



Republic of the Philippines
Department of Education
 REGION VIII - EASTERN VISAYAS

June 30, 2025

REGIONAL MEMORANDUM

No. **744** s. 2025

REGIONAL ROLL-OUT OF THE "LAKAS SA GATAS" MILK CAMPAIGN

To: Schools Division Superintendents
 SDO SBFP Focal Person
 All Others Concerned

1. In line with the Department of Education's commitment to promote the health and nutrition of learners through the School-Based Feeding Program (SBFP), this Office, through Education Support Services Division-School Health and Nutrition Unit (ESSD-SHNU), will conduct the Regional Roll-out of the "Lakas sa Gatas" Milk Campaign with a theme **"Talino at Gilas, Tiyak Lalabas, Panalo ang Batang may Sapat na Gatas"** on July 30, 2025, at Valencia Central School, Barangay Valencia, Ormoc City. The Ormoc City Division shall host the event.

2. The participants to the Regional roll-out are the following:

| | | |
|--------------------------|---|---|
| Regional Office | Regional Director Assistant Regional Director 8 Division Chiefs <i>ESSD-SHNU Staff:</i> Dr. Angelica C. Rodriguez Dr. Elmer Albert E. Cuevas Adara Lourdes S. Luaton Eduardo Paglinawan Georgie S. De la Cruz Kristel Jane Marie Cotejar Elkanah G. Gaspang | <i>ORD Staff:</i> Analuna Ganto-Morano Christopher Morano <i>Other RO pax:</i> Jasmin Calzita Floramay Bacus |
| Schools Division Offices | 13 SDSs 14 ASDSs 13 Chiefs (SGOD) | 13 SBFP Focal Persons 13 SBFP Alternate Focal Persons SBFP SDO Technical Assistants SBFP SDO Admin Support |
| Partners | National Dairy Authority Philippine Carabao Center | |

3. All concerned are enjoined to actively participate in this regional activity. Specific details regarding the program flow and other logistical matters will be issued in a subsequent advisory.

4. The participants of the Regional Roll-out shall be provided with meals (AM Snacks and Lunch), which shall be shouldered by the host division. The participants may travel ahead of time and can claim their travel expenses through their respective local fund/MOOE/SBFP Program Support Fund, subject to the usual government accounting and auditing rules and regulations.

5. Immediate dissemination of and compliance with this Memorandum are desired.


EVELYN R. FETALVERO, CESO III
Regional Director

Enclosures: None

References: As stated

To be indicated in the Perpetual Index under the following subjects:

CAMPAIGN FEEDING PROGRAM SCHOOL-BASED

ESSD-SHNU-ALSL

