



Republic of the Philippines
Department of Education
 REGION VIII - EASTERN VISAYAS

October 2, 2024

REGIONAL MEMORANDUM

CLMD-2024-1188

INVITATION TO PARTICIPATE IN THE 14TH LEYTE CONSUMER INFORMATION MARKET AND EXHIBIT DIGITAL POSTER-MAKING CONTEST

To: Schools Division Superintendent } Baybay City Division
 } Leyte Division
 } Ormoc City Division
 } Tacloban City Division

All Others Concerned

1. This Office, through the Curriculum and Learning Management Division (CLMD) in partnership with the Department of Trade and Industry (DTI), invites participation to the 14th Leyte Consumer Information Market and Exhibit Digital Poster-Making Contest on October 30, 2024, at Robinson's Mall, Marasbaras, Tacloban City.
2. The Schools Division Offices under DTI Leyte Provincial Office: Baybay City, Leyte, Ormoc City, and Tacloban City, through the Division Senior High School (SHS) Coordinator shall send official representatives to the said activity.
3. Attached is the digital poster-making contest package for additional details and information.
4. Expenses incurred by the participants and coaches relative to the conduct of this activity such as transportation, meals, and other incidental expenses shall be charged against School Local Funds, subject to the usual accounting and auditing rules and regulations.
5. Immediate dissemination of and compliance with this Memorandum are desired.


EVELYN R. FETALVERO CESO III
 Regional Director

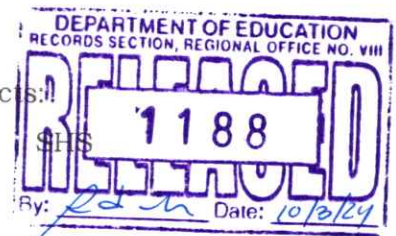
Enclosure: As Stated

References: As Stated

To be indicated in the Perpetual Index under the following subjects:

DIGITAL POSTER-MAKING CONTEST EXHIBIT

CLMD-ESF



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Enclosure 1 of RM **1188**, s. 2024

**14TH CONSUMER INFORMATION MARKET AND EXHIBIT
DIGITAL POSTER-MAKING CONTEST
October 30, 2024**

Component Area	Information and Communication Technology	
Key Stage	Key Stage Four (4) (including ALS/SPED) (both public and private schools)	
Category	- Senior High School	
No. of Participants	2 (1 from Public SHS and 1 from Private SHS)	
Time Allotment	Three (3) hours	
Objectives	<ol style="list-style-type: none"> 1. To promote creativity and innovation through a visually appealing strategy; 2. To provide a platform for learners to express their ideas and raise awareness of a particular event. 	
Description	A digital poster-making contest is a competition where participants design a poster from the given images that are relevant to a specific theme. The participants will use any version of Photoshop as an editing tool.	
Criteria for Judging	Criteria	Percentage
	Concept and relevance to the theme	30%
	Uniqueness, creativity, and aesthetic appeal	35%
	Technical Execution	25%
	Presentation	10%
	Total	100%
Event Rules and Mechanics		
<ol style="list-style-type: none"> 1. All officially enrolled learners with LRN from the Schools Division Offices under the DTI Leyte Provincial Office: Baybay City, Ormoc City, Tacloban City, and Leyte are eligible to join the contest. 2. The contest revolves around the 14th Consumer Info Market and Exhibit and 2024 Consumer Welfare Month Theme, "Be Smart, Assert your Consumer Rights." 3. The category is only for SHS level. 4. Each participating division may send two official student contestants, 1 from the public SHS and 1 from the private SHS. 5. The participants will use any version of Photoshop as the editing software. Likewise, good specifications for a laptop that can hold the installation of Photoshop. 6. The Event Administrator, members of the Technical Committee, and the Board of Judges shall be in the venue sixty (60) minutes ahead of the event schedule. 7. The Technical Committee shall inspect the laptop for the contest. 8. Event materials, supplies, tools, equipment, and other things needed in the venue shall be made ready by the Event Administrator sixty (60) minutes before the event schedule. 9. All contestants and coaches shall be at the designated venue thirty (30) minutes before the event starts. Late contestants without valid reasons shall be disqualified after careful evaluation and scrutiny by the Technical Evaluation Committee. 10. The Event Administrator will let the contestants draw lots to determine their respective places and set up their extension cords, equipment, and tools. 		



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11. Borrowing of materials, supplies, tools, and equipment is strictly prohibited.
12. Briefing of contestants shall be done fifteen (15) minutes before the scheduled event.
13. The Event Administrator will signal for the event to start. Once the event has started, the coaches, teachers, and other delegates shall no longer be allowed to talk to the participants.
14. Questions/queries from the contestants shall not be entertained during the contest proper.
15. The Event Administrator, in consultation with the Board of Judges, may allow the contestant to finish his/her task but he/she will not be included in being judged. If there are any irregularities found during the event, the matter shall be addressed to the Technical Evaluation Committee, for appropriate action.
16. Each contestant shall be given 5 minutes to present his/her work.
17. The working area should be cleaned by contestants immediately after the event.
18. The images to be used in the contest will be provided by the Technical Working Group of the activity.

Division Official Representatives:

Senior High School Category			
Division:			
1 st Rep.		2 nd Rep.	
Name of Learner		Name of Learner	
School		School	
School Type	Public SHS	School Type	Private SHS
Coach		Coach	

Email your Division Official Representatives to ernani.fernandez001@deped.gov.ph on or before October 11, 2024.

Resource Requirements

The poster shall possess the following specifications:

1. Size of the Poster: A4 (8.27" x 11.69")
2. 300 DPI
3. Portrait format

Laptop: any specifications that can hold the installed Photoshop