



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

August 2, 2024

REGIONAL MEMORANDUM

No. **870** s. 2024

NESTLE WELLNESS CAMPUS PROGRAM

To: Schools Division Superintendent
All Others Concerned

1. Aligned with the thrusts of the MATATAG Curriculum, which emphasizes holistic education, including physical and mental well-being, the Nestle Wellness Campus Program focuses on enhancing students' health and wellness alongside their academic development. Cognizant of this, the Department of Education (DepEd) Regional Office VIII signed a Memorandum of Understanding (MOU) with Nestle Philippines to implement the program, incorporating health and wellness into its framework. It aims to promote health and nutrition among students through various activities and educational materials.
2. The overarching goal of this partnership is to provide a balanced development of learners by integrating wellness activities and nutrition education into the students' daily routines. Through this collaboration, the students will receive practical knowledge and skills related to health and nutrition, which are essential components of the MATATAG Curriculum's comprehensive approach to education.
3. The program will start its implementation this School Year 2024-2025. Annexed to this Memorandum are the MOU and the Mechanics for the implementation of the program.
4. All program focal identified hereunder shall coordinate with the Nestle Philippines and Greatfil Teams assigned to their respective areas of responsibility for technical assistance and for the seamless integration of the program into the curriculum.

Division	Program Focal	Designation	Contact Information
Baybay City	Joan C. Rapada	MAPEH Supervisor	09399019818
	Ireneo O. Rodriguez	Partnership Focal	09072369934
Biliran	Benjamin Medallo	MAPEH Supervisor	09060519242
	Ryan A. Remandaban	Partnership Focal	09352515150
Borongan City	Gil Jacinto A. Ampong	MAPEH Supervisor	09163550252
	Larry C. Capacite	Partnership Focal	09085601866
Calbayog City	Nora Capetillo	MAPEH Supervisor	09178522265
	Carren Meryl A. Cabadsan	Partnership Focal	09763427843
Catbalogan City	Arlene Falosa Honrales	MAPEH Supervisor	09178645006
	Jose L. Plasabas, Jr.	Partnership Focal	09175405498
Eastern Samar	Abelardo Campani	MAPEH Supervisor	09668981681

DEPARTMENT OF EDUCATION REGION VIII - EASTERN VISAYAS

	Abner C. Aclao	Partnership Focal	09103191428
Leyte	Dr. Crisanto Daga	MAPEH Supervisor	09287231313
	Karen H. Baril	Partnership Focal	09955060183
Maasin City	Fernando Salapi	MAPEH Supervisor	09177910585
	Jerelyn R. Amigo	Partnership Focal	09974356942
Northern Samar	Omar O. Ty	MAPEH Supervisor	09761358940
	Rudel C. Lutaog	Partnership Focal	09606603884
Ormoc City	Dr. Noel Labaniego	MAPEH Supervisor	09171570968
	Ana Liezel V. Villaver	Partnership Focal	09064942698
Samar	Nancy Abarracoso	MAPEH Supervisor	09983440207
	Ma. Jocelyn Y. Salazar	Partnership Focal	09173851105
Southern Leyte	Dr. Allan Rosello	MAPEH Supervisor	
	Atty. Felipe R. Sanchez	Partnership Focal	09956570657
Tacloban City	Jessica M. Abril	MAPEH Supervisor	09984375673
	Jennith II S. Gabisay	Partnership Focal	09458203507

1. Immediate dissemination of and compliance with this Memorandum are desired.

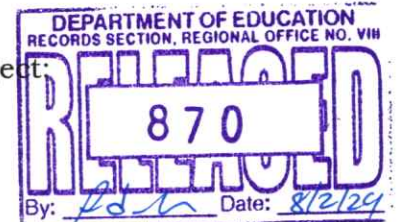
EVELYN R. FETALVERO CESO IV
Regional Director

Enclosures: As stated
References: None

To be indicated in the Perpetual Index under the following subject:

NESTLE WELLNESS PROGRAM PARTNERSHIP

ESSD-SPPS-EAD



MEMORANDUM OF UNDERSTANDING

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Understanding ("**Memorandum**"), which is entered into by and among:

THE DEPARTMENT OF EDUCATION of the Republic of the Philippines, with offices at Government Center, Palo, Leyte represented herein by its Region VIII – Eastern Visayas Regional Director, **EVELYN R. FETALVERO, CESO IV**, hereinafter referred to as "**DepEd**";

-and-

GREATFIL TEAM, INC., a domestic corporation duly organized and existing under and by virtue of Philippine laws, with office address at Brixton Hill Condominium, 552 T. Arguelles St., Sta. Mesa, Manila, represented in this Act by its President, **MR. PATRICIO GOC-ONG**, hereinafter referred to as "**Greatfil**";

-and-

NESTLÉ PHILIPPINES, INC., a corporation duly organized and existing under and by virtue of the laws of the Republic of the Philippines, with administrative offices at the Nestlé Center, 31 Plaza Drive, Rockwell Center, Makati City, represented in this Act by its Senior Vice President and Head of Corporate Affairs, **MR. JOSE T. UY III**, hereinafter referred to as "**NPI**";

RECITALS

WHEREAS, the DepEd is the lead government agency that formulates, implements, and coordinates policies, plans, programs and projects in the areas of formal and non-formal basic education and supervises all elementary and secondary education institutions;

WHEREAS, NPI, through its Corporate Affairs unit, will provide a school-based wellness program entitled the "SY 2024-2025 Nestlé Wellness Campus" (the "**Project**") which shall be organized and implemented through and with the assistance of GTI;

WHEREAS, the DepEd, NPI and GTI desire to collaborate for the successful implementation of the Project in all DepEd High Schools and Public Elementary Schools located in Region 8 from 01 May 2024 to 31 March 2025;

NOW, THEREFORE, the Parties hereby set out the terms and conditions under which this partnership will be governed.



1. NPI, with the assistance of GTI, has established and intends to implement the Project, a program that aims to educate high school and elementary students at DepEd schools located in Region 8 on nutrition, health and wellness to establish healthier eating, drinking and lifestyle habits. The Project shall be organized and conducted pursuant to the Project Mechanics attached hereto as **Annex "A"**.
2. NPI shall have the following obligations:
 - 2.1. NPI will provide nutrition, physical activity, and solid waste management modules for public elementary and junior high schools.
 - 2.2. Through GTI, conduct a one (1) day cascade of the mechanics and details of the program per region to the DepEd Division Supervisors duly assigned to handle the program and cascade the mechanics and implementation plan per division or district to the MAPEH and/or PE School coordinators and principals.
 - 2.3. Create, produce, and timely provide the following materials required for the Project:
 - a. Nestlé Wellness Campus learning modules, particularly videos and worksheets for students in both public elementary and high school level
 - b. Nutrition modules and worksheets for parent
 - c. Dancercise music
 - 2.4. To provide timely and effective media amplification for the Project on print, TV and digital (web and/or internet-based) media.
 - 2.5. Through GTI, invite public school teachers to join the Nestlé Wellness Campus Facebook communities.
 - 2.6. Organize and manage the inter-school contest and other wellness-related events like webinars, cooking demos and Nestlé-sponsored activities.
 - 2.7. Coordinate with GTI and the DepEd for the orderly implementation of the Project
 - 2.8. Together with GTI, conduct meeting alignment and updates pertaining to the program with DepEd stakeholders
3. The DepEd shall have the following obligations:
 - 3.1. Through the DepEd Region VII Regional Director:
 - a. Endorse the Project to all Division Superintendents within the region;
 - b. Suggest and recommend on the progress of the Project moving forward based on final results;
 - 3.2. Through the Education Support Services Department (ESSD) Chief:

- a. Coordinate with GTI and DepEd Division Supervisors duly designated for the program implementation
- b. Facilitate the issuance of the endorsement letter to all DepEd Division Supervisors of and to all Superintendents in the region
- c. Assist GTI in monitoring Project execution in the region
- d. Suggest and recommend on how to improve the Project moving forward.
- e. Monitor the implementation of the program in the Region
- f. Organize the regional cascade together with GTI

3.3. Through the duly designated DepEd Division Supervisor:

- a. Coordinate with GTI and the ESSD Chief in the program implementation
- b. Attend the regional program cascade conducted by GTI and ESSD chief of the region
- c. Receive and facilitate the distribution of different materials provided by NPI through GTI for his/her division
- d. Assist GTI in monitoring the program execution, ensuring that all the schools in his/her division will receive the materials
- e. Assist GTI and DepEd Regional Officials during video and photo coverage, and media interviews that will be conducted by NPI representatives or partner agency
- f. Submit all reports and documentation asked by the regional office or the ESSD Chief

3.4. Through the School Principals:

- a. Send links to the electronic consent form to the MAPEH and/or School Coordinators to secure the latter's consent to provide their names, email addresses, and mobile numbers to GTI for purposes of joining the Project;
- b. Once the MAPEH and/or PE School Coordinators have responded to the electronic consent form, validate their identities to GTI.

3.5. Through the MAPEH and /or School Coordinator:



- a. Implement the program in his/her school
- b. Receive the links to all the materials coming from the DepEd Division Supervisors and/or NPI, through GTI
- c. Lead and monitor the use of the Nestlé Wellness Campus modules and dancercise, which may involve adapting or integrating the materials to different learning areas and/or learning delivery modes that is most appropriate for them
- d. Coordinate all concerns pertaining to program implementation to GTI and/or the DepEd Division Supervisor
- e. Submit all reports and documentation asked by his/her DepEd Division Supervisor

4. GTI shall have the following obligations:

4.1. Manage and supervise the Project, which shall include:


- a. Cascade of program mechanics and implementation guidelines to DepEd Regional Director, ESSD Chief in the region, DepEd Division Supervisors assigned to the program, Principals and MAPEH school coordinators



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- b. Securing permits and endorsements from DepEd Regional Office to implement the program to the schools
 - c. Organize meeting alignment and updates pertaining to the program with NPI and DepEd stakeholders
 - d. Lead in monitoring the implementation of the program
 - e. Organize and manage Facebook Messenger groups in each division or district to answer queries pertaining to the program, contest mechanics and distribution of prizes
 - f. Invite teachers and supervisors to join the Nestlé Wellness Campus Facebook Group
 - g. Manage photo and video documentation and facilitate media interviews based on the direction of NPI and budget allocation
 - h. Coordinate for the conduct of research in the selected areas and schools conducted by NPI's research partner

4.2 Handle logistics for the Project, which shall include:



- a. Distribution of Nestlé Wellness Campus modules, dancercise music, and parent modules to the DepEd Division Supervisors, MAPEH and/or PE School Coordinators
- b. Delivery of prizes, tokens and certificates to schools, region and division offices
- c. Collection of basic personal information of DepEd Division Supervisors and teachers, which is limited to their name, mobile number, home address, email address and Facebook account name. This will allow GTI to have a timely communication with DepEd stakeholders, NPI to validate the teachers' identity in the Nestlé Wellness Campus Facebook Group, and to facilitate the delivery of certificates, prizes or tokens



4.3 Responsible for the proper and timely execution of the following:

- a. Nestlé Wellness Campus program implementation
- b. Program cascade
- c. Distribution of materials, tokens, prizes and other giveaways
- d. Submission of monitoring and post evaluation reports

5. The Parties understand and agree that:

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- 5.1. Their representatives to this Memorandum are duly authorized to sign the same and to bind the organizations to the terms and conditions thereof.
 - 5.2. For any and all articles, endorsements, press releases and communication materials in connection with the Project or the Parties' involvement in the Project, NPI and DepEd must be duly acknowledged. Moreover, no such article, endorsement, press release or communication material shall be made without the prior approval of both NPI and the DepEd.
 - 5.3. All rights to the Nestlé Wellness Campus modules and wellness dancercise music specified in Clause 2 of this Memorandum belong to NPI. The wellness song, modules, or any portion thereof, can be copied, reproduced, transmitted, uploaded or otherwise used only with the express written consent of NPI.

- 5.4. NPI and GTI shall be allowed to record any portion of the Project and to use the same in communications material of NPI for television, print and/or internet/web-based media.
- 5.5. The Project shall not be entered into any competition, contest, recognition ceremony, publication or other similar event and publications without the prior consent of both NPI and the DepEd. At such events, the Parties shall ensure that both NPI and the DepEd are properly acknowledged.
- 5.6. The Parties shall not use each other's logos and/or trademarks on any press releases or communication materials without each other's written approval.
- 5.7. The Parties manifest their support of the international and national efforts to promote quality nutrition for children and all Parties adhere to and strongly support in principle and practice the provisions of Executive Order No. 51 or "The National Code of Marketing of Breast Milk Substitutes, Breast Milk Supplements and Related Products" and its Revised Implementing Rules and Regulations. Any violation of the Revised Milk Code and/or Revised Implementing Rules and Regulations shall be deemed a breach of this Agreement and shall constitute grounds for the immediate termination of this Agreement without need of further notice.
- 5.8. Any use of personal information and/or sensitive personal information by the Parties shall accordingly be protected and treated with confidentiality and privacy, during and even after the termination of this Agreement, consistent with RA 10173, otherwise known as the Data Privacy Act of 2012, its IRR and other relevant laws, rules, and regulations.
6. After the duration of the Project, as specified in Annex "A" of this Memorandum, the rights of the parties over the output of the Project shall be as follows:
- 6.1. This Memorandum does not grant either party any rights or license to the other party's intellectual property.
- 6.2. Contest submissions and photo video documentation of the Project shall jointly belong to the DepEd and NPI. It is the responsibility of DepEd-Eastern Visayas Region, through the schools, to obtain the consent of the parents/guardians of the participating students in relation to the photo/video documentation of the event. Either party shall be free to use the same in connection with the Project without prior permission from the other. Where use shall be purposes outside of the Project, the other party's prior consent shall be obtained in writing.
7. NPI and DepEd shall hold each other free and harmless from any and all claims made or filed by any person arising from any loss, damage, injury, or fault or misconduct committed during or on occasion of implementation of the Project.
8. The Parties hereby acknowledge that, in the course of carrying out their obligations and duties in connection with the Project, they, their employees, agents or representatives, may receive from, or be furnished by or on behalf of, the Project Implementers information of a confidential nature (the "Confidential Information"). The Parties acknowledge an obligation to limit their disclosure of Confidential Information to those persons with a legitimate need to

know and only under conditions of confidentiality. The Parties further agree not to exploit the Confidential Information except to use the same for purposes contemplated under this Memorandum.

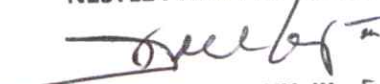
The obligations of confidentiality and restricted use shall not apply to Confidential Information which:

- 8.1. is already in the public domain or within public knowledge prior to the execution of this Memorandum;
- 8.2. is required to be disclosed under any applicable law or regulation or any judicial order, provided that, in such event, the receiving party shall:
 - a. give the disclosing party immediate written notice thereof (including the manner of disclosure required) as soon as reasonably practicable, together with a written legal opinion confirming the required disclosure, unless such notice is prohibited under such law, regulation or judicial order; and
 - b. not affect any disclosure that is more extensive than that required by such law, regulation or judicial order and take all reasonable actions to seek confidential treatment of the Confidential Information disclosed.
9. This Memorandum is entered into on a fair and arms-length basis. Each party warrants that it has not given any gift, consideration, commission, reward, grant or endowment, to any officer, employee or representative of the other parties in connection with the negotiation, signing or implementation of this Memorandum; nor has entertained any solicitation for any such gift, consideration, commission, reward, grant or endowment in connection with the negotiation, signing or implementation of this Memorandum.
10. After this Memorandum terminates or expires, the terms and conditions that expressly or by their nature contemplate performance or observance after the termination or expiration of this Memorandum shall survive and continue in full force and effect until completely performed or observed.
11. This Memorandum is the whole agreement between the parties hereunder. No amendment of any of the foregoing terms and conditions shall be considered as having been made unless executed in writing and duly signed by the parties.
12. Should any provision or portion of this Memorandum be declared illegal or void by any future legislation or duly constituted authority, the other provisions or portions not so declared shall remain in full force and effect, without either party becoming liable to the other therefore.
13. This Memorandum shall commence from the execution by the parties and shall be valid and effective until 31 March 2025. NPI may terminate this Memorandum at any time with thirty (30) days prior written notice to DepEd.
14. This Memorandum shall be governed by the laws of the Republic of the Philippines. In the event of any issue or dispute arising out of or in connection with this Memorandum, the parties shall, in all cases, endeavor to settle the issue or dispute amicably. Nothing herein however, shall prevent the parties from submitting any issue or dispute to preventive

mediation or arbitration as the case may be. In case of failure to reach an amicable settlement between the parties, as herein provided, either of the parties may resort to appropriate judicial action/s which shall be brought before the proper courts of Makati City, Metro Manila, to the exclusion of all other courts.

IN WITNESS WHEREOF, the parties hereto have signed this Memorandum on this _____ day of _____ 2024 at _____ on the part of GTI; on this _____ day of 21 JUN 2024 METRO MANILA 2024 at Makati City on the part of NPI; and on this _____ day of _____ 2024 at Tacloban City on the part of DepEd.


NESTLÉ PHILIPPINES, INC.


MR. JOSE T. UY, III
Senior Vice President
Head of Corporate Affairs

DEPARTMENT OF EDUCATION



DIR. EVELYN R. FETALVERO *tl*
DepEd Region VIII- Regional Director

GREATFIL TEAM, INC.


MR. PATRICIO T. GOC-ONG
President

SIGNED IN THE PRESENCE OF:


MR. KEVIN E. CARPIO
Corporate Affairs Executive


Department of Education

S.Y. 2024-2025 DEPARTMENT OF EDUCATION
NESTLÉ WELLNESS CAMPUS PROGRAM

GENERAL MECHANICS

PROGRAM OBJECTIVES:

- To promote good nutrition and active lifestyle amongst public school students ages 7-17 years old.
- To help educate students and parents on seven healthy habits:
 - Choose Nutritious and Varied Options
 - Manage Portions
 - Choose Water and Milk
 - Play Actively
 - Enjoy Meals Together
 - Keep Good Hygiene
 - Care for the Planet
- To support the wellness of public school teachers and parents through the Nestlé Wellness Campus Facebook Communities.

COVERAGE:

Grades 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (Bicol)
- Region 6 (Western Visayas)
- Region 7 (Central Visayas)
- Region 8 (Eastern Visayas)
- Region 10 (Northern Mindanao)
- Region 11 (Davao Region)

DURATION:

July 1, 2024 – March 31, 2025

MECHANICS:

The DepEd and Nestlé Wellness Campus Program (the "Program") is a partnership between the Department of Education (DepEd) and Nestlé Philippines, Inc. (NPI) and will be implemented by Greatfil Team, Inc. (GTI).

The Program will be implemented through the participating DepEd Regional Offices who will appoint

the Division Supervisors or other DepEd officials to ensure that the Program will be implemented in all schools in their respective divisions in both elementary and high school levels. Division Supervisors or those appointed by the DepEd Regional Office in coordination with the Division Office will also be the contact persons in their respective divisions.

The S.Y. 2024-2025 Program implementation will give more emphasis on developing the students and parents' healthier habits through nutrition education, physical activity, and solid waste management. The Nestlé Wellness Campus Facebook Communities will serve as a platform for inter-school competitions, a repository of modules, music, and videos, and a space for parents and teachers to share wellness ideas and practices. Additionally, webinars, cooking demos, and Nestlé-sponsored activities will be conducted on these digital platforms.

The implementation of the Program will be in three (3) parts, as follows:

Part 1: NUTRITION EDUCATION FOR ELEMENTARY, JUNIOR HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN THE EIGHT (8) PARTICIPATING REGIONS.

1. NPI, in collaboration with GTI, will provide modules in the form of video content. These videos are encouraged to be integrated into the Elementary and High School MAPEH curriculum, in accordance with DepEd rules and regulations.
2. Video modules will also be made available for parents, which can be utilized during PTA meetings or other face to face sessions in school. These modules aim to educate parents about the significance of good nutrition, maintaining a balanced diet, and understanding food labels.
3. Worksheets and activities are provided for students and/or parents to read and work on together, either at home or in the classrooms whenever feasible.
4. To ensure smooth program implementation, NPI, through GTI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
 1. Lesson guides
 2. Videos of the modules
 3. Worksheets
 4. Contest Mechanics
5. For faster distribution, they may also get a copy of the materials through the GTI representatives.

Part 2: NESTLÉ WELLNESS CAMPUS DANCERCISE

1. NPI, through GTI, will provide a soft copy of the official Nestlé Wellness Campus dancercise music and choreography video to each Division Supervisor in charge of the Program.
2. Teachers are encouraged to use the dancercise as a warm-up exercise during the flag

ceremonies, during PE classes, and other related activities.

Part 3: SY 2024-2025 NESTLÉ WELLNESS CAMPUS CONTESTS AND RECOGNITION

The current school year marks the 12th year of the Nestlé Wellness Campus program. NPI, through GTI, aims to make the program more fun and exciting through different competitions, allowing students, teachers, and parents to apply the knowledge gained from the provided modules. Winners who excel in these competitions will receive well-deserved recognition, while also contributing scores that will contribute to their respective regions' success.

The competitions will have three (3) categories, namely:

- A. Inter-school Category
- B. Inter-division Category
- C. Inter-region Category

A. INTER-SCHOOL CATEGORY

1. The inter-school category is open only to all public schools in both elementary and high school in the eight (8) participating regions namely:
 - i. National Capital Region (NCR)
 - ii. Region 4-A – CALABARZON
 - iii. Region 5 – Bicol Region
 - iv. Region 6 – Western Visayas
 - v. Region 7 – Central Visayas
 - vi. Region 8 – Eastern Visayas
 - vii. Region 10 – Northern Mindanao
 - viii. Region 11 – Davao Region
2. Schools are strongly encouraged to participate in all categories. Interested schools must submit the registration form and ensure that students have duly signed the consent waiver form to confirm their participation. The inter-school competitions are as follows:
 - i. Nestlé Wellness Campus Hataw Sayaw Year 2
 - ii. Nestlé Wellness Best Implementing Schools
 - iii. Sarap Sustansya Cook Off Competition (Junior High School only)
3. Kindly refer to the attached sheets for the mechanics for each competition.
4. Each school is permitted to submit only one (1) entry for each competition. However, integrated schools have the opportunity to submit two entries: one (1) for the elementary level and one (1) for the junior high school level. The Sarap Sustansya Cook-off, on the other hand, is exclusively for the Junior High School

Part 1: Program Implementation	30%
<i>(based the percentage of schools implementing the program)</i>	
a. Student and Parent Module.	70%
b. Dancercise implementation	30%
 Part 2: Rank of Schools in the National Competition	 70%
Corresponding Weight of Events:	
a. NWC Hataw Sayaw Year 2 F2F	30%
b. NWC Hataw Sayaw – People’s Choice	20%
c. NWC Best Implementing School	30%
d. Sarap Sustansya Cook Off	20%
TOTAL	100%

Prizes- All prizes will be in prize package plus plaque
Regional Winner – One (1) winner per region
 Outstanding Schools Division in the Region – Ps.50,000.00

National Winners:

“Nestlé Wellness Campus Best Schools Division of the Year Award”

National Champion - Ps. 100,000.00

First Runner-up - Ps. 75,000.00

Second Runner-up - Ps. 50,000.00

INTER-REGION CATEGORY (SY 2024-2025 Nestlé Wellness Campus Best Implementing Region)

In S.Y. 2024-2025, the Nestlé Wellness Campus Best Region of the Year award will be awarded to the DepEd regions that have demonstrated exceptional performance in implementing the program.

1. The Inter-region competition is divided into two parts and will have the corresponding weights as follows:

Part 1: Program Implementation	50%
Part 2: Overall Score Gained by Schools and Divisions representing the Region in the National Level Competition	<u>50%</u>
Total	100%

Part 1: (50%) PROGRAM IMPLEMENTATION Criteria for Judging

Implementation of modules for students	30%
Implementation of modules for adults	25%

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First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy
Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy

For the prize package, winners may select from among the items listed below. The quantity of items will depend on the amount of prize won:

- a. "50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Camera
- f. Fitness equipment
- g. Canteen equipment (Crathco beverage dispenser) and Nestlé products
- h. Items that will promote nutrition, health and wellness in the region

Awarding of prizes will be done in the schools or in the DepEd regional offices, whichever is possible.

NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to the participants.

**SY 2024-2025 NESTLÉ WELLNESS CAMPUS
HATAW SAYAW YEAR 2 DANCE COMPETITION**

OBJECTIVES

Nestlé Wellness Campus Dance competition aims to showcase the student's skills and talent in modern dance using the official NWCP dancercise music. The competition also aims to encourage teamwork and camaraderie among the students, teachers, and parents.

DURATION

August 1, 2024 to February 29, 2025

QUALIFICATION

The contest is open only to students in all public elementary schools and junior high schools in the eight (8) participating regions, namely:

- National Capital Region
- Region IVA – CALABARZON
- Region V – Bicol
- Region VI – Western Visayas
- Region VII – Central Visayas
- Region VIII – Eastern Visayas
- Region X – Northern Mindanao
- Region XI – Davao Region

MECHANICS

1. All participating schools may get a copy of the dancercise music (“Tara! Sama-Sama sa Wellness”) directly from the GTI Wellness Ambassadors in the region.
2. Only the official NWCP SY 2024-2025 dancercise music will be used in the competition.
3. To join, interested public schools must submit a registration form, signed by the school head, and waiver for the student participants duly signed by the parent or legal guardian. Only one team should represent the school.
4. A team will be composed of a total of fifty (50) students. There shall only be one teacher coach. Only the student performers must be seen in the video. A school is allowed to submit one (1) video entry per category.
5. The competitions will be composed of two categories:
 - a. Elementary Category
 - b. Junior High School Category

6. Participating schools shall submit a video of their dance performance. The duration of the video must confer with the duration of the official dancercise music. The performers shall dance using their own interpretation, steps, choreography and style.
7. The following are strictly prohibited and subject for disqualification:
 - a) Pyramid building, stunt, and throwing
 - b) Movements that are presented/considered as lewd, sexually explicit, and/ or deemed inappropriate.
 - c) Other dangerous movements
 - d) Human props
 - e) Video editing and cuts
 - f) Use of other music
8. Entrance and exit are optional but should be within the duration of the dancercise music. Attire and props are highly encouraged.
9. Video entries submitted must comply with the following requirements:
 - a. Video must be taken within the school premises.
 - b. Dance video must be shot horizontally (landscape mode).
 - c. Video resolution must be clear and must be captured in HD or 720P.
 - d. Video should cover the totality of the dance performance of the 50 performers (performers' movements, routines, choreography, and others)
 - e. The camera should be steady from the beginning up to end of the performance. Video editing and cuts are not allowed.
 - f. Video recording must be done from the beginning up to the end of the performance.
 - g. No other individuals are allowed in the video except the performers.
 - h. No unnecessary or extraneous noises, comments and effects must be heard from the video.
 - i. Video submissions should have synchronized audio overlay (NWC dancercise music) to ensure clear sound quality
 - j. Non-compliance with the video and audio requirements will merit deduction.
10. The winning video entries at the division level (one in Elementary and one in Junior High School) will move up to the regional competition.
11. The following judging criteria will be used to determine the winners in the division and regional level competition:

a. Technique and execution	30%
(Precision, control, and mastery of dance movements)	
b. Musicality and Timing	20%
(Interpretation and synchronization of movement with the music)	
c. Choreography and Creativity	25%
(Formations, expressions, artistic expression)	
d. Props and Costume	15%
(Visual appeal of costumes and props)	
e. Video Quality	10%
(Clarity, stability, sound quality)	
Total	100%

12. In the regional level competition, the winning school (one in Elementary and one in Junior High School) shall move up to the National level which is a Face-to-Face competition to be judged by a select panel of judges by NPI and GTI who will visit the school on an agreed date in coordination with the Division focal person.

13. There will be two sets of winners at the national-level competition, as follows:

A. National Winners for Face-to-Face

i. Winners will be determined based on the following criteria:

a. Technique and execution	30%
(precision, control, and mastery of dance movements)	
b. Musicality and Timing	20%
(Interpretation and synchronization of movement with the music)	
c. Choreography and Creativity	25%
(Formations, expressions, artistic expression)	
d. Props and Costume	10%
(Visual appeal of costumes and props)	
e. Overall Impression	15%
(Impact of the performance as a whole)	
Total	100%

ii. Prizes- All prizes will consist of a prize package along with a plaque:

1. Division Level:

- a. Elementary – Champion – Ps.3,000.00
- b. Junior High School- Champion -Ps.3,000.00

2. Regional Level:

- a. Elementary – Champion – Ps.50,000.00
- b. Junior High School- Champion -Ps.50,000.00

3. National level:

a. Elementary Category

- 1. Champion 75,000.00
- 2. First runner up 50,000.00
- 3. Second runner up 30,000.00

b. Junior High School Category:

- 1. Champion 75,000.00
- 2. First runner up 50,000.00
- 3. Second runner up 30,000.00

B. People's Choice: There will be a People's Choice award category. All winning entries at the division level will be uploaded to the NWC Homeroom FB page ([facebook.com/groups/nestlewellnesshomeroom](https://www.facebook.com/groups/nestlewellnesshomeroom)), allowing the public to provide their reactions. The top five (5) videos with the highest number of reactions in each category will be selected as the People's Choice winners.

1. Schools are required to provide the following details, which will be included as captions in the Facebook Group post:

- Name of the Team
- Region
- Division
- School Name
- #unique hashtag

2. Any reaction to the video entry, such as likes, hearts, cares, wows, etc., will be counted as one. Comments will not be counted. GTI will announce the voting period in coordination with the Division Focal Perso

3. Contestants and their supporters are strongly encouraged to invite members to join the Facebook Group and provide reactions to their entries. Only adults aged 18 and above are eligible to join the Facebook Group

4. Prizes - All prizes will consist of a prize package along with a plaque:

a. Elementary Category

<i>i. Champion</i>	<i>75,000.00</i>
<i>ii. First runner up</i>	<i>50,000.00</i>
<i>iii. Second runner up</i>	<i>30,000.00</i>
<i>iv. Third runner up</i>	<i>20,000.00</i>
<i>v. Fourth runner up</i>	<i>10,000.00</i>

a. Junior High School Category

<i>i. Champion</i>	<i>75,000.00</i>
<i>ii. First runner up</i>	<i>50,000.00</i>
<i>iii. Second runner up</i>	<i>30,000.00</i>
<i>iv. Third runner up</i>	<i>20,000.00</i>
<i>v. Fourth runner up</i>	<i>10,000.00</i>

14. The decision of the judges is final and not subject to any protests or appeal.

15. NPI/GTI shall have the absolute right to change the mechanics as need arises to ensure the successful and orderly implementation of the Program upon prior notice to participants.

16. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.

**SY 2024-2025 NESTLÉ WELLNESS CAMPUS
HATAW SAYAW YEAR 2 DANCE COMPETITION**

OBJECTIVES

Nestlé Wellness Campus Dance competition aims to showcase the student's skills and talent in modern dance using the official NWCP dancercise music. The competition also aims to encourage teamwork and camaraderie among the students, teachers, and parents.

DURATION

August 1, 2024 to February 29, 2025

QUALIFICATION

The contest is open only to students in all public elementary schools and junior high schools in the eight (8) participating regions, namely:

- National Capital Region
- Region IVA – CALABARZON
- Region V – Bicol
- Region VI – Western Visayas
- Region VII – Central Visayas
- Region VIII – Eastern Visayas
- Region X – Northern Mindanao
- Region XI – Davao Region

MECHANICS

1. All participating schools may get a copy of the dancercise music (“Tara! Sama-Sama sa Wellness”) directly from the GTI Wellness Ambassadors in the region.
2. Only the official NWCP SY 2024-2025 dancercise music will be used in the competition.
3. To join, interested public schools must submit a registration form, signed by the school head, and waiver for the student participants duly signed by the parent or legal guardian. Only one team should represent the school.
4. A team will be composed of a total of fifty (50) students. There shall only be one teacher coach. Only the student performers must be seen in the video. A school is allowed to submit one (1) video entry per category.
5. The competitions will be composed of two categories:
 - a. Elementary Category
 - b. Junior High School Category

6. Participating schools shall submit a video of their dance performance. The duration of the video must confer with the duration of the official dancercise music. The performers shall dance using their own interpretation, steps, choreography and style.
7. The following are strictly prohibited and subject for disqualification:
 - a) Pyramid building, stunt, and throwing
 - b) Movements that are presented/considered as lewd, sexually explicit, and/ or deemed inappropriate.
 - c) Other dangerous movements
 - d) Human props
 - e) Video editing and cuts
 - f) Use of other music
8. Entrance and exit are optional but should be within the duration of the dancercise music. Attire and props are highly encouraged.
9. Video entries submitted must comply with the following requirements:
 - a. Video must be taken within the school premises.
 - b. Dance video must be shot horizontally (landscape mode).
 - c. Video resolution must be clear and must be captured in HD or 720P.
 - d. Video should cover the totality of the dance performance of the 50 performers (performers' movements, routines, choreography, and others)
 - e. The camera should be steady from the beginning up to end of the performance. Video editing and cuts are not allowed.
 - f. Video recording must be done from the beginning up to the end of the performance.
 - g. No other individuals are allowed in the video except the performers.
 - h. No unnecessary or extraneous noises, comments and effects must be heard from the video.
 - i. Video submissions should have synchronized audio overlay (NWC dancercise music) to ensure clear sound quality
 - j. Non-compliance with the video and audio requirements will merit deduction.
10. The winning video entries at the division level (one in Elementary and one in Junior High School) will move up to the regional competition.
11. The following judging criteria will be used to determine the winners in the division and regional level competition:

a. Technique and execution	30%
(Precision, control, and mastery of dance movements)	
b. Musicality and Timing	20%
(Interpretation and synchronization of movement with the music)	
c. Choreography and Creativity	25%
(Formations, expressions, artistic expression)	
d. Props and Costume	15%
(Visual appeal of costumes and props)	
e. Video Quality	10%
(Clarity, stability, sound quality)	
Total	100%

12. In the regional level competition, the winning school (one in Elementary and one in Junior High School) shall move up to the National level which is a Face-to-Face competition to be judged by a select panel of judges by NPI and GTI who will visit the school on an agreed date in coordination with the Division focal person.

13. There will be two sets of winners at the national-level competition, as follows:

A. National Winners for Face-to-Face

i. Winners will be determined based on the following criteria:

a. Technique and execution	30%
(precision, control, and mastery of dance movements)	
b. Musicality and Timing	20%
(Interpretation and synchronization of movement with the music)	
c. Choreography and Creativity	25%
(Formations, expressions, artistic expression)	
d. Props and Costume	10%
(Visual appeal of costumes and props)	
e. Overall Impression	15%
(Impact of the performance as a whole)	
Total	100%

ii. Prizes- All prizes will consist of a prize package along with a plaque:

1. Division Level:

- a. Elementary – Champion – Ps.3,000.00
- b. Junior High School- Champion -Ps.3,000.00

2. Regional Level:

- a. Elementary – Champion – Ps.50,000.00
- b. Junior High School- Champion -Ps.50,000.00

3. National level:

- a. Elementary Category
 - 1. Champion 75,000.00
 - 2. First runner up 50,000.00
 - 3. Second runner up 30,000.00
- b. Junior High School Category:
 - 1. Champion 75,000.00
 - 2. First runner up 50,000.00
 - 3. Second runner up 30,000.00

B. People's Choice: There will be a People's Choice award category. All winning entries at the division level will be uploaded to the NWC Homeroom FB page ([facebook.com/groups/nestlewellnesshomeroom](https://www.facebook.com/groups/nestlewellnesshomeroom)), allowing the public to provide their reactions. The top five (5) videos with the highest number of reactions in each category will be selected as the People's Choice winners.

1. Schools are required to provide the following details, which will be included as captions in the Facebook Group post:

- Name of the Team
- Region
- Division
- School Name
- #unique hashtag

2. Any reaction to the video entry, such as likes, hearts, cares, wows, etc., will be counted as one. Comments will not be counted. GTI will announce the voting period in coordination with the Division Focal Person

3. Contestants and their supporters are strongly encouraged to invite members to join the Facebook Group and provide reactions to their entries. Only adults aged 18 and above are eligible to join the Facebook Group

4. Prizes - All prizes will consist of a prize package along with a plaque:

a. Elementary Category

<i>i. Champion</i>	<i>75,000.00</i>
<i>ii. First runner up</i>	<i>50,000.00</i>
<i>iii. Second runner up</i>	<i>30,000.00</i>
<i>iv. Third runner up</i>	<i>20,000.00</i>
<i>v. Fourth runner up</i>	<i>10,000.00</i>

a. Junior High School Category

<i>i. Champion</i>	<i>75,000.00</i>
<i>ii. First runner up</i>	<i>50,000.00</i>
<i>iii. Second runner up</i>	<i>30,000.00</i>
<i>iv. Third runner up</i>	<i>20,000.00</i>
<i>v. Fourth runner up</i>	<i>10,000.00</i>

14. The decision of the judges is final and not subject to any protests or appeal.

15. NPI/GTI shall have the absolute right to change the mechanics as need arises to ensure the successful and orderly implementation of the Program upon prior notice to participants.

16. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.

S.Y. 2023-2024 NESTLÉ WELLNESS CAMPUS PROGRAM BEST IMPLEMENTING SCHOOL COMPETITION

DESCRIPTION

The Nestlé Wellness Campus Best Implementing School Competition aims to encourage schools to develop unique wellness activities that reinforce healthier actions and improve food and nutrition habits of families.

COVERAGE

The contest is open only to **public elementary schools** and **junior high schools** in the eight (8) participating regions, namely:

- a. National Capital Region
- b. Region IVA – CALABARZON
- c. Region V – Bicol
- d. Region VI – Western Visayas
- e. Region VII – Central Visayas
- f. Region VIII – Eastern Visayas
- g. Region X – Northern Mindanao
- h. Region XI – Davao Region

DURATION

August 1, 2024 – February 28, 2025

MECHANICS:

1. The competition will have two categories, namely:
 - A. Elementary School Category
 - B. Junior High School Category

2. Interested schools must fill out a registration form to confirm their participation. There will be three (3) levels of the competition. The number of winners per level are as follows:
 - i. **Division Level** (*Winners from Elementary and High School will represent the division to the regional level*)
 - a. Elementary School – one winner
 - b. Junior High School – one winner

 - ii. **Regional Level** (*Winners will be chosen from the division champions*)
 - a. Elementary School – one winner
 - b. Junior High School – one winner

 - iii. **National Level** (*Winners will be chosen from the regional winners*)
 - a. Elementary School:
 - National Champion
 - First Runner-up
 - Second Runner-up

 - b. Junior High School:

- National Champion
- First Runner-up
- Second Runner-up

3. To join the competition, schools must submit a portfolio that details the school's wellness activities and initiatives. It must show the school's efforts in promoting healthier actions and improving food and nutrition habits of families, which aligns with the objectives of the Nestlé Wellness Campus Program (NWCP).

4. A qualified school portfolio must be composed of a 25-slide PowerPoint presentation (which already includes the opening and closing slides) and a 5-minute documentary video.

- I. For the Power Point presentation guidelines, please refer to Annex A.
- II. For the 5-minute documentary video guidelines, please refer to Annex B.

5. The criteria for the selection of winners in the division and regional levels will be as follows:

Part 1: 50% will be based on the PowerPoint presentation

1. Content <i>(Quality and relevance of wellness activities)</i>	20%
2. Creativity <i>(Originality and innovation of activities)</i>	20%
3. Effectiveness <i>(Impact of initiatives, in relation to NWCP objectives)</i>	30%
4. Stakeholder engagement <i>(Effective engagement of stakeholders and partners)</i>	20%
5. Monitoring & evaluation <i>(Quality of monitoring and evaluation approach)</i>	10%
Total	100%

Part 2: 50% will be based on the 5-minute documentary video

1. Content <i>(Quality and relevance of the video content, including narrative structure)</i>	30%
2. Impact <i>(Impact of the video in conveying the message, eliciting emotions, or inspiring actions)</i>	25%
3. Creativity <i>(Originality of video's concept, including storytelling and visual presentation)</i>	25%
4. Quality of Production <i>(Camera work, sound quality and editing)</i>	20%
Total	100%

6. GTI and the DepEd Division Supervisor will agree on the deadline of the submission of the presentation and the date of judging. The division focal person, with the GTI representatives, will judge and select the division winners. All winning division entries will move up to the regional level competition.

7. In the regional level competition, the GTI and NPI in coordination with the DepEd regional focal person will serve as the judges to select the winning entries that will move up to the national level competition.

8. At the national level, all regional winners will organize a school Wellness Campus Festival on a date predetermined by GTI in coordination with the DepEd Division focal Person. A selected panel of national judges will visit the school to evaluate the actual conduct of the Wellness Campus Festival, which showcases samples of activities and outputs displayed in different booths. The booth allocation per category are as follows:

- i. Elementary Category: 5 booths only, no more no less.
 - a. One booth for the grades 1-3 modules
 - b. One booth for the grades 4-6 modules
 - c. One booth for the parent/adult modules
 - d. One booth for the stakeholder involvement
 - e. One booth for healthier actions initiated for families.

- ii. Junior High School Category: 5 booths only no more no less
 - a. One booth for the grades 7-10 modules
 - b. One booth for the parent/adult modules
 - c. One booth for stakeholder involvement
 - d. Two booths showing school's own initiatives to promote healthier actions in the school and community.

9. All schools shall perform the Wellness Dancercise during the Wellness Campus Festival.

10. The national winners of the school wellness festival will be determined based on the set criteria as follows:

i. Creativity	20%
ii. Sustainability of Activities	20%
iii. Impact	25%
iv. Stakeholder engagement	15%
v. Organization of the event	10%
vi. Overall attractiveness/ appeal of the Festival	10%
TOTAL	100%

11. The schools with the highest scores will be recognized as the "S.Y. 2024-2025 Nestlé Wellness Campus Best Implementing School of the Year."

12. Winners will receive the following prizes:

i.Division winners:

Each winner in elementary school and high school will receive a prize package of their choice based on the total amount won. Prizes will be as follows:

A. Elementary School:

Champion- Prize Package worth Ps.3,000 + plaque

B . Junior High School:

Champion- Prize Package worth Ps.3,000 + plaque

ii. Regional Winners:

Winners in elementary and junior high school the region will receive a prize package of their choice worth Ps.50,000.00 each plus a plaque of recognition

iii. National Winners

School winners in the national level will receive a prize package of their choice plus plaque.

A. Elementary School:

- *National Champion - Ps.150,000*
- *First Runner-up - Ps. 100,000*
- *Second Runner-up - Ps. 75,000*

B. Junior High School:

- *National Champion - Ps.150,000*
- *First Runner-up - Ps.100,000*
- *Second Runner-up - Ps.75,000*

Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won as follows:

- a. 50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Canteen equipment (Crathco beverage dispensers) and Nestlé products
- f. Other items that will help promote nutrition, health and wellness

Awarding of prizes will be done in schools or in the DepEd regional offices.

NPI/GTI shall have the absolute right to modify or change the mechanics (as the need arises) to ensure the successful and orderly implementation of the Program upon prior notice to participants.

**NWCP BEST IMPLEMENTING SCHOOL
Power Point Presentation Guidelines**

Title Slide:

- Title: "School Entry for the NWCP Best Implementing School"
- Subtitle: "Empowering Healthier Communities"
- School Name
- Date

Introduction:

- Brief overview of the NWCP program in school
- Importance of implementing NWC in the school context

School Data:

- Number of teachers
- Number of students
- Number of parents
- Photos showing the school environment

Launching of NWCP in school:

- Photos from the launch event
- Description of how the launch was organized
- Feedback or testimonials from participants

School Implementation:

- Photos showing classroom activities on the implementation of NWCP modules
- Two Wellness initiatives to promote healthier actions, related to the topics in the modules

Adult/Parent module engagement:

- Photos of adults/parents participating in modules implementation
- Parents sharing learnings to other parents and communities

Dancercise Implementation:

- Photos of dancercise sessions or implementation
- Impact on physical health and community engagement

Engagement of LGUs and Stakeholders:

- Photos or descriptions of collaborative efforts
- Testimonies from involved parties

Monitoring and evaluation:

- Methods used for monitoring and evaluating the wellness initiatives
- Results or insights gathered

Conclusion:

- Summary of key achievements and learnings
- Call to action or next steps

**NWCP Best Implementing School
5- Minute Edited Video Guidelines**

Introduction:

- Example: "Empowering Healthier Communities: The NWCP Journey"

Story of success:

- Interview/testimony of selected school staff, students, and community members with evidence highlighting growth and positive changes as a result of program initiatives
- Footage/s of key milestones and achievements including but not limited to before-and-after scenarios showcasing improvements in knowledge, attitudes, or practices.

Community Engagement:

- Actual engagement by the parents, LGUs, and other stakeholders
- Footage/s of collaborative activities

Conclusion:

- Summary of the school's journey and impact
- Inspirational message or reflection

Credits:

- List of contributors and supporters
- Music credits

Reminders:

- Video resolution must be captured in HD or at least 720P
- Audio must be clear and audible, with no extraneous noise
- Aspect ratio is 16:9 or horizontal
- Recommended video format is .mp4

**S.Y. 2023-2024 NESTLÉ WELLNESS CAMPUS PROGRAM
BEST IMPLEMENTING SCHOOL COMPETITION**

DESCRIPTION

The Nestlé Wellness Campus Best Implementing School Competition aims to encourage schools to develop unique wellness activities that reinforce healthier actions and improve food and nutrition habits of families.

COVERAGE

The contest is open only to **public elementary schools** and **junior high schools** in the eight (8) participating regions, namely:

- a. National Capital Region
- b. Region IVA – CALABARZON
- c. Region V – Bicol
- d. Region VI – Western Visayas
- e. Region VII – Central Visayas
- f. Region VIII – Eastern Visayas
- g. Region X – Northern Mindanao
- h. Region XI – Davao Region

DURATION

August 1, 2024 – February 28, 2025

MECHANICS:

1. The competition will have two categories, namely:

- A. Elementary School Category
- B. Junior High School Category

2. Interested schools must fill out a registration form to confirm their participation. There will be three (3) levels of the competition. The number of winners per level are as follows:

- i. **Division Level** (*Winners from Elementary and High School will represent the division to the regional level*)
 - a. Elementary School – one winner
 - b. Junior High School – one winner
- ii. **Regional Level** (*Winners will be chosen from the division champions*)
 - a. Elementary School – one winner
 - b. Junior High School – one winner
- iii. **National Level** (*Winners will be chosen from the regional winners*)
 - a. Elementary School:
 - National Champion
 - First Runner-up
 - Second Runner-up
 - b. Junior High School:

- National Champion
- First Runner-up
- Second Runner-up

3. To join the competition, schools must submit a portfolio that details the school's wellness activities and initiatives. It must show the school's efforts in promoting healthier actions and improving food and nutrition habits of families, which aligns with the objectives of the Nestlé Wellness Campus Program (NWCP).

4. A qualified school portfolio must be composed of a 25-slide PowerPoint presentation (which already includes the opening and closing slides) and a 5-minute documentary video.

- I. For the Power Point presentation guidelines, please refer to Annex A.
- II. For the 5-minute documentary video guidelines, please refer to Annex B.

5. The criteria for the selection of winners in the division and regional levels will be as follows:

Part 1: 50% will be based on the PowerPoint presentation

1. Content <i>(Quality and relevance of wellness activities)</i>	20%
2. Creativity <i>(Originality and innovation of activities)</i>	20%
3. Effectiveness <i>(Impact of initiatives, in relation to NWCP objectives)</i>	30%
4. Stakeholder engagement <i>(Effective engagement of stakeholders and partners)</i>	20%
5. Monitoring & evaluation <i>(Quality of monitoring and evaluation approach)</i>	10%
Total	100%

Part 2: 50% will be based on the 5-minute documentary video

1. Content <i>(Quality and relevance of the video content, including narrative structure)</i>	30%
2. Impact <i>(Impact of the video in conveying the message, eliciting emotions, or inspiring actions)</i>	25%
3. Creativity <i>(Originality of video's concept, including storytelling and visual presentation)</i>	25%
4. Quality of Production <i>(Camera work, sound quality and editing)</i>	20%
Total	100%

6. GTI and the DepEd Division Supervisor will agree on the deadline of the submission of the presentation and the date of judging. The division focal person, with the GTI representatives, will judge and select the division winners. All winning division entries will move up to the regional level competition.

7. In the regional level competition, the GTI and NPI in coordination with the DepEd regional focal person will serve as the judges to select the winning entries that will move up to the national level competition.

8. At the national level, all regional winners will organize a school Wellness Campus Festival on a date predetermined by GTI in coordination with the DepEd Division focal Person. A selected panel of national judges will visit the school to evaluate the actual conduct of the Wellness Campus Festival, which showcases samples of activities and outputs displayed in different booths. The booth allocation per category are as follows:

- i. Elementary Category: 5 booths only, no more no less.
 - a. One booth for the grades 1-3 modules
 - b. One booth for the grades 4-6 modules
 - c. One booth for the parent/adult modules
 - d. One booth for the stakeholder involvement
 - e. One booth for healthier actions initiated for families.

- ii. Junior High School Category: 5 booths only no more no less
 - a. One booth for the grades 7-10 modules
 - b. One booth for the parent/adult modules
 - c. One booth for stakeholder involvement
 - d. Two booths showing school's own initiatives to promote healthier actions in the school and community.

9. All schools shall perform the Wellness Dancercise during the Wellness Campus Festival.

10. The national winners of the school wellness festival will be determined based on the set criteria as follows:

i. Creativity	20%
ii. Sustainability of Activities	20%
iii. Impact	25%
iv. Stakeholder engagement	15%
v. Organization of the event	10%
vi. Overall attractiveness/ appeal of the Festival	10%
TOTAL	100%

11. The schools with the highest scores will be recognized as the "S.Y. 2024-2025 Nestlé Wellness Campus Best Implementing School of the Year."

12. Winners will receive the following prizes:

i. Division winners:

Each winner in elementary school and high school will receive a prize package of their choice based on the total amount won. Prizes will be as follows:

A. Elementary School:

Champion- Prize Package worth Ps.3,000 + plaque

B . Junior High School:

Champion- Prize Package worth Ps.3,000 + plaque

ii. Regional Winners:

Winners in elementary and junior high school the region will receive a prize package of their choice worth Ps.50,000.00 each plus a plaque of recognition

iii. National Winners

School winners in the national level will receive a prize package of their choice plus plaque.

A. Elementary School:

- *National Champion - Ps.150,000*
- *First Runner-up - Ps. 100,000*
- *Second Runner-up - Ps. 75,000*

B. Junior High School:

- *National Champion - Ps.150,000*
- *First Runner-up - Ps.100,000*
- *Second Runner-up - Ps.75,000*

Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won as follows:

- a. 50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Canteen equipment (Crathco beverage dispensers) and Nestlé products
- f. Other items that will help promote nutrition, health and wellness

Awarding of prizes will be done in schools or in the DepEd regional offices.

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