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Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

September 27, 2023

**REGIONAL MEMORANDUM**

CLMD-2023- 1045

**PARTICIPANTS TO THE 13<sup>TH</sup> CONSUMER INFORMATION MARKET  
AND EXHIBIT AND DIGITAL POSTER-MAKING CONTEST**

To: Schools Division Superintendents  
(Divisions of Baybay City, Leyte, Ormoc City, and Tacloban City)  
All Others Concerned

1. In reference to the Regional Memorandum CLMD-2023-976 dated September 14, 2023 re: Invitation to Participate in the 13<sup>th</sup> Consumer Information Market and Exhibit Digital Poster-Making Contest, this Office, announces the participants to the 3-day exhibit by the Division of Tacloban City on October 3-5, 2023 and the Digital Poster-Making Contest from the four (4) identified Schools Division Offices (SDOs) on October 5, 2023 at the Robinsons Place Tacloban City.
2. Attached are the lists of participants in the 3-Day Consumer Information Market and Exhibit and the Digital Poster-Making Contest from both public and private Junior and Senior High Schools of Baybay City, Leyte, Ormoc City, and Tacloban City Divisions.
3. Expenses incurred by the participants relative to the conduct of this activity such as transportation, meals, and other incidental expenses shall be charged against their respective Division / School Local Funds, subject to the usual accounting and auditing rules and regulations.
4. Immediate dissemination of and compliance with this Memorandum are desired.

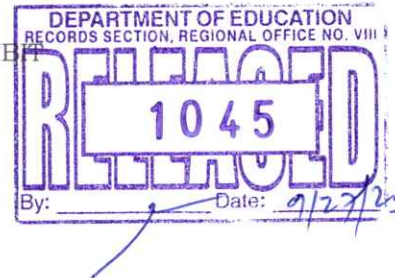
*fr:* *nm-y*  
**EVELYN R. FETALVERO, CESO IV**  
Regional Director

Enclosure: As stated  
Reference: RM CLMD-2023-976  
To be indicated in the Perpetual Index under the following subjects:

DIGITAL POSTER-MAKING CONTEST

EXHIBIT

CLMD-ESF



Enclosure \_\_\_\_\_ to Regional Memorandum **1045**, s. 2023

**PARTICIPANTS TO THE 13<sup>TH</sup> CONSUMER INFORMATION  
MARKET AND EXHIBIT**

October 3-5, 2023

**DepEd Booth by Tacloban City Division**

	<b>October 3, 2023 Tuesday</b>	<b>October 4, 2023 Wednesday</b>	<b>October 5, 2023 Thursday</b>
Exhibit In-Charge	Almer H. Bugal Jake Anthony A. Majadillas Lorena Capacio Divina Naputo	Edsyl Marie M. Colico Armie Joy F. Fumar Edwin J. Cabaluna Michelle Olaya Ching Lacaba Henry Abayan	Ma. Andreelee U. Turija Eleuterio G. Camarines Emmanuel Firmo Dubcek Agote Adelano Millano
Facilitators	Evelyn P. Malubay Bernaldo A. Basiano Livia T. Miranda Estenelie B. Macul	Verna Estrella Rachel D. Peñalosa	Alma Laniba Odessa O. Torlao

**PARTICIPANTS TO THE DIGITAL POSTER-MAKING CONTEST  
October 5, 2023**

**A. Junior High School Category**

<b>Contestant</b>	<b>Coach</b>	<b>School</b>	<b>Division</b>
Abe S. Navarro	Feigi Louie D. Pedrera	Cirilo Roy Montejo NHS	Tacloban City
Galob Michelle Bayogo	Lyndon M. De Castro	Asian Development Foundation College, Inc.	Tacloban City
Angel Marie G. Parena	Romeo A. De la Peña	Carigara National Vocational School	Leyte
Klarence B. Besas	Jecho Antonio Rosello	Baybay National High School	Baybay City
Sashen Crisherm Kahel R. Toledo	Johannes Jobel Alfafara	Franciscan College of the Immaculate Conception	Baybay City
Maria Isabela R. Fermin	Ma. Jesus Janet T. Matutes	St. Peter's College of Ormoc, Inc.	Ormoc City
Jhay Laurence A. Matutes	Charlene Gail T. Lacaba	Lao Integrated School	Ormoc City



**B. Senior High School Category**

<b>Contestant</b>	<b>Coach</b>	<b>School</b>	<b>Division</b>
Jeddah May M. Calesa	Leah Amor V. Felicilda	Leyte National High School	Tacloban City
Lyle Sofia Angelika D. Daya	Mark Joshua A. Aniban	ACLC Tacloban	Tacloban City
Darren James Cabanlit	Wilsie M. Labides	Bung-aw National High School	Leyte
Reed B. Besas	Jerome Damicog	Baybay City National High School	Baybay City
Angel Joice B. Jacinto	Johannes Jobel Alfara	Franciscan College of the Immaculate Conception	Baybay City
Andrei Jose R. Flores	Angelique Damiles	ACLC College of Ormoc, Inc.	Ormoc City
Erg Mathew D. Codilla	Kenny Abella	Ormoc City Senior High School	Ormoc City

**PROGRAM MANAGEMENT TEAM**

Regional Director	:	Dr. Evelyn R. Fetalvero, CESO IV
Assistant Regional Director	:	Dr. Ronelo Al K. Firmo, CESO V
Chief, Curriculum and Learning Management Division	:	Dr. Harvie D. Villamor
Regional SHS Focal Person	:	Dr. Ernani S. Fernandez Jr.
Members from the SDOs	:	Dr. Gerry B. Ranes, EPS, Leyte
	:	Evelyn Malubay, EPS, Tacloban City
	:	Imelda Amodia, EPS, Ormoc City
	:	Jose Aldrin Avellana, EPS, Baybay City
Members from the JDVP Partners	:	Dr. Edward Y. Chua, JDVP-ADFC
	:	Rowena G. Jao, JDVP-PHTTI
	:	Hermilinda G. Pejana, JDVP-SIDLTS
	:	Geoffrey C. Capanas, JDVP-Primona
Technical Working Group	:	Mary Rose L. Bollido
	:	Lester P. Bernardino
	:	Dennis O. Labutap
	:	Jayson V. Cumpio
	:	Jenibeth R. Fernandez
	:	Reynaldo P. Pagayanan

Prepared by:

**ERNANI S. FERNANDEZ JR., EdD**  
Education Program Supervisor

Noted by:

**HARVIE D. VILLAMOR, EdD**  
Chief, CLMD





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Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

September 14, 2023

**REGIONAL MEMORANDUM**

CLMD-2023- 976

**INVITATION TO PARTICIPATE IN THE 13<sup>TH</sup> CONSUMER  
INFORMATION MARKET AND EXHIBIT DIGITAL  
POSTER-MAKING CONTEST**

To: Schools Division Superintendents  
(Divisions of Baybay City, Leyte, Ormoc City, and Tacloban City)  
All Others Concerned

1. In reference to the invitation of the Department of Trade and Industry (DTI) Leyte Provincial Office to the celebration of the forthcoming 13<sup>th</sup> Consumer Information Market and Exhibit with the theme "Gen S: Generation Sustainability", this Office, through the Curriculum and Learning Management Division (CLMD), enjoins the following Schools Division Offices under DTI Leyte Provincial Office: Baybay City, Leyte, Ormoc City, and Tacloban City, to facilitate the participation of the schools to the Digital Poster-Making Contest on October 5, 2023, at Robinson's Mall, Marasbaras, Tacloban City.
2. Attached is the digital poster-making contest package for additional details and information.
3. Expenses such as transportation, meals, and other incidental expenditures incurred by the participants and coaches relative to the participation to this activity shall be charged against School Local Funds, subject to the usual accounting and auditing rules and regulations.
4. Immediate dissemination of and compliance with this Memorandum are desired.

  
**EVELYN R. FETALVERO, CESO IV**  
Regional Director

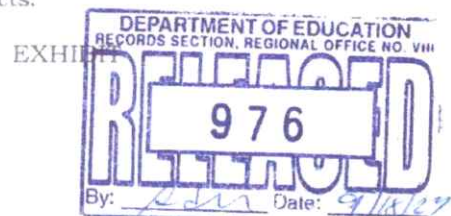
Enclosure: As stated

Reference: As stated

To be indicated in the Perpetual Index under the following subjects:

DIGITAL POSTER-MAKING CONTEST

CLMD-ESF



Enclosure of RM 976, s. 2023

**13<sup>TH</sup> CONSUMER INFORMATION MARKET AND EXHIBIT  
DIGITAL POSTER-MAKING CONTEST  
October 5, 2023**

<b>Component Area</b>	<b>Information and Communication Technology</b>	
<b>Key Stage</b>	Key Stage Three (3) and Four (4) (including ALS/SPED) (both public and private schools)	
<b>Categories</b>	<ul style="list-style-type: none"> <li>- Junior High School</li> <li>- Senior High School</li> </ul>	
<b>No. of Participants</b>	2 for each category	
<b>Time Allotment</b>	Three (3) hours	
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. To promote creativity and innovation through a visually appealing strategy;</li> <li>2. To provide a platform for learners to express their ideas and raise awareness of a particular event.</li> </ol>	
<b>Description</b>	A digital poster-making contest is a competition where participants design a poster from the given images that are relevant to a specific theme. The participants will use any version of Photoshop as an editing tool.	
<b>Criteria for Judging</b>	<b>Criteria</b>	<b>Percentage</b>
	Concept and relevance to the theme	30%
	Uniqueness, creativity, and aesthetic appeal	35%
	Technical Execution	25%
	Presentation	10%
	<b>Total</b>	<b>100%</b>
<b>Event Rules and Mechanics</b>		
<ol style="list-style-type: none"> <li>1. All officially enrolled learners with LRN from the Schools Division Offices under the DTI Leyte Provincial Office: Baybay City, Ormoc City, Tacloban City, and Leyte are eligible to join the contest.</li> <li>2. The contest revolves around the 13th Consumer Info Market and Exhibit theme, "Gen S: Generation Sustainability."</li> <li>3. There will be two categories: JHS and SHS Levels.</li> <li>4. Each participating division may send two for each level, either from public or private schools.</li> <li>5. The participants will use any version of Photoshop as the editing software. Likewise, good specifications for a laptop that can hold the installation of Photoshop.</li> <li>6. The Event Administrator, members of the Technical Committee, and the Board of Judges shall be in the venue sixty (60) minutes ahead of the event schedule.</li> <li>7. The Technical Committee shall inspect the laptop for the contest.</li> <li>8. Event materials, supplies, tools, equipment, and other things needed in the venue shall be made ready by the Event Administrator sixty (60) minutes before the event schedule.</li> </ol>		



9. All contestants and coaches shall be at the designated venue thirty (30) minutes before the event starts. Late contestants without valid reasons shall be disqualified after careful evaluation and scrutiny by the Technical Evaluation Committee.
10. The Event Administrator will let the contestants draw lots to determine their respective places and set up their extension cords, equipment, and tools.
11. Borrowing of materials, supplies, tools, and equipment is strictly prohibited.
12. Briefing of contestants shall be done fifteen (15) minutes before the scheduled event.
13. The Event Administrator will signal for the event to start. Once the event has started, the coaches, teachers, and other delegates shall no longer be allowed to talk to the participants.
14. Questions/queries from the contestants shall not be entertained during the contest proper.
15. The Event Administrator, in consultation with the Board of Judges, may allow the contestant to finish his/her task but he/she will not be included in being judged. If there are any irregularities found during the event, the matter shall be addressed to the Technical Evaluation Committee, for appropriate action.
16. Each contestant shall be given 5 minutes to present his/her work.
17. The working area should be cleaned by contestants immediately after the event.
18. The images to be used in the contest will be provided by the Regional Office.

**Division Official Representatives:**

Junior High School Category			Senior High School Category		
Division:			1 <sup>st</sup> Rep.		
1 <sup>st</sup> Rep.			Name of Learner		
Name of Learner			School		
School			School Type		
School Type	<input type="radio"/> Public	<input type="radio"/> Private	School Type	<input type="radio"/> Public	<input type="radio"/> Private
Coach			Coach		
2 <sup>nd</sup> Rep.			2 <sup>nd</sup> Rep.		
Name of Learner			Name of Learner		
School			School		
School Type	<input type="radio"/> Public	<input type="radio"/> Private	School Type	<input type="radio"/> Public	<input type="radio"/> Private
Coach			Coach		

Email your Division Official Representatives to [ernani.fernandez001@deped.gov.ph](mailto:ernani.fernandez001@deped.gov.ph) on or before September 22, 2023.

**Resource Requirements**

The poster shall possess the following specifications:

1. Size of the Poster: A4 (8.27" x 11.69")
2. 300 DPI
3. Portrait format

Laptop: any specifications that can hold the installed Photoshop

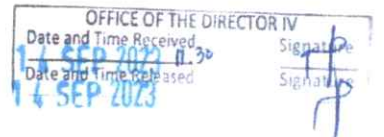


12 September 2023

**EVELYN R. FETALVERO, CESO III**  
Regional Director  
DEPED 8  
Palo, Leyte



ATTENTION: **Mr. ERNANI S. FERNANDEZ JR.**  
Focal Person



Dear **RD Fetalvero**:

Greetings!

We are pleased to invite you and your focal person to the 13<sup>th</sup> **Consumer Information Market and Exhibit on 03-05 October 2023 at the Robinsons Mall Marasbaras, Tacloban City Activity Area (near Yellow Cab).**

We have allotted two (2) display booths, with table and four (4) chairs for your respective agency. We also humbly remind you to prepare at least twenty (20) trivia questions and equivalent prizes for each question for the quiz/games in between our activities for the entire duration of the event.

Kindly note also that we sincerely appreciate your big part and contribution to this year's event. And in connection, we would like to request for the complete details of the **Digital Poster Making Contest** that you will be conducting.

Also attached are the final program of activities and venue layout for the above-mentioned event for your information and reference.

Should you have queries, please do not hesitate to contact our CPD Chief, Ms. Anna Eunice A. Baylen or our activity-in charge Ms. Tita S. Quinos at mobile number 0966-225-8514 or landline number (053) 832-4167, or email us at [r08.leyte@dti.gov.ph](mailto:r08.leyte@dti.gov.ph).

We earnestly hope for your presence and usual support. Thank you and more power!

Very truly yours,



**ARACELI D. LARRAGA**  
Provincial Director



REGION 8 (EASTERN VISAYAS) – LEYTE