



Republic of the Philippines
Department of Education
 REGION VIII - EASTERN VISAYAS

September 5, 2023

REGIONAL MEMORANDUM

No. **927**, s. 2023

PROMOTION OF THE OKY PHILIPPINES PERIOD TRACKER APP

To: Schools Division Superintendents
 All Others Concerned

1. The Department of Education (DepEd), Department of Health (DOH), Commission on Population and Development (POPCOM), National Youth Commission (NYC), Regional Government of the Bangsamoro Autonomous Region in Muslim Mindanao, and UNICEF, in partnership with Plan International and with the support of the Australian government, developed the Oky Period Tracker App, which was successfully launched on May 26, 2023.

2. The Oky Philippines Period Tracker App is aimed to empower Filipino girls and young women by equipping them with accurate information regarding Menstrual Health and Hygiene (MHH) and Adolescent Sexual Reproductive Health (ASRH) through a platform where girls can access information about their menstrual cycles, sexual and reproductive health and rights, mental health and relationships, which can be used as Information, Education, and Communication (IEC) materials that can be used in MAPEH classes and in the ARH and WinS Programs.

3. Relative thereto, all Schools Division Offices (SDOs) are enjoined to provide the necessary support as the UNICEF Oky Philippines Coordinator, Ms. Ven Janelle Ang (09279356729) conducts coordination meetings for several collaborative activities, which includes:

- Orientation with WinS and ARH Focal Persons, and MAPEH Supervisors;
- Downloading of the Oky Philippines App for girl learners;
- Distribution of Oky materials (free) ; and
- Integration of the Oky Philippines Period Tracker App in the curriculum for health.

4. Immediate dissemination of and compliance with this Memorandum are desired.

Evelyn R. Fetalvero
EVELYN R. FETALVERO, CESO III
 Regional Director

Enclosures: As stated

References: As stated

To be indicated in the Perpetual Index under the following subjects:

ARH PARTNERSHIPS

ESSD-SPPS-EAD



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August 23, 2023

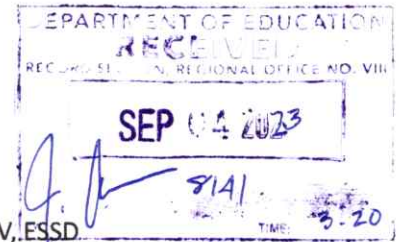
EVELYN R. FETALVERO, CESO IV

Regional Director

Department of Education Regional Office VIII

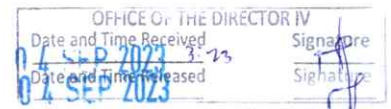
Gov't. Center, Candahug, Palo, Leyte

Attention: Ms. Eden Dapdap, Partnership Development Officer IV, ESSD



Dear Director Fetalvero

Warm greetings!



We are thrilled to introduce the "Oky Philippines Period Tracker App," which is a joint product of the Department of Education (DepED), Department of Health (DOH), Commission on Population and Development (POPCOM), National Youth Commission (NYC), Regional government of the Bangsamoro Autonomous Region in Muslim Mindanao (BARMM), and UNICEF Philippines, in partnership with Plan International and with support from the Australian Government. The Oky Philippines Period Tracker App aims to empower every Filipino girl and young woman by equipping them with accurate information regarding Menstrual Health and Hygiene (MHH) and Adolescent Sexual Reproductive Health (ASRH). The Oky Menstrual Tracker App offers a platform for girls to access information about their menstrual cycles, sexual and reproductive health and rights, mental health and relationships, among other topics, in an engaging, creative, and positive manner, delivered through their mobile devices.

Following its endorsement by DepED and the successful national launch on May 26, 2023, UNICEF and Plan International are now working with government partners in the promotion of Oky Philippines to reach as many Filipino adolescent girls and young women.

Towards this end, we kindly seek to collaborate with DepED Region VIII and its 13 schools divisions to promote Oky Philippines and extend its reach to all learners, particularly adolescent girls and young women aged 10-19 years old, in Eastern Visayas. In this regard, we seek your approval and endorsement for the following collaborative activities:

- Conduct orientation for ARH and WinS Focal Persons and MAPEH Education Supervisors
- Collaborate with the mentioned focals to assist and facilitate the downloading of the Oky Philippines app for girl learners.
- Distribution of Oky promotional materials (e.g., brochures, fans, etc.) approved by Oky government partners.
- Integration of the Oky Period Tracker App as a key resource in the implementation of the health curriculum.

Looking forward to your positive response. For any queries, please feel free to contact Ms. Ven Janelle Ang, UNICEF Oky Philippines Coordinator (09279356729; venjanelle@gmail.com). Again, thank you for your support in championing children's rights and promoting gender equality for girls.

Sincerely,

Carlos Vasquez
Chief of WASH section
UNICEF Philippines

Jacqui Lyn P. Calaran
Country Programme Manager - Health & Nutrition
Plan International

