



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

Advisory No. 60, s. 2024
May 13, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit deped.in/region8.deped.gov.ph)

NATIONAL CACAO CONGRESS 2024

Attached is a letter from President Consul Armi Lopez-Garcia of the Philippine Cacao Industry Association Inc., announcing the conduct of the National Cacao Congress 2024 (NCC 2024) on July 30 – 31, 2024, at the Waterfront Hotel, Cebu City.

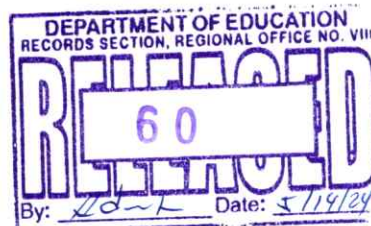
Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 titled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

Mary Grace G. Cepillo
Philippine Industry Association Inc.
mgcepillo@gmail.com
0945-5411501
0954-1602533

Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

HRDD-DSS





Marketing
Philippine Cacao
& Chocolates

CONGRESS SECRETARIAT

4F Mintrade Building
Monteverde Ave. cor. Sales St.
8000 Davao City

Email us at
pcia.cacaocongresssecretariat@gmail.com
phcacaoassociation@gmail.com

Contact nos.:
09455411501 • 09541602533



ORGANIZED BY
**PHILIPPINE CACAO
INDUSTRY ASSOCIATION, INC.**
Armson Complex
P. Remedio St.
Banalad, Mandaue City 6014

Contact nos.:
0945 5411501 • 0966 9940882

Email: philcacaoassociation@gmail.com
www.pcia.ph

May 11, 2024

NAME: Honorable EVELYN R. FETALVERO
Designation: Director, Region VIII
Contact #: (053) 323-7031; 524-9120
Email address: region8@deped.gov.ph



Dear Honorable EVELYN R. FETALVERO

Greetings!

The Philippine Cacao Industry Association, Inc. (PCIA Inc.) in partnership with the Philippine Cacao Industry Council (PCIC), the Department of Agriculture, the Department of Trade and Industry (DTI), the Department of Science and Technology, the Philippine Coconut Authority, the Department of Agrarian Reform, the Cooperative Development Authority, TESDA and Agricultural Training Institute are inviting you to attend the National Cacao Congress 2024 (NCC 2024) on July 30-31, 2024 at the Waterfront Hotel, Cebu City with a theme "Marketing Philippine Cacao and Chocolates."

The NCC 2024 is inviting marketing experts and resource persons from relevant agencies and organizations to discuss strategies and programs on marketing Philippine cacao and chocolates locally and internationally.

We hope you can encourage your officers, colleagues and cacao stakeholders to attend the National Cacao Congress 2024. We also look forward to your participation in our exhibition to help promote you products and services by renting our Exhibition Booths.

For additional information, please email Ms. Mary Grace Cepillo or the Congress Secretariat at pcia.cacaocongresssecretariat@gmail.com or and 09541602533.

Enclosed is a copy of the National Cacao Congress 2024 briefer and program, registration form and Sponsors/Exhibitor Packages. We look forward to seeing you soon!

Respectfully yours,

CONSUL ARMI GARCIA

President, Philippine Cacao Industry Association Inc. (PCIA)
Chairperson, Philippine Cacao Industry Council (PCIC)

Enclosed: National Cacao Congress 2024 Briefer, Registration Form, Sponsor and Exhibitor packages.

MD mail
5/13/24

congress briefer

Marketing Philippine Cacao & Chocolates

The DA/DTI Cacao Roadmap (2017-2025) created the Philippine Cacao Industry Council (PCIC), the Philippine Cacao Industry Association (PCIA) and the Regional Cacao Councils. Their mandate is to lead and coordinate the development of the Philippine Cacao Industry. For the last 7 years, the cacao industry has grown. During the National Cacao Congresses held last 2022 & 2023 the concentration was how to promote higher productivity and how to produce the best quality fermented beans. The NCC24 will prepare for the increased production of quality fermented cacao beans through its theme **“Marketing Philippine Cacao and Chocolates.”**

The NCC24 is inviting marketing experts/resource persons, relevant agencies/ organizations to discuss strategies and programs on how to market cacao and chocolates locally and internationally.

partners

The Philippine Cacao Industry Association, Inc. , the Philippine Cacao Industry Council and Department of Agriculture agencies, the Department of Trade and Industry , Department of Science and Technology , the Philippine Coconut Authority, the Department of Agrarian Reform (DAR), the Cooperative Development Authority , TESDA and Agricultural Training Institute are inviting you to attend the National Cacao Congress 2024(NCC2024) on JULY 30-31, 2024, Waterfront Hotel, Cebu City.

program

Invited to the National Congress 2024 are cacao value chain suppliers/stakeholders such as: farmers, local government units (LGUs), state universities and colleges (SUCs), traders, processors, equipment and packaging producers and development agencies, etc.

No less than the DA Secretary Francisco Tiu Laurel, Jr. has been invited to address the opening of the National Cacao Congress 2024. In addition, key cabinet secretaries and heads of agencies who are our partners in convening the congress have been invited to address the NCC 2024 during its opening ceremonies.

cacao exhibition

There are 100 booths available for rent for the cacao farmers, government partners and private partners involved in the production of the cacao value chain to display their products and services. Please contact the secretariat for reservations.

Hope to see you in the National Cacao Congress 2024

Sincerely,

CONSUL ALMI LOPEZ-GARCIA

President, Philippine Cacao Industry Association, Inc (PCIA)
Chair, Philippine Cacao Industry Council (PCIC)

Armson Complex
P. Remedio St. Banilad, Mandaue City 6014
Contact nos.: 0945 5411501 • 09541602533
Email: phcacaoassociation@gmail.com



fees

The NCC2024 registration fee is P5,000 per person. Early bird rate is P4,500 per person if paid on or before May 31, 2024. This fee includes 2 lunches, and four snacks, congress bag, participation in all the congress sessions and certificates of participation. Payment can be through cash or checks. Checks should be payable to Philippine Cacao Industry Association, Inc.

Please contact the PCIA secretariat to help you book your hotels in Cebu City. Your transportation, hotel and food expenses outside of the congress are your own expenses.

DEPOSIT TO

Philippine Cacao Industry Association, Inc.
Bank of the Philippine Islands
Davao Monteverde Branch
Account no. 009421-0008-64

Gcash Account

Account Name : * DA**E J*M.
Account Number: 0967-233-1022

Please email copies of deposit slips or Gcash receipts to the secretariat to pcia.cacaocongresssecretariat@gmail.com copy furnished phcacaoassociation@gmail.com indicating names of participants.

SECRETARIAT

The business address of the Philippine Cacao Industry Association, Inc. (PCIA) and the Philippine Cacao Industry Council (PCIC) and the secretariat for the National Cacao Congress 2024 is:

4/F Mintrade Bldg.
Monteverde Ave. cor. Sales St., Davao City,
Contact Nos.: 09455411501 • 0966-9940-882
Email: pcia.cacaocongresssecretariat@gmail.com / phcacaoassociation@gmail.com

Contact person

Mary Grace G. Cepillo
mggcepillo@gmail.com
09455411501 • 09541602533

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sponsorship and exhibitors package

Marketing Philippine Cacao & Chocolates



PACKAGES	PLATINUM	GOLD	SILVER	Exhibitor-Inner	Exhibitor Hallway
Rate	₱ 150,000.00	₱ 100,000.00	₱ 50,000.00	₱ 17,500.00	₱ 20,000.00
Booth	12 sqm or 2 x 6 m	8 sqm or 2 x 4 m	1 unit booth 2 x 3 m	1 unit booth 2 x 3 m	1 unit booth 2 x 3 m
Event Kits Participant ID/Exhibitor ID (Includes entry to Plenary, Event kit bags and event souvenir)	6 access badges	4 access badges	2 access badges	—	—
Exhibitor ID	3 IDs 1 Exhibitor kit	3 IDs 1 Exhibitor kit	3 IDs 1 Exhibitor kit	2 IDs 1 Exhibitor kit	2 IDs 1 Exhibitor kit
Meal Tickets Day 1 (2 snacks, lunch) Day 2 (2 snack, lunch)	6 stubs	4 stubs	2 stubs	—	—
Product presentation during lunch break (10-15 min. AVP)	Y	N	N	N	N
Certificate of Attendance/ Participation for company	Y	Y	Y	Y	Y
Social media and other multimedia promotion	Y	Y	Y	Y	Y
Special Mayor's Permit	Y	Y	Y	Y	Y

Please contact: Baby Ann Quiben: 09435378184 • Joyce Mejillano: 09762471874 • Rowena Maristela: 0906 1610090

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OR **Gcash Account**
Account Name : " DA**E J*M.
Account Number: 0967-233-1022

IMPORTANT

**Kindly send the signed registration form and validated deposit slip to pcia.cacaocongresssecretariat@gmail.com or phcacaoassociation@gmail.com

***Limited slots available on first come, first served basis

**** In the case of cancellation, all payments made will be deemed forfeited

CONFORME

PLEASE SIGN ON THE SPACE BELOW TO SIGNIFY YOUR CONFORMITY AND SEND TO US THE SIGNED FORM.

NAME OF PARTICIPANT

DATE AND SIGNATURE

registration form

Marketing Philippine Cacao & Chocolates



Family name: _____

First name: _____ Middle name: _____

Sex: Male _____ Female _____ Age: _____ Nationality: _____ Civil Status: _____

Organization: _____ Designation: _____

Office Address: ADDRESS _____

ADDRESS _____

ADDRESS _____

Contact number/s: _____ E-mail: _____

- Value chain engaged:
- | | | |
|--|--|---------------------------------|
| <input type="radio"/> Input Supplier | <input type="radio"/> Farmer | <input type="radio"/> Processor |
| <input type="radio"/> Trader | <input type="radio"/> Exporter | <input type="radio"/> Finance |
| <input type="radio"/> Training Institute/ Center | <input type="radio"/> Enabler (NGAs, LGUs) | <input type="radio"/> Consumer |

PAYMENT AND BANKING DETAILS

Participant registration fee: PHP 5,000.00
Early bird rate: P4,500 per person if paid on or before May 31, 2024
Registration includes: Congress kit (bag, stationery, pen and t-shirt), meals and snacks, certificate of attendance

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or

Gcash Account
Account Name : " DA**E J*M.
Account Number: 0967-233-1022

COMPLETE NAME AND SIGNATURE

DATE / /2024

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For more details and information, please contact the **Congress Secretariat:**

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8000 Davao City
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TESDA • Agricultural Training Institute