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Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

November 4, 2022

**REGIONAL MEMORANDUM**

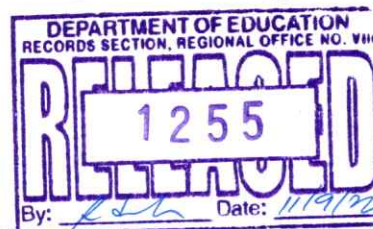
No. **1255**, s. 2022

**2022 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH**

To: Schools Division Superintendents  
All Others Concerned

1. Attached is DepEd Memorandum No. 101, s. 2022 from the Office of the Bureau of Learning Delivery-Teaching and Learning Division, dated November 3, 2022, announcing the 2022 National Observance of the Filipino Values Month in the month of November with the theme "Magagandang Kaugaliang Pilipino: Isabuhay at Pagyamanin Tungo sa Matiwasay at Maunlad na Kinabukasan."
2. The Division Program Supervisors in Edukasyon sa Pagpapakatao shall submit an accomplishment report following the attached template from the Central Office for easy reference.
3. Other details relative to the celebration are stipulated in the above-mentioned DepEd issuance.
4. Immediate dissemination of and compliance with this Memorandum are desired.

  
**EVELYN R. FETALVERO, CESO IV**  
Regional Director



Enclosures: None  
References: As stated  
To be indicated in the Perpetual Index under the following subjects:

CELEBRATION                      FILIPINO                      VALUES





Republic of the Philippines  
**Department of Education**



DepEd MEMORANDUM  
No. **101**, s. 2022

**2022 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH**

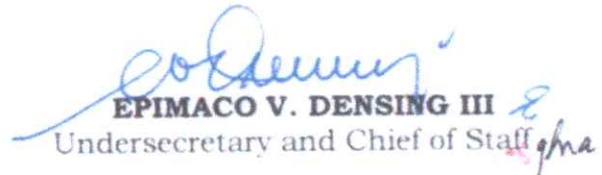
To: Undersecretaries  
Assistant Secretaries  
Minister, Basic, Higher, and Technical Education, BARMM  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. Presidential Proclamation No. 479 titled **Declaring the Month of November of Every Year as Filipino Values Month** was signed on October 25, 1994, by the late President Fidel V. Ramos to create moral awakening and national consciousness on human values that are unique, genuine, and positively Filipino. With this declaration, Filipinos of all ages and from all sectors of the society are enjoined to actively participate in this annual observance.
2. In compliance with the proclamation and ensure realization of its goal, the Department of Education (DepEd) joins the nation in the celebration of the **2022 National Observance of the Filipino Values Month** with the theme, *Magagandang Kaugaliang Pilipino: Isabuhay at Pagyamanin Tungo sa Matiwasay at Maunlad na Kinabukasan*. This year's theme focuses on how Filipino values can be strengthened and exercised in the life of each Filipino that can contribute to nation-building and achievement of individual and national goals.
3. During the month-long observance, all schools, both public and private are encouraged to integrate the Filipino values in the teaching-learning activities, not only in *Edukasyon sa Pagpapakatao (EsP)* but also in all the different learning areas. Likewise, such values can also be incorporated in the activities of the different celebrations of the month, such as the:
  - a. National Children's Month,
  - b. Economic and Financial Literacy Week,
  - c. Global Warming and Climate Change Consciousness Week,
  - d. *Araw ng Pagbasa*,
  - e. National Week for the Gifted and Talented,
  - f. National Science and Technology Week, and
  - g. Other Co-curricular activities.
4. The DepEd offices, regional, division, district, and school levels in collaboration with other stakeholders may create campaign and advocacy materials anchored on the theme to increase awareness among learners and community people.

5. Activities relative to the observance of the Filipino Values Month (FVM) shall be held in accordance with DepEd Order (DO) No. 9, s. 2005, titled Instituting Measures to Increase Engaged Time-on Task and Ensuring Compliance Therewith and DO 034, s. 2022, titled School Calendar and Activities for the School Year 2022-2023.
6. During the celebration of the FVM, the minimum public health standards and Inter-Agency Task Force rulings shall be observed to prevent and minimize the spread of COVID-19 in the country.
7. The DepEd through the Bureau of Learning Delivery (BLD), regional and schools division offices shall continuously support the observance of FVM through monitoring, provision of technical assistance, and feedback of the implementation of activities during the month-long celebration of the FVM to ensure sustainability of promoting Filipino values in the entire basic education system.
8. The regional offices shall submit a comprehensive report that describes the activities implemented in relation to the observance of the FVM following the enclosed template through email at [bld.tld@deped.gov.ph](mailto:bld.tld@deped.gov.ph) not later than **December 31, 2022**. These reports will serve as basis for future policy development.
9. For more information, please contact the **Bureau of Learning Delivery-Teaching and Learning Division**, 4th Floor, Bonifacio Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at [bld.tld@deped.gov.ph](mailto:bld.tld@deped.gov.ph) or at telephone number (02) 8638-4799.
10. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:



  
**EPIMACO V. DENING III**  
Undersecretary and Chief of Staff *gma*

Encl.: As stated

References:

DepEd Order (Nos. 9, s. 2005 and 034, s. 2022)  
DepEd Memorandum Nos. 079, s. 2021; 161, s. 2019;  
166, s. 2018 and 177, s. 2017

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CAMPAIGN  
CELEBRATIONS AND FESTIVALS  
LEARNING AREA, Edukasyon sa Pagpapakatao  
SCHOOLS  
VALUES EDUCATION