which made the country popular across nations.
- ✚ **PINOYS SCOUTS:** An advocacy movie aims to instill among youth of the values of scouting to the society and its role in uplifting the aspiration and values of the youth in nation-building.



Republic of the Philippines  
Department of Education  
Region VIII  
SCHOOLS DIVISION OF TACLOBAN CITY  
Tacloban City



## DIVISION ADVISORY

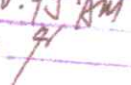
June 19, 2019

TO : ALL PUBLIC AND PRIVATE ELEMENTARY AND SECONDARY SCHOOL HEADS  
ALL PUBLIC SCHOOLS DISTRICT SUPERVISORS  
This Division

FROM :  THELMA C. QUITALG, Ph.D., CESO V  
Schools Division Superintendent

SUBJECT : ADVOCACY FILM SHOWING WITH CRITIC ANALYSIS ACTIVITY



RELEASED  
Date: 6/25/19  
Time: 10:45 AM  
Signature: 

1. Attached is a communication letter from **the ESB Entertainment** inviting elementary and secondary school learners from both the public and private schools for an Advocacy Film Showing with Critic Analysis Activity to increase social and cultural awareness among the youth.
2. Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
3. Considering that this is an Advisory, School Heads are given the discretion to act on this matter.
4. For inquiries, you may contact the following:

CRISTINA BARLUADO	09274073507
<i>ESB Entertainment – Marketing Manager</i>	
IVANNOVICH T. AGOTE, RN	09088697204
<i>SEPS – SocMob</i>	
GALINA V. PANELA	09159882599
<i>EPS II - SocMob</i>	
CRISVILL M. VILLAMOR	09085564721
<i>PDO / Youth Formation Focal Person</i>	
5. Immediate dissemination and favorable action for this Advisory is desired.



Republic of the Philippines  
**Department of Education**  
**REGIONAL OFFICE NO. VIII (EASTERN VISAYAS)**  
Government Center, Candahug, Palo, Leyte  
**ISO 9001:2015 CERTIFIED**



Advisory No. 130, s. 2019  
June 4, 2019

In compliance with DepEd Order No. 8, s. 2013  
This advisory is issued for the information of DepEd officials,  
personnel/staff, as well as the concerned public.

**ADVOCACY FILM SHOWING WITH CRITIC ANALYSIS ACTIVITY**

To: Schools Division Superintendents  
All Others Concerned

1. Attached is a communication from the ESB Entertainment inviting elementary and secondary school learners from both the public and private schools for an Advocacy Film Showing with Critic Analysis Activity to increase social and cultural awareness among the youth.
2. Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
3. Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.
4. Immediate dissemination of this Advisory is desired.

**RAMIR B. UYTICO, Ed.D., CESO IV**  
Director IV



The advocacy films below are high quality and socially responsible as a tool for information and education of the Filipino people, as follows;

- **PINOY SCOUTS:** an advocacy movie aims to instill among youth of the values of scouting to the society and its role in uplifting the aspirations and values of the youth in nation-building.
- **JUAN BALUCAS: ALAMAT NG BAYABAS:** an advocacy film for the love and respect of parents.
- **FILEMON MAMON:** an advocacy film that rekindle heroism as it includes its effects to individuals and the society, encourage the youth to proper health and nutrition.
- **EDSA:** A nationalism and environment film to raise awareness and educate on the historical and phenomenal event which made the country popular across nations.
- **1<sup>st</sup> SEM:** Experiencing separation anxiety of a mother and son relationship.
- **HIV:** an advocacy documentary film partly of DOH's information campaign on the HIV prevention and control and awareness of its possible risks.
- **TULAK:** An advocacy film on drugs, recovery, and Co-Dependency.
- **LARONG BATA:** An advocacy film on awareness on the fight against school bullying and its consequences affecting an individual and the society as a whole.

# EXOGAIN CORPORATION

LARONG BALTA  
(Bullying)

**Synopsis:**

A bully can think of all kinds of ways to make another person feel hurt, afraid, uncomfortable, or just plain miserable. It can be physical, verbal, or emotional. Often bullies torment a victim over a long period of time, increasing the victim's sense of fear and distress.

The film "Larong Balta" (Bullying) is an omnibus story about family relationship, school violence, physical and verbal abuse. It tells the story of Marton a pathetic student hurt by using a cellphone to film the attack. Dessa, a 16-year old girl and a victim of child molestation, is being relentlessly bullied by three of her classmates as she tries hard to improve on herself. Amy, a junior high school student on the other hand is a social climber trying her best to please everyone but ended up being hated and despised. Gelo, an elementary pupil with average skills suffers emotional pain after a series of physical and mental abuse by his classmate and former basketball teammate. One final incident of bullying sends him over the edge and leads him to almost commit an act of violence that stunned the entire school community.

The whole story is presented comically, highly amusing and entertaining for minor audiences but the message of bullying is emphasized and addressed.

**Educational Objectives for 'Larong Balta'**

1. To provide examples of verbal, physical, and social bullying, as well as cyber-bullying
2. To demonstrate the roles of the perpetrator, the target, and the witnesses in a bullying situation
3. To demonstrate the ways by which people inaction can exacerbate a bullying situation
4. To create understanding and empathy for the target of the child who bullies
5. To inspire the victims of bullying to become more dynamic and encourage positive consequences.

For all interested schools and inquiries, please contact Mr. Mario P. de Leon, Marketing & Distribution Manager or Ms. Luz C. de Leon, Line Producer at the following numbers, Mobile: 0917-8385145, 0920-9547857, 0917-8958589 and landline: 425-9429.





*Office of the President of the Philippines*  
**MOVIE & TELEVISION REVIEW & CLASSIFICATION BOARD**  
 NTRCB Building No. 18 Tandang Arroyo Street (Cor. Plaza) Philippines  
 Tel. No. (02) 878-7289 Fax No. (02) 878-7379 Email: admin@ntrcb.gov.ph

Permit No: **P-EX-2012-039**

**EXEMPTION PERMIT**

October 18, 2012  
 Date of Application

October 18, 2012  
 Date Permit Issued

**NOT SUBMITTED FOR  
 ADVISORY RATING.**

THIS IS TO CERTIFY that upon application of HOUSE OF REPRESENTATIVES

with office address at Palace Hills, Quezon City

the material indicated below is **EXEMPT**  
 from review and classification pursuant to Section 7 of Presidential Decree No. 1986

<b>TITLE : LABONG BATA</b>	<b>MATERIAL FORMAT</b>  DVD
<b>RUNNING TIME : 1 HR. &amp; 30 MINS</b>	
<b>PLAYDATE : OCTOBER 20, 2012</b>	
<b>VENUE : SM MEGAMALL, MANDALUYONG CITY</b>	

**REMARKS:**

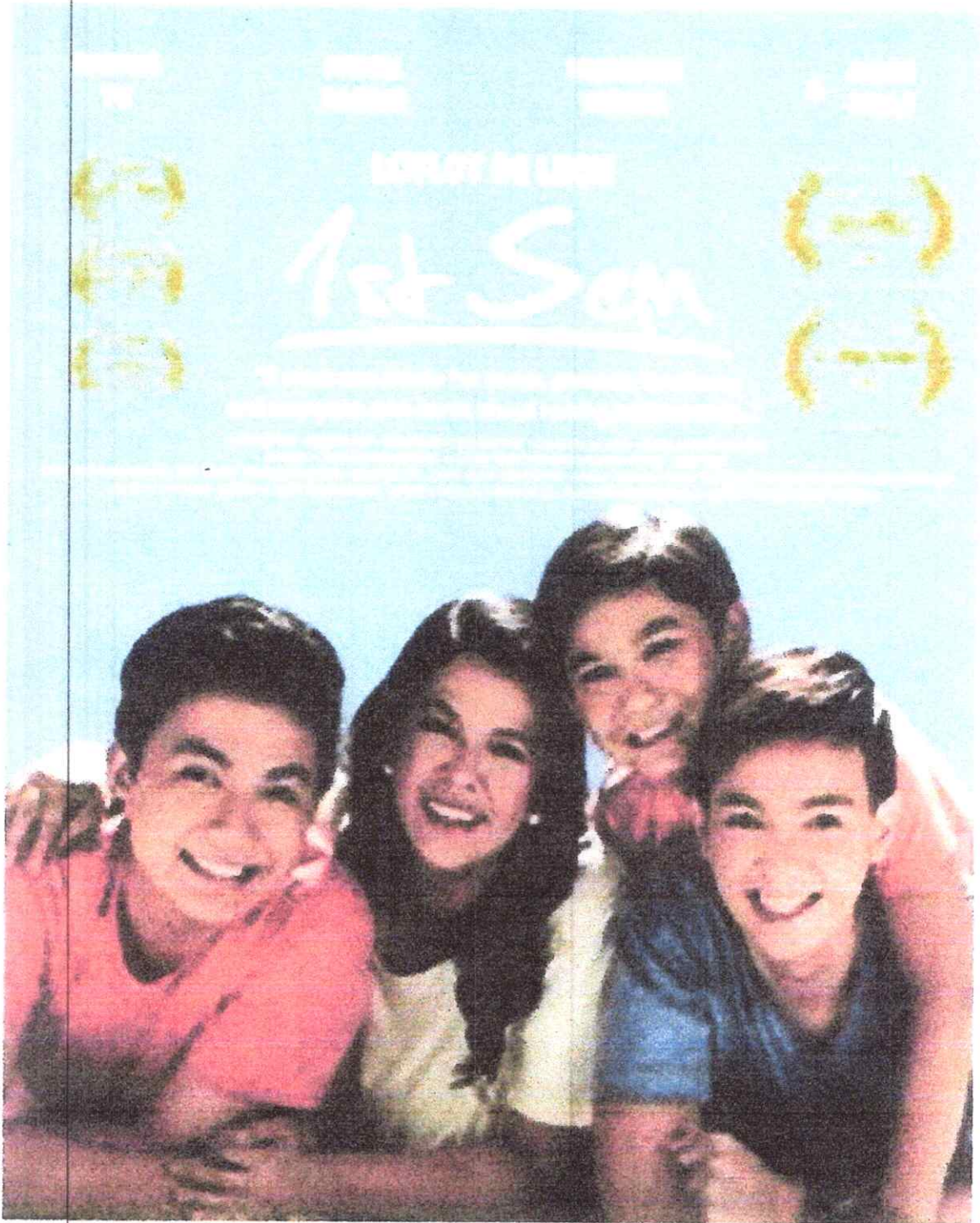
*Exempt from review and classification subject to the applicant's undertaking in the application for exemption. The exemption herein granted is non-transferable. Only the applicant government agency can publicly exhibit the material covered by this permit.*

**AGENCY REVIEW BY**  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**ISSUED UPON RECOMMENDATION  
 AND APPROVAL OF THE REVIEW  
 COMMITTEE:**

*Miriam Dela Cruz*  
 \_\_\_\_\_  
 Acting Chairperson





## **1<sup>st</sup> SEM**

- Graded A by the Cinema Evaluation Board
- Gold Remi Award, Worldfest Houston International Film Festival (Texas, USA)
- Best Supporting Actress, Lotlot de Leon, Worldfest Houston International Film Festival (Texas, USA)
- Best Debut Feature, All Lights India International Film Festival (Hyderabad, India)
- Special Jury Award, Lotlot de Leon, All Lights India International Film Festival, (Hyderabad, India)
- Award of Recognition in Cinematography, Neil Daza, Cinema WorldFest Awards, (Ottawa, Canada)
- Official Selection, Seoul Guro Kids International Film Festival (Seoul, South Korea)
- Official Selection, Kids First International Film Festival (New Mexico, USA)
- Official Selection, Zinetxiki Zinemaldia Children and Youth International Film Festival (Bilbao, Spain)

### **LOGLINE**

**1<sup>st</sup> SEM stars Lotlot de Leon, playing a mother sending her son to college, only to find him home after experiencing separation anxiety.**

**What follows is a re-examination of the mother and son relationship.**

### **SYNOPSIS**

**Maru Marasigan (Darwin Yu), a sixteen-year old incoming freshman from the province, leaves his hometown to study in one of the prestigious universities in Manila. He is accompanied by his mother Precy (Lotlot De Leon) and his extended family.**

**But Precy cannot help but get emotional. Maru feels sad seeing his mother cry. This loneliness escalates after Maru spends his first night at the dorm.**

**Maru decides to return home, much to his mother's dismay.**

**Down on his knees, Maru pleads to Precy to allow him to study in a nearby college. But Precy rejects his request and orders him to go back to Manila instead.**

**As Maru disobeys Precy, his relationship with his mother starts to fall apart.**

## **THEMES**

The story of 1<sup>st</sup> Sem touches on different themes such as:

- **Love of Family**
  - ✓ Open communication between parent and child
  - ✓ Single mother raising her kids
  - ✓ Experience of growing up without a father
  - ✓ Appreciating your siblings
- **Issues of the Youth Today**
  - ✓ The journey of adulthood
  - ✓ Embracing responsibilities
  - ✓ Pursuing dreams
  - ✓ Compromises
  - ✓ Setting priorities
  - ✓ Facing your fears
  - ✓ Owning up to your mistakes
  - ✓ Staying away from vices
- **Friendship and Love**
  - ✓ The thin line between friendship and love
  - ✓ Loyalty
- **Value of Education**

DepEd Advisory No. 181, s. 2016

July 13, 2016

In compliance with DepEd Order No. 8, s. 2013  
this Advisory is issued for the information of DepEd officials,  
personnel/staff, as well as the concerned public.

(Visit [www:deped.gov.ph](http://www.deped.gov.ph))

#### VIEWING OF THE FILM, 1<sup>ST</sup> SEM OF THE KAYAN FILM PRODUCTION

The Kayan Film Productions announces the viewing of the film, *1<sup>st</sup> Sem*, an official entry to the recently concluded CineFilipino Film Festival, for School Year 2016-2017.

The film, *1<sup>st</sup> Sem*, centers on the importance of family and education. This film explores the love-hate relationship between a mother and her son. With much emphasis on the value of education, the movie examines its correlation with the basic unit of society, the family.

This Film aims to:

1. show to the parents and students the value of education and family;
2. serve as a great parent-children bonding; and
3. deepen one's understanding on the adolescence period.

The target viewers are students and parents from both public and private secondary schools.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith* and the policy on educational field trip stated in DepEd Order No. 52, s. 2003 entitled *Policy on Educational Field Trips (Supplemental to DECS Order No. 56, s. 2001 and DepEd Order No. 51, s. 2002)*. This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, *An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law)*.

Amelina Presents An Fiction Films Production in Cooperation with Liceo Casa San Mateo (S.M.) Council for the Welfare of Children-Schools  
Kathleen Thompson in Charge and the Arts Film Institute/ Council of the Parents

# Boses

INTRODUCING

CIKE BOLIPATA JULIAN DUQUE

ROCKY DAMAO MERVIL SORIANO

AND MS. CHERRI PE PEACOCHE

PRODUCED AND DIRECTED BY

ELEN ONCKEKO-MARFIL

SCREENPLAY

FROILAN MEDINA AND RODY VERA

STORY DEVELOPER ALAN HILDO Editor & Sound Design DREYLA DA PRODUCCION BOSES BOLA BOLLES Music Score JOSEMAN FRELERA Music Director CIKE BOLIPATA  
Director of Photography ANDY LUIKE Screenplay Producer THERESA DEL O Director and Executive Supervisor ANDY LUIKE PV Supervisor FROILAN MEDINA & RODY VERA  
Executive Producer MARIN P. WARD & GILDA INOCENCIO-MARIL Director ELEN ONCKEKO-MARIL

poster concept: michel barcelot • photo: rigo jarama • design: boris rodrigo

## SYNOPSIS:

*Cramp and dark, the kitchen cabinet has become Onyok's only solace from his menacing and abusive father. This is where concerned neighbors find him with a fresh cigarette burn on the palm of his hand. Onyok can neither speak nor cry out the injustice done to him by his own father. He has not spoken a single word in many years. They take him to a shelter for abused children where he meets Amanda, the charitable and kind-hearted administrator of the shelter; Shirley, a plucky young girl who, like Onyok, is also a victim of parental abuse; and Ariel, a reclusive concert violinist guilt-ridden over the death of his girlfriend.*

*When Onyok hears Ariel playing the violin, he is immediately drawn to the music. Before long, Ariel discovers that Onyok is a natural at the violin. He begins to teach the boy. Ariel's initial cynicism over Amanda's, his sister, commitment to care for abused children slowly melts away as he becomes witness to Onyok's talent. Little by little and quiet unexpectedly, the music they make forms a unique bond between teacher and student. Ariel learns to open his heart again and begins to care not just for Onyok but for all the children in the shelter.*

*All this is happening while the shelter prepares for the reconciliation between Onyok and his rehabilitated father. Will Onyok find it in his heart to forgive and forget? Can Ariel bear the pain once again of letting go?*

*Ariel realizes that he does not own the child. And their friendship will have to encompass both their individual issues—hardly similar and yet, resonant to both of them. Nobody knows whether Onyok's reconciliation with an abusive parent will succeed. But one thing remains inevitably clear: he has regained his voice.*

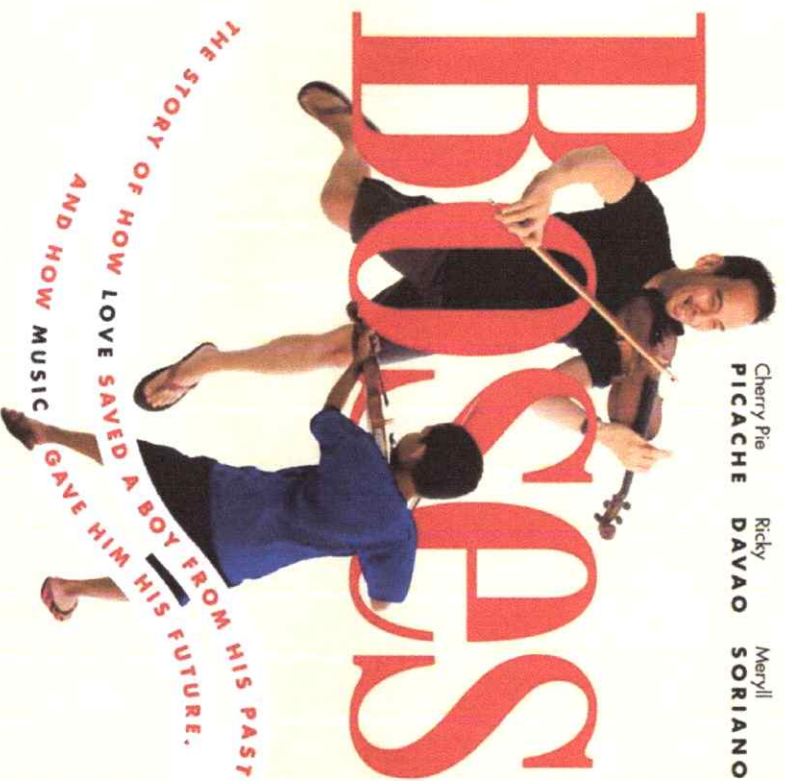
**SHOWING JULY 31 IN SM CINEMAS**

"One of the best films I have seen no nasa puso ko po hanggang ngayon." —**BOY ABUNDA**

Cherry Pie  
**PICACHE**

Ricky  
**DAVAO**

Meryll  
**SORIANO**



**INTRODUCING** **Coke Bolipata** **AND** **Julian Duque**

**Directed by Ellen Ongkeko-Marfil**  
A film from the Philippines. In cooperation with: ABS-CBN, Star Line Digital, Paramount Pictures, and Pinoy Pictures. Co-produced by: Sunlight Pictures, ABS-CBN, and Pinoy Pictures. Cast: Cherry Pie Picache, Ricky Davao, Meryll Soriano, and Julian Duque. Screenplay: Mervin Alonzo, and Pinoy Pictures. Produced by: Mervin Alonzo, and Pinoy Pictures. Executive Producer: Mervin Alonzo, and Pinoy Pictures. Music by: Mervin Alonzo. Edited by: Mervin Alonzo. Distributed by: Sunlight Pictures, ABS-CBN, and Pinoy Pictures. Facebook: [facebook.com/BossesTheMovie](https://www.facebook.com/BossesTheMovie)

## SYNOPSIS

*Cramp and dark, the kitchen cabinet has become Onyok's only solace from his menacing and abusive father. This is where concerned neighbors find him with a fresh cigarette burn on the palm of his hand. Onyok can neither speak nor cry out the injustice done to him by his own father. He has not spoken a single word in many years. They take him to a shelter for abused children where he meets Amanda, the charitable and kind-hearted administrator of the shelter; Shirley, a plucky young girl who, like Onyok, is also a victim of parental abuse; and Ariel, a reclusive concert violinist guilt-ridden over the death of his girlfriend.*

*When Onyok hears Ariel playing the violin, he is immediately drawn to the music. Before long, Ariel discovers that Onyok is a natural at the violin. He begins to teach the boy. Ariel's initial cynicism over Amanda's, his sister, commitment to care for abused children slowly melts away as he becomes witness to Onyok's talent. Little by little and quiet unexpectedly, the music they make forms a unique bond between teacher and student. Ariel learns to open his heart again and begins to care not just for Onyok but for all the children in the shelter.*

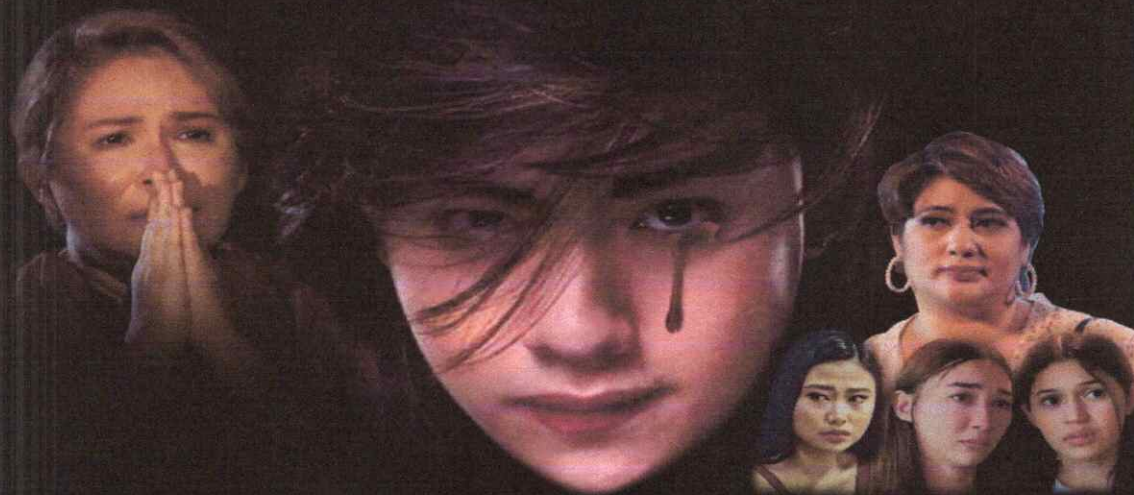
*All this is happening while the shelter prepares for the reconciliation between Onyok and his rehabilitated father. Will Onyok find it in his heart to forgive and forget? Can Ariel bear the pain once again of letting go?*

*Ariel realizes that he does not own the child. And their friendship will have to encompass both their individual issues — hardly similar and yet, resonant to both of them. Nobody knows whether Onyok's reconciliation with an abusive parent will succeed. But one thing remains inevitably clear: he has regained his voice.*

MS. JANICE DE BELEN introducing KHAI FLORES

SPECIAL PARTICIPATION

SHARMAINE ARNAIZ



# SUGAT SA DUGO

## ANG KATOTOHANAN

(WOUNDED BLOOD, THE TRUTH)

Also Starring: CHRISTA JOCSON | SHIRA TWEG | MIRA AQUINO | EMCEL ABUSO  
MOSHELLE GERODIAS | RJ ARIAR | ESTEVEN DAYRIT | ASH CARPIO | LEONE ADRIANO  
JOSHUA DE GUZMAN | TONI CO | GARY GUARINO | HARLEY LI

BAMBI FUENTES Executive Producer | TINE ARREOLA Associate Producer  
TEJAY GONZALES Director Of Photography | MJ BALAGTAS & JENNIE UY Assistant Directors | CHESTER GUTIERREZ Production Manager  
DIAN CANTUBA Editor | JOHN LUIS CANTILA Production Designer | BAMBI FUENTES Story Concept  
DANNI UGALI & BAMBI FUENTES Screenplay



Directed by DANNI H. UGALI



### SUGAT SA DUGO

*(SYNOPSIS)*

It's a story of a family that's broken. The mother, Emma, went away to different men hoping that it would be a love that would last. The Mother played by Janice de Belen has 3 children who didn't finish school except for the youngest who is still studying. The eldest child is May played by Christa Jocson then followed by Jack played by Khai Flores and the youngest Anna played by Shira Tweg. The children May & Jack struggled to live until they were forced to enter prostitution. It was not easy, especially for Jack who got infected with HIV until it became full-blown AIDS. Mother Emma came back to visit her children but it was too late because Jack is already dying. Mother Emma is so resentful but Jack died in the end.



**MTRCB**

Office of the President of the Philippines

**MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD**

MTRCB Building, No. 18 Timog Avenue, Quezon City, Philippines 1103

Telephone No. 376-7380 Email Address: admin@mtrcb.gov.ph Website: www.mtrcb.gov.ph

**PERMIT TO EXHIBIT  
THEATRICAL**

This certifies that the material below has been reviewed and classified by the Movie and Television Review and Classification Board:

Movie Title	<b>SUGAT SA DUGO</b>
Applicant	WHITE EAGLE FILM PRODUCTION
Running Time	1hr. 28min. 42sec.

Classification	Reason/s for Classification
<div style="font-size: 48px; font-weight: bold; margin: 0;">PG</div> <div style="font-weight: bold; margin: 5px 0;">PARENTAL GUIDANCE</div> <div style="font-size: 10px; margin: 0;">VIEWERS BELOW 13 YEARS OLD MUST BE ACCOMPANIED BY A PARENT OR SUPERVISING ADULT</div>	<p>Mature content, PG rating requires parental supervision and guidance for children below thirteen (13) years old. Theme and advocacy of aids will be helpful and informative for the viewers.</p>
Permit Number	<b>P-MP-2022-021989</b>
Date of Issuance	1 September 2022
Date of Expiration	1 September 2027



APPROVED FOR PUBLIC EXHIBITION BY THE FOLLOWING REVIEW COMMITTEE MEMBERS:

**MUSNGI, MARIA CARMEN S.  
REVILLA, JUAN R.  
PAREJA, CESAR STRAIT**

ISSUED UPON THE APPROVAL OF THE REVIEW COMMITTEE

**DIORELLA MARIA G. SOTTO-ANTONIO**  
*Chairperson*

Prepared By: Ricarte M. Molina

This permit must be conspicuously displayed at all times at the ticket-selling area.

Use of the above-described material in a non-MTRCB registered place of exhibition shall automatically render this permit invalid.

**THIS IS A SYSTEM-GENERATED PERMIT. ANY ALTERATION OR TAMPERING WILL AUTOMATICALLY INVALIDATE THIS PERMIT.**



**"HIV"(SI HEIDI, SI IVY AT SI V...)**

A digital masterpiece by NEAL "BIBOV" TAN

Directed by WANGGO GALLAGA

Fired by the DOH (Department of Health) to do a documentary for their HIV/AIDS awareness program, GH (Gustavo) Cuenea is a young filmmaker. Using San Lazaro Hospital as a backdrop, he weaves a tale that combines various stories of people infected with the virus. Among those having their story told are heterosexuals, homosexuals, prostitutes, and intravenous drug users.

This documentary focuses on three major characters:

**Heidi (Ola Isabel Lopez)** is an ordinary housewife who contracted the virus from her philandering O/V husband. He died of AIDS three years ago, leaving her alone to care for their 9 year old son, Victor (JP Mester) also an HIV patient.

**Ivy (Iza Calzado)** a young call center agent who discovers she is HIV positive when she tries to apply for work overseas. Her plans for a new life abroad derailed, she must now face the world her work, family, and friends with a mistake from her past.

**Vanesa (JC Mendoza)** a cheerful young guy and stand-up comedian who engages in different sexual pleasures with multiple partners. He, with his very supportive parents, is willing and eager to share his story.

For his own reasons, GH is obsessed with finishing the documentary, even if some of his key subjects have either died or backed-out of the project. He learns that the fight against HIV/AIDS is not solely the responsibility of the government. It is a fight that demands responsible action from every individual.

In the end, he is triumphant in finishing the documentary as well as being able to face his own greatest fear.

For bookings, please call **EXOAGAIN Productions** (+632)951-3881 to 85 Fax (+632)9513886 Mobile: **LUZ** +639178958589, **MARIO** +639178385145, **COH AH** : 4259429 Email: [info@exoagain.com](mailto:info@exoagain.com) ; [www.exoagain.com](http://www.exoagain.com) ; [www.facebook.com/exoagain](https://www.facebook.com/exoagain)

\*\*\* **THE DISEASE IS INCLINABLE. BUT THE HEALING IS NOT** \*\*\*

**Exogain Productions**

MA ISABEL LOPEZ

JAKE CUENEA  
IN  
**HIV**

OFFSHORE IS MORTAL  
IN ISHODRAGE 2017

DOH

CAST: IZA CALZADO, PREDIOUS LARA QUIBAMAN, MA ISABEL LOPEZ, CANDY PANGILINAN, MENDOZA, ABBY CRUZ, JAD WADA, WILL DEVALLOSH, JESSIE

DOH

THE DISEASE IS INCLINABLE. BUT THE HEALING IS NOT.



**MOVIE & TELEVISION REVIEW & CLASSIFICATION BOARD**

MTRCB Building, No. 18 Timog Avenue, Quezon City, Philippines  
Tel. No.: (02) 376-7380 Fax No.: (02) 376-7379 Email: admin@mtrcb.gov.ph

Permit No: P-EX-2016-47

**EXEMPTION PERMIT**

June 09, 2016

Date of Application

June 14, 2016

Date Permit Issued

**THIS PERMIT IS ONLY VALID FOR GOVERNMENT UNDERTAKINGS  
(PUBLIC EXHIBITION OF THE FILM ("HIV" SI HEIDI, SI IVY AT SI V?))  
BY THE DEPARTMENT OF HEALTH AND MAY BE USED ONLY WITHIN FIVE (5) YEARS  
FROM THE DATE OF ISSUANCE OF THIS PERMIT.**

THIS IS TO CERTIFY that upon application of Department of Health  
(Government Agency)

with office address at San Lazaro Compound, Manila

the material indicated below is **EXEMPT** from review and classification pursuant to Section 7 of Presidential Decree No. 1986:

TITLE: "HIV" SI HEIDI, SI IVY AT SI V?	MATERIAL FORMAT
RUNNING TIME: 01 hour & 40 mins.	DVD
PLAYDATE : 14 June 2016-14 June 2021	
VENUE :	

**REMARKS:**

Exempt from review and classification subject to the applicant's undertaking in the application for exemption. The exemption herein granted is non transferable. Only the applicant government agency can publicly exhibit the material covered by this permit.

**ADVISORY REVIEW BY  
COMMITTEE MEMBERS:**

ISSUED UPON RECOMMENDATION  
AND APPROVAL OF THE REVIEW  
COMMITTEE:

**MTRCB  
CERTIFIED TRUE COPY**

**GLORIA J. BISMANOS**  
OIC, REGISTRATION DIVISION

**EUGENIO H. VILLAREAL**  
Chairperson

OR No: 6156930/ OR Date: 06/09/16



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**

**MEMORANDUM FROM THE CHAIRPERSON**

**FOR** : **ALL CHED CENTRAL AND REGIONAL OFFICE DIRECTORS**  
**ALL PRESIDENTS/ HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs)**

**SUBJECT** : **HIV: (SI HEIDI, SI IVY AT SI V)**

**DATE** : **June 10, 2011**

---

In accordance with the pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "Higher Education Act of 1994", this Office hereby endorses the showing of the film, "HIV: Si Heidi, Si Ivy at si V" produced by the Department of Health (DOH) in partnership with the Exogain Productions for the support and participation of all concerned.

This advocacy documentary film is part of the DOH's information campaign on the prevention and control of the spread of HIV/AIDS in the Philippines. It features real stories of people infected with HIV.

The film aims to increase HIV/AIDS awareness among the youth, encourage awareness of possible risks to HIV and provide relevant information on available HIV series.

Due to the sensitive nature of certain issues tackled in the film, health personnel or any authorized personnel with proper training and knowledge on HIV/AIDS must be present during the film showing to address issues and facilitate discussions.

For more information about and on how to secure a copy of the film you may contact Mr. Mario De Leon, Marketing and Distribution Manager, Exogain Productions at telephone numbers (02) 871-6592 and 425-9429 or at mobile phone number (0920) 954-7857. You may also send your inquiries at e-mail address [movies@exogain.com](mailto:movies@exogain.com).

Wide dissemination of this Memorandum is desired.

  
**PATRICIA B. LICUANAN, Ph.D.**



# Juan Balucas

## at ang Bayabas

STARRING NOURISH "ICON" LAPUZ ARCHIE ALEMANIA ROLANDO T. INCENCIO PETER VALLEJOS GABBY PADILLA BROOKE-CHANTELLE ESTILLORE YNAHBEL MORAN  
MUSIC AND SOUND ENGINEER PAULO AGUDELO ASSISTANT DIRECTOR CZAR BUENAVENTURA PRODUCTION MANAGER MHAYEN GATMAITAN-BASTO LOCATION COORDINATOR NOEL NIETO  
EDITOR CHRISSEL GALENO DESUASIDO VISUAL EFFECTS SUPERVISOR JOHN ANTHONY L. WONG PRODUCTION DESIGNER ZUR DIRECTOR OF PHOTOGRAPHY MARIO OULJANO  
ASSOCIATE PRODUCER IRENE SALES MHAYEN GATMAITAN-BASTO EXECUTIVE PRODUCERS ORLANDO B. ESTILLORE PENNY COOPER ESTILLORE FRANCO G. ARCE

WRITTEN AND DIRECTED BY FRANCO G. ARCE

GHP

ARCSTILLE

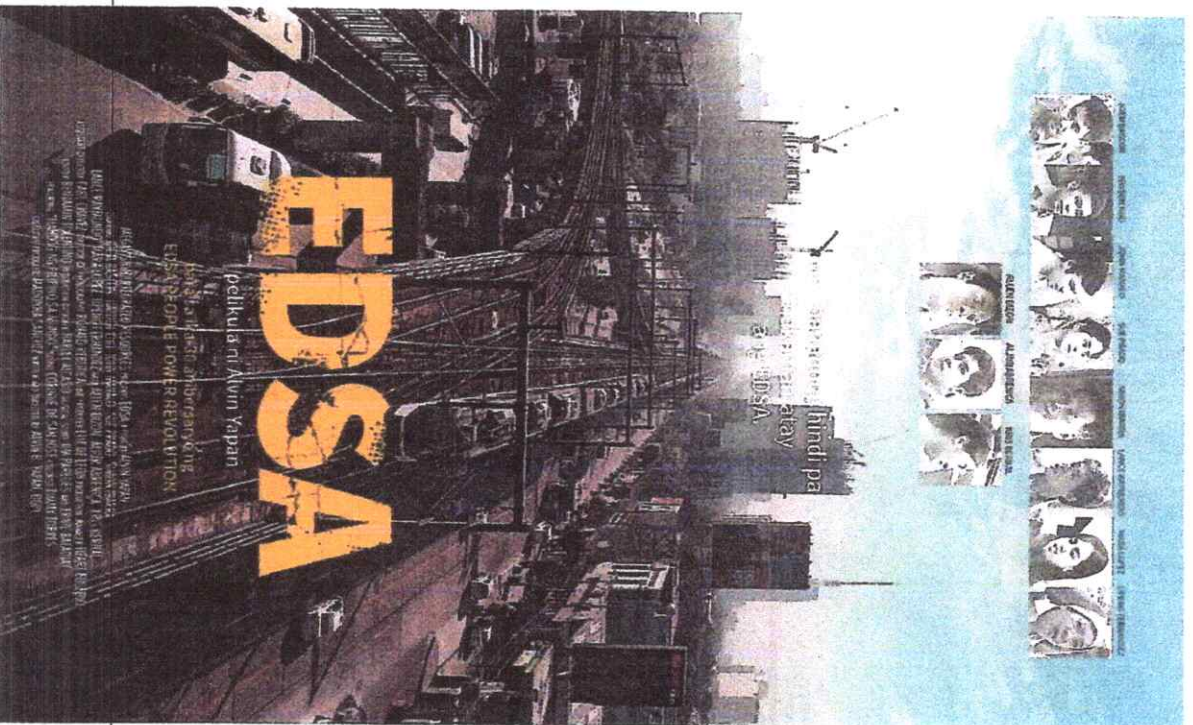
SQUIDBALL BROS.

Synopsis: A film about a young boy's journey to save his father who has been mistaken to be Juan Tamad and turned into a stone by the mystical creature Ibong Badarna.

The film features Nourish "Isori" Lopez, as JUAN BALUCAS, the son of JOHN (Archie Alemania) who has been mistaken to be Juan Tamad and turned into stone by the mystical creature IBONG BADARNA (Randy de Silva) to avoid him from inflicting laziness to all mankind. To save his father, Juan enters an agreement with the queen of the "diwatas" REYNA SUKI (Gabby Padilla) under some conditions set by the queen. First, he must obtain the song of Badarna, and then some water from the "Bukal ng Buhay" before the full moon passes. With the help of an engkanto named APO (Rolando T. Inocencio), and NONI

(Peter Vallejos) a nuno sa punso, Juan sets off his quest. To fulfill his mission, he must first possess an object from the dreaded King Crab SIPIIT (Rainier Morales) and pass thru TAMBO (Bernard Laxa) a "kapre" who guards the passage to Badarna's lair before he can reach the mystical bird.

After saving his father, Juan gets stuck in a purgatory between two dimensions. Left with only the water from the "bukal ng buhay", Juan faces self-conflicts, hunger and struggles to keep his sanity under the dead guava tree. Will he be able to have something to eat? Is there still a chance for him to get back to his family in the real world? Or will he just lie down like Juan Tamad, waiting for the fruit to fall from its tree. What he does next will dictate his fate.



**WORKING TITLE:** EDSA 4  
**Script & Direction:** Alvin Yapan  
**Producer:** Donna Sanchez

**BRIEF SYNOPSIS**

Three stories, one day in EDSA. An opportunistic entrepreneur develops a bond with a street kid trying to help him get to his business meeting in Makati, after getting robbed of his cellphone. A teacher from the province haggles with a former OFW, turned taxi driver, whether the country should follow world standards on basic education requirements. And a snatcher trying to reform himself with the help of a nurse by trying to return what he stole. Three stories all asking the same thing: what matters most, the collective or the individual gain?

**DIRECTOR'S TREATMENT**

The entire film will be treated with a light hand. No heavy handed moralism here. This is why I wanted to end with that scene of crabs invading the train platforms. This is a hyperbolic rendition of the crab mentality we would always observe among Filipinos, among employer and employee relations (Anton-Miyong story), traditional and modern clashes (Edna-Miyong story), ordinary citizens and criminal elements interactions (Carla-Jun story). Just when things are about to change, we drag ourselves down again. Is there no way of changing this cultural trait and individualistic attitude?

**THEMATIC TAGLINE**

**English:** Unity for progress.

**Filipino:** "Bayan muna, bago ang sarili."



Office of the President of the Philippines  
**MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD**  
 MTRCB Building, No. 18 Timog Avenue, Quezon City, Metro Manila  
 Telephone No.: 3767380 Telefax: 3767358

Application No. : MP-1602-4422 / OP No. : OP-1602-2457-797 / OR No. : 9785155 / Permit No. : P-MP-2016-3746

**PERMIT TO EXHIBIT  
 MOVIE**

February 22, 2016

Date of Application

February 22, 2016

Date Permit Issued

February 22, 2016

Date Permitted

February 22, 2021

Expiration Date



**Parental Guidance**

Viewers below thirteen (13) years old must be accompanied by a parent or supervising adult.

TO WHOM IT MAY CONCERN:

THIS IS TO CERTIFY that upon application of MEGA VISION INTEGRATED RESOURCES INC.  
 (Producer/Film Exchange)

whose place of business is #50 San Jose North, Don Antonio Heights, Diliman Quezon City the MTRCB has reviewed and approved for public exhibition in the Philippines the motion picture as indicated below:

Title	Print/ Trailer	Country	Length	Reels
<b>EDSA - INDIE FILM</b>				
Cast: ALJUR ABRENCA, KRIS BERNAL		Philippines		ALVIN YAPAN
Play Date: February 28, 2016				
Running Time: 90 MINS.				

Remarks:

A realistic one day drama in the lives of the characters intertwined with one another in their individual sojourns in EDSA; needs Parental Guidance because of serious themes of personal transformations and some violence involved in hostage-taking and robbery incidents.

The owner is responsible to MTRCB for the publication of the rating of this film in all publicity ads, as stamped.

APPROVED FOR EXHIBITION BY  
 REVIEW COMMITTEE MEMBERS:

MALLONGA, ERIC HENRY F.

BENZON, JAIME ALAN

LANOT, MARRA PL.

ISSUED UPON RECOMMENDATION  
 AND APPROVAL OF THE REVIEW  
 COMMITTEE

EUGENIO H. VILLAREAL

Chairperson, MTRCB

NOTE: Film covered by this permit must only be shown in theaters duly registered with MTRCB. It is hereby declared and understood that any violation of the condition imposed on this permit will result in its automatic cancellation.

Prepared By :

DepEd Advisory No. 155, s. 2016

June 22, 2016

In compliance with DepEd Order No. 8, s. 2013  
this Advisory is issued for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

#### VIEWING OF THE FILM *EDSA*

The Megavision Integrated Resources Inc, formerly Exogain Production, announces the viewing of the film *EDSA* in theaters nationwide starting February 2016. The showing of the film is in commemoration of the 30<sup>th</sup> Anniversary of the 1986 EDSA Revolution.

The viewing of the Film aims to:

1. raise awareness and educate the viewers on the historical and phenomenal event which made the country popular across the nations;
2. provide them examples on how the Filipinos as a nation and people after 30 years had passed for the new generations to think about;
3. allow them to demonstrate their roles in bringing back the lessons learned in the EDSA revolution and bring back the true spirit of EDSA Revolution 30 years ago – *Mapayapang Pagkakaisa Para sa Ikaunlad ng Bayan*;
4. encourage them to practice true nationalism; and
5. reinforce among the viewers' love and appreciation for history.

The target viewers are teachers and learners from both public and private elementary and secondary schools.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

Mr. Mario P. De Leon  
Marketing and Distribution Manager  
Megavision Integrated Resources Inc.  
No. 50 Don Jose Avenue, Don Antonio Heights, Holy Spirit II  
Diliman, Quezon City  
Telephone No.: (02) 425-9429  
Mobile Phone Nos.: 0917-895-8589; 0917-838-5145; 0920-954-7857  
Email Address: [movies@megavision.com.ph](mailto:movies@megavision.com.ph)



BOOTS ANSON ROA ABBY CRUZ MARCO MANALAC  
JP MESOE GINO ILLUSTRE PODY SANCHEZ

THE SCOUTS  
EUGENE LESTER LIN NEIL CARONAN  
OLIVER CHRISTIAN LIU NIKO SANCHEZ LOK  
HANS CHRISTIAN CHUA CLYDE AUGENE ANG  
ASHCAN GYLLEN GALLOS JULIUS CZAR ADVINCULA

AND  
**SAM CONCEPCION**

# PINOY SCOUT

STORIAN PRODUCTIONS PRESENTS A DONNA SANCHEZ PRODUCTION A NEAL TAN FILM  
DIRECTOR OF PHOTOGRAPHY DENALDO DE VERA JR. PRODUCTION DESIGNER CYRUS XUAN VISUAL EFFECTS BY ROCKY KO MUSIC BY SHERWIN CASTILLO  
COSTUME SUPERVISOR ROCKY KO TAILORING CONCEPCION EDITOR BY ROCKY KO ASSISTANT DIRECTOR JANNY KALABETH  
STORY AND SCREENPLAY NEAL TAN EXECUTIVE PRODUCER MARIO DE LEON ASSOCIATE PRODUCER LEO DE LEON EXECUTIVE PRODUCER DONNA SANCHEZ  
WRITTEN BY NEAL TAN JR.





JAN 26 2011

DepEd MEMORANDUM  
No. 22 , s. 2011

**VIEWING OF THE ADVOCACY FILM, PINOY SCOUTS**

To: Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. In line with the goal of basic education to provide schoolchildren with the skills, knowledge and values needed for them to become caring, self-reliant, productive and patriotic citizens, the Department of Education (DepEd), in cooperation with the Boy Scouts of the Philippines (BSP) and Exogain Production, endorses the viewing of the advocacy film, *Pinoy Scouts* to public and private elementary and secondary schools nationwide.
2. The film seeks to achieve the following objectives:
  - a. increase Scouting awareness among the youth and inspire them with the values on volunteerism, genuine service, good citizenship and care for the environment which are epitomized by the Boy Scouts;
  - b. increase the membership of the BSP;
  - c. highlight the importance of Scouting and the environment to the individual and the society as a whole;
  - d. provide public information on why parents should support Scouting and how they and their children can join and become Scouts; and,
  - e. contribute to international Scouting awareness by exhibiting the film in different festivals abroad.
3. The film features Sam Concepcion, DepEd-CSCA Youth Spokesperson as the lead actor, together with several real-life and outstanding Boy Scouts. It was produced in consultation with the BSP to ensure authenticity and accuracy.
4. For more information and coordination, please contact Mr. Mario P. de Leon, Marketing and Distribution Manager, Exogain Production at mobile phone nos.: 0917-8385145, 0920-9547857 and 0932-7285510 or landline nos.: (02)

871-6592 and (02) 425-9429 or email address: [sales@exogain.com](mailto:sales@exogain.com); or Mr. Jose Rizal C. Pangilinan, Secretary-General, Boy Scouts of the Philippines at telephone nos.: (02) 528-0555, (02) 527-8318-19 and email address: [bsp@scouts.org.ph](mailto:bsp@scouts.org.ph).

5. Immediate dissemination of this Memorandum is desired.

*Yolanda S. Quijano*  
**YOLANDA S. QUIJANO**  
Undersecretary  
Officer-in-Charge

Reference:  
None

To be indicated in the Perpetual Index  
under the following subjects:

PUPILS  
SCOUTING  
SCHOOLS  
STUDENTS

R-sgc/mcr/DM-Pinoy Scouts  
01-14-11/01-24-11



## Boy Scouts of the Philippines

### National Office

181 Natividad Almeda-Lopez Street, Ermita, 1000 Manila, Philippines  
P.O. Box 1378, Manila CPO, Philippines

E-mail: [bsp@scouts.org.ph](mailto:bsp@scouts.org.ph) & [phiscout@skyinet.net](mailto:phiscout@skyinet.net)

Website: [www.scouts.org.ph](http://www.scouts.org.ph)

Tels.: (632) 528-05-55 \* (632) 527-83-17 to 19 \* Telefax: (632) 528-05-77

---

### CERTIFICATION

TO WHOM IT MAY CONCERN:

THIS IS TO CERTIFY that EXOGAIN CORPORATION PRODUCTION, an independent film producer, who became popularly known for the anti-drug addiction movie "Tulak," is currently filming a digital movie titled "Pinoy Scouts" in partnership with the Boy Scouts of the Philippines.

Pinoy Scouts is an advocacy movie that aims to instill among the youth the values of Scouting to the society and the role of Scouting in uplifting the aspirations and values of the youth in nation-building.

The movie will also show Scouts on a tree-planting mission and tackles current issues about the environment.

The film will be shown nationwide from this year as part of the Boy Scouts of the Philippines observance of its 75<sup>th</sup> year of Scouting in the country next year.

October 6, 2010.



**J. RIZAL C. PANGILINAN**  
Secretary General

**FILEMON MAMON SYNOPSIS**

A film adaptation of the popular children's book "Filemon Mamon" written by Christine Bellen and Jethro Tenorio published by Adarna Publishing.

The travails of an overweight child are playfully portrayed in this humorous and witty musical comedy film. His name Filemon Mamon says it all – a taunt in itself! But Filemon cares enough about playing a hero on stage someday that he is willing to mend his ways. Without anyone realizing it, the story has become an amusing lesson on health & nutrition and proper diet. This was depicted by the musical animation in the film.

His idealism for Andres Bonifacio resulted in transforming his attitude from a spoiled grandson of Lola Mamon to an unselfish and heroic attitude of giving way to his friend the Andres Bonifacio role and instead getting the role of Spanish friar in the play "Sugod Supremo".

Everybody gave their best in making "Sugod Supremo" a successful event carrying the Andres Bonifacio spirit of "Bayan muna, Bago ang Sarili!" or "Nation first, before Ourselves!", as portrayed by their teamwork.

The movie FILEMON MAMON is starred by Jerome Ignacio (introducing artist) as Filemon Mamon, Nanette Inventor as Lola Mamon, Smokey Manaloto as Tatay Mamon, Giselle Sanchez as Ms. Magdiwang, Reyver Cruz as Mr. Magdalo, Milles Ocampo as Gigi, Josh Colet as Emil, with grown up "Going Bullit!" Cast. With eight original sound track and Christian Bautista singing the original theme song "Liwang Ng Iyong Halaga".

FILEMON MAMON, a musical comedy about health and nutrition in the spirit of Nationalism and heroism.

#FILEMON MAMON the musical comedy movie



**DepEd Advisory No. 460, s. 2014**  
**December 17, 2014**

In compliance with DepEd Order No. 8, s. 2013 this Advisory is issued for the information of DepEd officials, personnel/staff, as well as the concerned public.

(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**VIEWING OF THE FILM *FILEMON MAMON***

The Megavision Integrated Resources (formerly Exogain Production) announces the viewing of the film *Filemon Mamon* in theaters nationwide starting January 2015 specifically during the celebration of Nutrition Month in July.

The Viewing of the Film aims to:

1. reinforce love and appreciation for history;
2. rekindle heroism as it inculcates its effects to individuals and the society; and
3. encourage the youth to practice proper health and nutrition.

The target viewers are pupils, students, and teachers from both public and private elementary and secondary schools.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

**Mr. Mario P. De Leon**  
Marketing and Distribution Manager  
**Megavision Integrated Resources Inc.**  
No. 50 Don Jose North Don Antonio Heights  
Diliman, Quezon City  
Telephone No.: (02) 425-9429  
Mobile Phone Nos.: 0917-895-8589; 0917-838-5145; 0920-9547857  
Email Address: [movies@megavision.com.ph](mailto:movies@megavision.com.ph)

Rhea/D-DA Viewing of Filemon Mamon  
0805/December 12, 2014