



11211

Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

September 14, 2023

REGIONAL MEMORANDUMCLMD-2023- 976

**INVITATION TO PARTICIPATE IN THE 13TH CONSUMER
INFORMATION MARKET AND EXHIBIT DIGITAL
POSTER-MAKING CONTEST**

To: Schools Division Superintendents
(Divisions of Baybay City, Leyte, Ormoc City, and Tacloban City)
All Others Concerned

1. In reference to the invitation of the Department of Trade and Industry (DTI) Leyte Provincial Office to the celebration of the forthcoming 13th Consumer Information Market and Exhibit with the theme "Gen S: Generation Sustainability", this Office, through the Curriculum and Learning Management Division (CLMD), enjoins the following Schools Division Offices under DTI Leyte Provincial Office: Baybay City, Leyte, Ormoc City, and Tacloban City, to facilitate the participation of the schools to the Digital Poster-Making Contest on October 5, 2023, at Robinson's Mall, Marasbaras, Tacloban City.
2. Attached is the digital poster-making contest package for additional details and information.
3. Expenses such as transportation, meals, and other incidental expenditures incurred by the participants and coaches relative to the participation to this activity shall be charged against School Local Funds, subject to the usual accounting and auditing rules and regulations.
4. Immediate dissemination of and compliance with this Memorandum are desired.


EVELYN R. FETALVERO, CESO IV
Regional Director

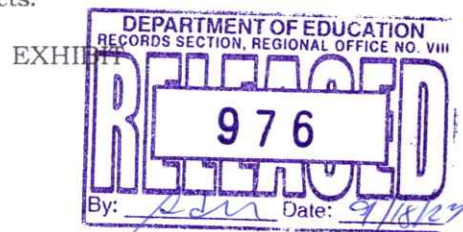
Enclosure: As stated

Reference: As stated

To be indicated in the Perpetual Index under the following subjects:

DIGITAL POSTER-MAKING CONTEST

CLMD-ESF



Enclosure of RM 976, s. 2023

**13TH CONSUMER INFORMATION MARKET AND EXHIBIT
DIGITAL POSTER-MAKING CONTEST
October 5, 2023**

Component Area	Information and Communication Technology	
Key Stage	Key Stage Three (3) and Four (4) (including ALS/SPED) (both public and private schools)	
Categories	<ul style="list-style-type: none"> - Junior High School - Senior High School 	
No. of Participants	2 for each category	
Time Allotment	Three (3) hours	
Objectives	<ol style="list-style-type: none"> 1. To promote creativity and innovation through a visually appealing strategy; 2. To provide a platform for learners to express their ideas and raise awareness of a particular event. 	
Description	A digital poster-making contest is a competition where participants design a poster from the given images that are relevant to a specific theme. The participants will use any version of Photoshop as an editing tool.	
Criteria for Judging	Criteria	Percentage
	Concept and relevance to the theme	30%
	Uniqueness, creativity, and aesthetic appeal	35%
	Technical Execution	25%
	Presentation	10%
	Total	100%
Event Rules and Mechanics		
<ol style="list-style-type: none"> 1. All officially enrolled learners with LRN from the Schools Division Offices under the DTI Leyte Provincial Office: Baybay City, Ormoc City, Tacloban City, and Leyte are eligible to join the contest. 2. The contest revolves around the 13th Consumer Info Market and Exhibit theme, "Gen S: Generation Sustainability." 3. There will be two categories: JHS and SHS Levels. 4. Each participating division may send two for each level, either from public or private schools. 5. The participants will use any version of Photoshop as the editing software. Likewise, good specifications for a laptop that can hold the installation of Photoshop. 6. The Event Administrator, members of the Technical Committee, and the Board of Judges shall be in the venue sixty (60) minutes ahead of the event schedule. 7. The Technical Committee shall inspect the laptop for the contest. 8. Event materials, supplies, tools, equipment, and other things needed in the venue shall be made ready by the Event Administrator sixty (60) minutes before the event schedule. 		



9. All contestants and coaches shall be at the designated venue thirty (30) minutes before the event starts. Late contestants without valid reasons shall be disqualified after careful evaluation and scrutiny by the Technical Evaluation Committee.
10. The Event Administrator will let the contestants draw lots to determine their respective places and set up their extension cords, equipment, and tools.
11. Borrowing of materials, supplies, tools, and equipment is strictly prohibited.
12. Briefing of contestants shall be done fifteen (15) minutes before the scheduled event.
13. The Event Administrator will signal for the event to start. Once the event has started, the coaches, teachers, and other delegates shall no longer be allowed to talk to the participants.
14. Questions/queries from the contestants shall not be entertained during the contest proper.
15. The Event Administrator, in consultation with the Board of Judges, may allow the contestant to finish his/her task but he/she will not be included in being judged. If there are any irregularities found during the event, the matter shall be addressed to the Technical Evaluation Committee, for appropriate action.
16. Each contestant shall be given 5 minutes to present his/her work.
17. The working area should be cleaned by contestants immediately after the event.
18. The images to be used in the contest will be provided by the Regional Office.

Division Official Representatives:

Junior High School Category			Senior High School Category		
Division:			1 st Rep.		
1 st Rep.			Name of Learner		
Name of Learner			School		
School			School Type	<input type="radio"/> Public <input type="radio"/> Private	
School Type	<input type="radio"/> Public <input type="radio"/> Private		Coach		
Coach			2 nd Rep.		
2 nd Rep.			Name of Learner		
Name of Learner			School		
School			School Type	<input type="radio"/> Public <input type="radio"/> Private	
School Type	<input type="radio"/> Public <input type="radio"/> Private		Coach		
Coach					

Email your Division Official Representatives to ernani.fernandez001@deped.gov.ph on or before September 22, 2023.

Resource Requirements

The poster shall possess the following specifications:

1. Size of the Poster: A4 (8.27" x 11.69")
2. 300 DPI
3. Portrait format

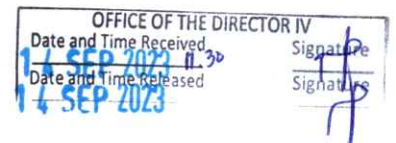
Laptop: any specifications that can hold the installed Photoshop



12 September 2023

EVELYN R. FETALVERO, CESO III
Regional Director
DEPED 8
Palo, Leyte

ATTENTION: **Mr. ERNANI S. FERNANDEZ JR.**
Focal Person



Dear RD Fetalvero:

Greetings!

We are pleased to invite you and your focal person to the **13th Consumer Information Market and Exhibit on 03-05 October 2023 at the Robinsons Mall Marasbaras, Tacloban City Activity Area (near Yellow Cab).**

We have allotted two (2) display booths, with table and four (4) chairs for your respective agency. We also humbly remind you to prepare at least twenty (20) trivia questions and equivalent prizes for each question for the quiz/games in between our activities for the entire duration of the event.

Kindly note also that we sincerely appreciate your big part and contribution to this year's event. And in connection, we would like to request for the complete details of the **Digital Poster Making Contest** that you will be conducting.

Also attached are the final program of activities and venue layout for the above-mentioned event for your information and reference.

Should you have queries, please do not hesitate to contact our CPD Chief, Ms. Anna Eunice A. Baylen or our activity-in charge Ms. Tita S. Quinos at mobile number 0966-225-8514 or landline number (053) 832-4167, or email us at r08.leyte@dti.gov.ph.

We earnestly hope for your presence and usual support. Thank you and more power!

Very truly yours,


ARACELI D. LARRAGA
Provincial Director

REGION 8 (EASTERN VISAYAS) – LEYTE

