



Republic of the Philippines  
**Department of Education**  
 REGION VIII - EASTERN VISAYAS

November 7, 2023

**REGIONAL MEMORANDUM**

No. **1220** s. 2023

**2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA**

To: Schools Division Superintendents  
 All Others Concerned

- Attached is an unnumbered DepEd Memorandum from the Office of the Secretary for Curriculum and Teaching dated October 26, 2023 announcing the nationwide conduct of a series of activities in observance of the **Pambansang Buwan at Araw ng Pagbasa** which shall commence on November 7, 2023 and conclude on November 28, 2023.
- This year's theme, "PAGABASA: Pag-asa sa MATATAG na Kinabukasan," emphasizes the importance of reading in sustaining the collective effort of the Department and its partners in raising the quality of education through meaningful ways.
- As part of the concrete steps to realize this objective and to complement the existing reading programs of the Region, a list of suggested activities is also included.
- For more details on the schedule and arrangements about the month-long celebration, refer to the attached DepEd Memorandum.
- Immediate dissemination of and compliance with this Memorandum are desired.

  
**EVELYN R. FETALVERO, CESO IV**  
 Regional Director

Enclosures: As stated  
 References: As stated  
 To be indicated in the Perpetual Index under the following subjects:

CELEBRATION                      NRP                      READING

CLMD-DME



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Republic of the Philippines  
**Department of Education**

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

**MEMORANDUM**

**DM-CT-2023-\_\_\_\_\_**

**TO : REGIONAL DIRECTORS**

**FROM : ALMA RUBY C. TORIO**  
Assistant Secretary  
Officer-In-Charge  
Undersecretary for Curriculum and Teaching

**SUBJECT : 2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA**

**DATE : October 26, 2023**

In support of the Department of Education's (DepEd) commitment to make the curriculum relevant to produce job-ready, active, and responsible citizens through strengthening literacy programs, the Bureau of Learning Delivery (BLD) shall spearhead the nationwide celebration of the 2023 *Pambansang Buwan ng Pagbasa* (PBAP) this November. This initiative aims to foster love for reading among learners and enhance their understanding of reading and literacy as pivotal in cultivating critical thinking

With the theme "*PAGBASA: Pag-asa sa MATATAG na Kinabukasan,*" this year's reading month celebration urges all elementary and secondary public and private schools to actively participate in the suggested activities listed in Annex A. Additionally, all schools are encouraged to explore related activities and organize programs to further capacitate reading teachers.

A school-level kick-off shall be held on November 7, 2023, featuring a mystery reading ambassador during the flag-raising ceremony followed by a brief talk on the value of reading.

In accordance with Republic Act No. 10556, declaring November 27 as Araw ng Pagbasa, the PBAP shall culminate with a nationwide synchronized reading on November 28, 2023 at 9:00 a.m.

Nevertheless, school activities during the celebration must be in adherence to DepEd Order No 9, s. 2005, Instituting Measures to Increase Engaged Time-On-Task And Ensuring Compliance Therewith so as not to disrupt essential contact time between teachers and learners.

All Regional Education Program Supervisors in charge of the Reading Month shall submit the Regional Report on the conduct of the 2023 PBAP, duly signed by the Regional Director, through [bid.ed@deped.gov.ph](mailto:bid.ed@deped.gov.ph) and [www.bid@deped.gov.ph](http://www.bid@deped.gov.ph) not



1/F Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City  
Direct Line: (632) 8633-7202/8687-4146 E-mail: [ouct@deped.gov.ph](mailto:ouct@deped.gov.ph)



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later than December 15, 2023. The template may be accessed at <https://www.deped.gov.ph/2023/02/15/>.

For inquiries and other concerns, please contact BLD-TLD through Ms. Angelika D. Jabines, Senior Education Program Specialist at +63 995 904 4259 or at [angelika.jabines@deped.gov.ph](mailto:angelika.jabines@deped.gov.ph)

Immediate dissemination of and compliance with this Memorandum is desired.

*Copy-furnished:*

**ATTY. REVSEE A. ESCOBEDO**  
Undersecretary for Operations



Republic of the Philippines

## Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

### *Annex A: List of suggested activities*

<b>SUGGESTED ACTIVITIES FOR THE 2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA</b>
<b>School-level Pambansang Buwan at Araw ng Pagbasa Kick-off.</b> All teachers, school administrators, schools division superintendents, regional directors are enjoined to be reading ambassadors of a Filipino children's storybook during the flag raising.
<b>Share a Book Drive.</b> All schools and DepEd Offices are encouraged to put designated boxes for storybook donations in conspicuous places. Learners who do not have much access to storybooks will be given donated books.
<b>Book Buddy.</b> Allowing elementary learners to read aloud to a partner from a lower grade level will help them develop their reading confidence. During buddy-reading sessions, partners set up a time to visit each other's classroom. Have the older learner choose books that they believe their younger peers will enjoy.
<b>Reading Pantry.</b> Set up an accessible reading pantry for all learners with a variety of reading materials for all learners. Each learner will receive a Reading Challenge Log to write the title and author of the books they have read, along with their reflection in each reading episode.
<b>Book Talk.</b> A daily 10-minute Drop Everything and Read (DEAR) episode shall be given to learners to share with their classmates about a book that they have read.
<b>Araw ng Pagbasa Challenge.</b> On November 28, all learners, teachers, and school officials shall participate in the nationwide synchronized reading at exactly 9:00 am Philippine Standard Time (PST).
<b>Classroom-level Read-A-Thon.</b> Include 10 to 15-minute segments into English/Filipino class periods where volunteer learners either retell stories or offer oral reading interpretations of texts written by Filipino authors. Assess performance using rubrics centered on storytelling accuracy, organization, expression, and other relevant criteria.
<b>Poster Making.</b> Incorporate into arts classes an activity where students craft posters either championing the benefits of reading or promoting a storybook they have recently enjoyed.



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OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

**Reading Ambassador.** Parents, teachers, DepEd officials and other stakeholders are invited as Reading Ambassadors for a week. Ambassadors are chosen for their love of reading and zeal to inspire others. They shall:

- read stories to groups of learners during organized sessions or broadcasting via local TV or radio;
- be featured weekly as the National Reading Ambassador on the official FB page of DepEd; and
- actively promote reading culture by familiarizing themselves with reading technologies, serving as reading role models, and recommending worthwhile books, and other reading materials.

**Book Exchange Fair.** To ensure that everyone has access to a wide range of reading materials, encourage learners to bring in books they have already read and trade them with their peers.

**Dugtungang Pagbasa.** Assign a group of learners to read a pre-determined passage from a certain story. Each reader must use a powerpoint recorder to record their interpretation of the pre-assigned passage. When permission is obtained from the parent or legal guardian, the recorded session may be shared on the school's official social media channels or played at the flag-raising ceremony and/or at the beginning of each morning class.

**Book Report.** All Grades 4 to Senior High School learners are assigned to read a book of their own choice and to prepare a book report following the format found in Kagamitan ng Mag-aaral- Filipino Baitang IV.

**Reading Challenge.** Learners will read the Reading Challenge text and respond to questions posed by the teachers in the Reading Progress using MS Teams during the school-level activity. Top readers may be recognized during the flag-raising ceremony and on the Araw ng Pagbasa.



Republic of the Philippines  
**Department of Education**  
OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

The template may be accessed at <https://tinyurl.com/2023PBAPRR>.

For inquiries and other concerns, please contact BLD-TLD through Ms. Angelika D. Jabines, Senior Education Program Specialist at +63 995 904 4259 or at [angelika.jabines@deped.gov.ph](mailto:angelika.jabines@deped.gov.ph)

Immediate dissemination of and compliance with this Memorandum are desired.

*Copy-furnished:*

**Atty. Reusee A. Escobedo**  
*Undersecretary for Operations*



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Republic of the Philippines  
**Department of Education**  
OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

**MEMORANDUM**

DM-CT-2023-\_\_\_\_\_

TO : **REGIONAL DIRECTORS**

FROM : **ALMA RUBY C. TORIO**  
Assistant Secretary for Curriculum and Teaching  
Officer-in-Charge  
Office of the Undersecretary for Curriculum and Teaching

SUBJECT : **2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA**

DATE : October 23, 2023

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In support of the Department of Education's (DepEd) commitment to make the curriculum relevant to produce job-ready, active, and responsible citizens by strengthening literacy programs, the Bureau of Learning Delivery (BLD) shall spearhead the nationwide celebration of the 2023 *Pambansang Buwan ng Pagbasa* (PBAP) this November. This initiative aims to promote the love for reading among learners and enhance their full awareness and understanding of the role of reading and literacy in cultivating 21st-century skills.

With the theme "*PAGBASA: Pag-asa sa MATATAG na Kinabukasan,*" this year's Reading Month celebration urges all elementary and secondary public and private schools to actively participate in the suggested activities listed in Annex A. Moreover, schools are encouraged to explore related activities beyond those listed and to organize programs that capacitate teachers as effective reading teachers.

A school-level kick-off shall be held on November 7, 2023, featuring a mystery reading ambassador during the flag-raising ceremony and a brief talk on the value of reading.

The PBAP shall culminate with a nationwide synchronized reading time on November 28, 2023, at 9:00 a.m., Philippine Standard Time (PST). November 27 was declared through Republic Act No. 10556 as *Araw ng Pagbasa*, a regular working holiday observed in all elementary and secondary schools in the country.

However, it should be emphasized that the school activities during the celebration of PBAP must not disrupt the essential contact time between the teachers and learners as stipulated in DepEd Order No 9, s. 2005, Instituting Measures to Increase Engaged Time-On-Task And Ensuring Compliance Therewith.

All Regional Education Program Supervisors in charge of the Reading Month shall submit the Regional Report on the Conduct of the 2023 PBAP, duly signed by the Regional Director, through [bld.od@deped.gov.ph](mailto:bld.od@deped.gov.ph) not later than December 15, 2023.

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Annex 1

<b>SUGGESTED ACTIVITIES FOR THE 2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA</b>
<b>School-level Pambansang Buwan at Araw ng Pagbasa Kick-off.</b> All teachers, school administrators, schools division superintendents, and regional directors are invited to become reading ambassadors of a Filipino children's storybook during the flag raising.
<b>Share a Book Drive.</b> Schools and DepEd Offices are encouraged to place designated boxes for storybook donations in conspicuous locations. Books will be given to learners with limited access to such materials.
<b>Book Buddy.</b> Elementary learners reading aloud to a younger grade-level partner will help bolster their reading confidence. During buddy-reading sessions, the older learner can choose books they believe will be enjoyed by their younger peers.
<b>Reading Pantry.</b> Establish a reading pantry accessible to all learners, stocked with a variety of reading materials. Each learner will receive a Reading Challenge Log to record the title and author of the books they've read, along with reflections on each reading episode.
<b>Book Talk.</b> Allocate a daily 10-minute Drop Everything and Read (DEAR) session for learners to share with their classmates about a book they've recently read.
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<b>Poster Making.</b> Integrate into arts classes an activity where students create posters that highlight the benefits of reading or promote a recently enjoyed storybook.
<b>Reading Ambassador.</b> Parents, teachers, DepEd officials, and other stakeholders are invited to serve as Reading Ambassadors for a week. Ambassadors, known for their love of reading and enthusiasm to inspire others, will: <ul style="list-style-type: none"><li>• Read stories to groups of learners during organized sessions or broadcast via local TV or radio.</li><li>• Be featured weekly as the National Reading Ambassador on the official DepEd FB page.</li></ul>



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- Actively promote reading culture by familiarizing themselves with reading technologies, serving as reading role models, and recommending valuable books and reading materials.

**Book Exchange Fair.** To ensure that everyone has access to a wide range of reading materials, encourage learners to bring in books they have already read and trade them with their peers.

**Dugtungang Pagbasa.** A group of learners should read a pre-determined passage from a specific story. Each reader should use a PowerPoint recorder to capture their interpretation. With permission from parents or legal guardians, the recorded session may be shared on school's official social media channels or played at the flag-raising ceremony and/or at the start of morning classes.

**Book Report (for the entire School Year).** Learners from Grades 4 to Senior High School are tasked to read a book of their choice and prepare a book report following the format in *Kagamitan ng Mag-aaral- Filipino Baitang IV*.

**Reading Challenge.** Learners will read the Reading Challenge text and respond to questions posed by teachers in the Reading Progress using MS Teams during school-level activities. Top readers might be recognized during the flag-raising ceremony and on *Araw ng Pagbasa*.