



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

September 2, 2024

REGIONAL MEMORANDUM

No. **1019** s. 2024

INVITATION TO PARTICIPATE IN THE SEARCH FOR "I RESPOND AWARD"

To: Schools Division Superintendent
All Others Concerned

1. Attached is a communication from the East West Rural Bank inviting teachers to participate in the **"I Response Award"** which shall be launched during the celebration of the National Teachers' Month. The award shall be part of the segment *"Gurong INA'T AMA (Imahi ng Inspirasyon; Aking Mahalagang Ambisyon).*
2. The attached communication contains the Mechanics for participation in the program.
3. All Schools Division Offices (SDOs) through their Partnership Focal Persons are requested to encourage the teachers to participate in the award program.
4. Any query relative to this activity should be addressed to the Regional Focal Person, Eden A. Dadap at mobile number 0912-6063544.
5. Immediate dissemination of and compliance with this Memorandum are desired.

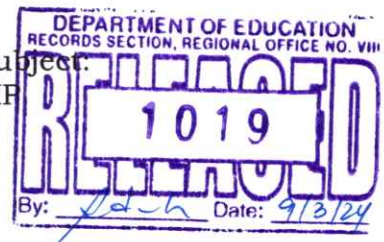

EVELYN R. FETALVERO CESO IV
Regional Director 

Enclosures: As stated

References: None

To be indicated in the Perpetual Index under the following subject:
NATIONAL TEACHERS' MONTH PARTNERSHIP

ESSD-SPPS-EAD





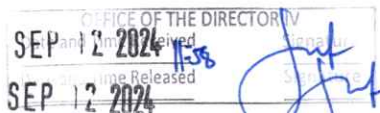
eastwest
rural bank

AUGUST 29, 2024

EVELYN R. FETALVERO
REGIONAL DIRECTOR
DEPED PALO, LEYTE



Dear Ma'am E. Fetalvero,



East West Rural Bank is proud to join the Department of Education in celebrating this year's National Teachers' Month by launching its **"I Respond Award"** once again through its segment **"Gurong INA'T AMA (Imahe Ng Aspirasyon; Aking Mahalagang Ambisyon)"**. This award honors teachers who have made a positive difference in their co-teachers' lives. This year, the award will focus on the stories of teachers and their mentors.

Mechanics

- a. Teachers will be encouraged to post their photo with their "mentor" teacher on Facebook, using their personal Facebook account or the school/division official Facebook Page, including a caption of why they consider him/her as their mentor;
- b. The EWRB Facebook Page should be tagged in the post, for the Bank to be notified of its entry submission;
- c. Three (3) official entries in each region and must be endorsed by the Region Head or his/her appointee.
- d. Each entry will be reviewed by the Bank before it goes in public through the Bank's official Facebook Page
- e. Official participating teachers will receive a certification, cash reward and a special token.

An entry is considered as valid if:

- a. Posted using the teacher's personal Facebook account or the school's/division's official Facebook Page where the teachers belong;
- b. With a clear photo of both teachers;
- c. With a caption that narrates why the teacher considers his/her co-teacher as his/her mentor hero;
- d. Post the caption with the following hashtags **#GurongIna'tAma #ThankYouTeacherPH #NationalTeachersMonth2024 #Together4Teachers;**
- e. The entry has been reviewed by BIG Creatives Team and confirmed by SLT before it successfully tags EWRB Facebook Page, to coordinate with the participating teachers as deemed necessary;
- f. Posted publicly on Facebook not later than September 20, 2024.

We believe that our teachers deserve our utmost Appreciation, Admiration, Approval, and Attention for their tireless efforts in educating our learners and enhancing their well-being. We sincerely are looking forward to your region's participation in this noble endeavor.

Thank you for your dedication to education.

Respectfully,

EAST WEST RURAL BANK

➤ EAST WEST RURAL BANK, INC.

3rd and 4th Floors East West Bank Building, J.P. Laurel Avenue corner Inigo Street, Bajada, 8000 Davao City

Telephone number: (082) 238-7700

A subsidiary of East West Banking Corporation



AUGUST 29, 2024

EVELYN R. FETALVERO
REGIONAL DIRECTOR
DEPED PALO, LEYTE

Dear Ma'am E. Fetalvero,

East West Rural Bank is proud to join the Department of Education in celebrating this year's National Teachers' Month by launching its **"I Respond Award"** once again through its segment **"Gurong INA'T AMA (Imahe Ng Aspirasyon; Aking Mahalagang Ambisyon)"**. This award honors teachers who have made a positive difference in their co-teachers' lives. This year, the award will focus on the stories of teachers and their mentors.

Mechanics

- a. Teachers will be encouraged to post their photo with their "mentor" teacher on Facebook, using their personal Facebook account or the school/division official Facebook Page, including a caption of why they consider him/her as their mentor;
- b. The EWRB Facebook Page should be tagged in the post, for the Bank to be notified of its entry submission;
- c. Three (3) official entries in each region and must be endorsed by the Region Head or his/her appointee.
- d. Each entry will be reviewed by the Bank before it goes in public through the Bank's official Facebook Page
- e. Official participating teachers will receive a certification, cash reward and a special token.

An entry is considered as valid if:

- a. Posted using the teacher's personal Facebook account or the school's/division's official Facebook Page where the teachers belong;
- b. With a clear photo of both teachers;
- c. With a caption that narrates why the teacher considers his/her co-teacher as his/her mentor here;
- d. Post the caption with the following hashtags **#GurongIna'tAma #ThankYouTeacherPH #NationalTeachersMonth2024 #Together4Teachers;**
- e. The entry has been reviewed by BIG Creatives Team and confirmed by SLT before it successfully tags EWRB Facebook Page, to coordinate with the participating teachers as deemed necessary;
- f. Posted publicly on Facebook not later than September 20, 2024.

We believe that our teachers deserve our utmost Appreciation, Admiration, Approval, and Attention for their tireless efforts in educating our learners and enhancing their well-being. We sincerely are looking forward to your region's participation in this noble endeavor.

Thank you for your dedication to education.

Respectfully,

EAST WEST RURAL BANK

➤ EAST WEST RURAL BANK, INC.

3rd and 4th Floors East West Bank Building, J.P. Laurel Avenue corner Inigo Street, Bajada, 8000 Davao City
Telephone number: (082) 238-7700

A subsidiary of East West Banking Corporation