



Republic of the Philippines
Department of Education
 REGION VIII - EASTERN VISAYAS

August 31, 2023

REGIONAL MEMORANDUM

No. **907** s. 2023

DIGITAL POSTER MAKING CONTEST

To: Schools Division Superintendents
 All Others Concerned

1. Aligned to the MATATAG Agenda on Taking good care of the learners by promoting learner well-being, inclusive education, and a positive learning environment, the Department of Education joins the inter-agency celebration of the National Crime Prevention Week (NCPW) on the first week of September, in accordance with Presidential Proclamation No. 461, s. 1994.
2. One of the highlights of the celebration is the Digital Poster Making Contest, aimed to raise awareness on crime prevention among learners.
3. Relative thereto, all Schools Division Superintendents (SDSs) are enjoined to identify one contestant from each Schools Division Office (SDO). The criteria for the said contest are indicated in the attachment to the communication from the Regional Director of NAPOLCOM, Atty. Maximo T. Lasaca, CESO V. All Division entry should be submitted to napolcomro8planning@gmail.com not later than September 4, 2023.
4. All queries relative to this activity should be addressed to the Focal Person, Eden A. Dadap at 09126063544.
5. Immediate dissemination of and compliance with this Memorandum are desired.


EVELYN R. FETALVERO, CESO IV
 Regional Director

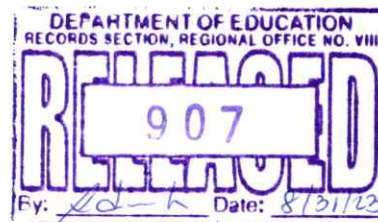
Enclosures: As stated

References: As stated

To be indicated in the Perpetual Index under the following subjects:

LRP NCPW PARTNERSHIP

ESSD-SPPS-EAD



Address: Government Center, Candahug, Palo, Leyte
Telephone Nos.: (053) 832-5738
Email Address: region8@deped.gov.ph
Website: <https://region8.deped.gov.ph>



Republic of the Philippines
NATIONAL POLICE COMMISSION

Regional Office No. 8
760 Real Street, Sagkahan District, Tacloban City
Telephone Nos. (053) 832-0684 / (053) 888-0088
E-mail address: napolcomro8.official@gmail.com
<https://r8.napolcom.gov.ph>



August 24, 2023

DIR. EVELYN R. FETALVERO, CESO IV
Regional Director
DEPED Region 8
Government Center, Palo, Leyte

Thru: **Ms. Eden A. Dadap**
PDO IV
DEPED Region 8

Dear Director Fetalvero:

Foremost, allow me to extend our greetings of health and safety.

Pursuant to Presidential Proclamation No. 461, series of 1994, declaring the first week of September of every year as the National Crime Prevention Week (NCPW), all departments, agencies, and instrumentalities of the national government, local government units, government-owned and controlled corporations, including the private sector and the public at large, are enjoined to actively support the different initiatives and programs for the NCPW.

In line with this, a "Digital Poster Making Contest" will be held from August 23-28, 2023. This initiative aims to raise awareness among students about crime prevention. The contest will be participated by high school students in the region.

Relative thereto, we seek your assistance to identify contestants from different schools under your supervision. We recommend one entry from each province, as well as one each from the City of Tacloban and Ormoc.

The deadline for submission is September 4, 2023, and all entries shall be submitted to napolcomro8planning@gmail.com.

For inquiries, Ms. Karen Kris B. Getalado, OIC, Planning Section, will be pleased to be of service via her cellphone numbers, 0921-5028096 or 0916-3234219, or at her e-mail address, napolcomro8planning@gmail.com.

Thank you, and we anticipate a favorable response to our request.

Very truly yours,

Digitally signed by Atty.
Maximo T. Lasaca I
Date: 2023.08.30
17:01:29 +08'00'
ATTY. MAXIMO T. LASACA I, CESO V
Director III/Regional Director



NATIONAL CRIME PREVENTION WEEK CELEBRATION

Theme: "Addressing Crime and Advancing Crime Prevention at the Local, National and Global Levels"

DIGITAL POSTER-MAKING CONTEST

CRITERIA FOR JUDGING:

CRITERIA	DESCRIPTION	PERCENTAGE
Theme Relevance	Assess how well the poster aligns with the theme of National Crime Prevention Month. Does it effectively communicate the importance of crime prevention and safety?	10%
Creativity and Originality	Evaluate the uniqueness and originality of the design. Look for innovative approaches, visual impact, and imaginative use of colors, typography, and graphics.	10%
Message Clarity	Determine whether the poster conveys its intended message clearly and effectively. The poster should be easy to understand at a glance and engage the viewer's attention.	15%
Visual Impact	Consider the overall visual appeal of the poster. Look for a balanced layout, strong composition, and eye-catching elements that draw attention to the message.	15%
Typography	Evaluate the use of fonts and typography in the design. The text should be legible and appropriately sized, with a clear hierarchy to guide the viewer's reading order.	5%
Use of Imagery	Assess the quality and relevance of images, illustrations, or graphics used in the poster. Look for visuals that support the message and evoke an emotional response.	10%
Technical Skills	Consider the technical execution of the poster. Look for attention to detail, clean design elements, and proper image resolution suitable for digital viewing.	10%
Overall Impact	Evaluate the overall impact and effectiveness of the poster. Does it effectively communicate the importance of crime prevention? Does it inspire action or evoke a desired response from the viewer?	10%

Adherence to Contest Guidelines	Ensure that the participants have followed all the contest guidelines, including file format, size, and submission requirements.	10%
Public Appeal	Consider the potential appeal of the poster to the general public. Assess whether it has the potential to engage, inform, and motivate individuals to take action against crime.	5%
	TOTAL	100%

DEADLINE FOR SUBMISSION OF ENTRIES: SEPTEMBER 4, 2023
EMAIL YOUR ENTRIES TO: napolcomro8planning@gmail.com